

## SERVICE AND ACTIVITY FEE ANNUAL REPORT

GENERAL INFORMATION	
Reporting Year:	2012
Reporting Program:	OBSERVER
Funded PID:	53412500
Program Manager	Kristin Gaskill

Financial Report Back:	
REVENUE:	
S&A Funds Received	\$ 41,580.00
Self Support Funds Earned	\$ -
Other Funds Received	
<b>TOTAL REVENUE:</b>	<b>\$ 41,580.00</b>
EXPENSES:	
STUDENT PAYROLL	\$ 32,215.20
NON STUDENT PAYROLL	
BENEFITS	\$ 761.49
GOODS & SERVICES	\$ 2,302.72
<b>TOTAL EXPENSES:</b>	<b>\$ 35,279.41</b>
TRANSFERS IN	
TRANSFERS OUT	\$ -
<b>NET CHANGE</b>	<b>\$ 6,300.59</b>

Please list any S&A funded position that have been vacant longer than six (6) months. If any vacancies exist, please explain how you utilized the funds and what your long term plans are for the position.

No Vacancies.

Please provide an overview of the student centered programming provided, i.e. type of programs, milestones, number of students impacted, and how they benefited.

The Observer is Central Washington University's student-run newspaper which publishes weekly in print and via an online web site. It has a weekly circulation of 6,000 and serves all 10,800 students, as well as faculty and staff members at Central's main campus, branch campuses, and also reaches the community at several off-campus locations. The newspaper provides news and information that is vital to students and campus decision makers. It provides a hands-on work environment for 50-60 students to learn the values

and skills needed to succeed in a wide range of careers. The Observer also provides an advertising vehicle allowing campus departments, organizations, and community businesses to communicate their message to its readers. A staff of 55 students produce the newspaper and manage all phases of the publication. It is advised by a faculty member paid by the department and a program coordinator, paid primarily by the department. The Observer has been an ACP Finalist (this is the equivalent of the Pulitzer Prize for college journalism) two years running, and CWU is the only College in Washington to boast this claim!

Please provide a detailed explanation of any fund transfers from one service and activities fund budget to another.

No transfers.

