

SERVICE & ACTIVITY FEE ANNUAL REPORT

Center for Leadership & Community Engagement: \$521,148 (FY21 Amount)

Fiscal Year: FY2021

Program Name: Center for Leadership & Community Engagement

Manager: Andre Dickerson

Please list any S&A funded positions that have been vacant longer than six (6) months. If any vacancies exist, please explain how you utilized the funds and what your long term plans are for the position.

In the 2020 – 2021 academic year, Andre Dickerson served as the Director with Amber Hoefler serving as an interim Program Manager. The two permanent Program Manager positions were put on hold with the hiring freeze that went into effect. The first permanent Program Manager position serving leadership programs (Amber Hoefler) was filled in May 2021 with the second individual (Margaret Rooyakkers) starting in August 2021. The Assistant Director position remained vacant. Throughout the 2020-2021 year, the CLCE maintained all student staff positions through the year without any new hires (due to a hiring freeze).

Please provide an overview of the student centered programming provided, i.e. type of programs, milestones, number of students impacted, and how they benefited.

2020 – 2021 Overview of Engagement

- Total Events: **58**
- Total Service Experiences: **41**
- Total Volunteer Hours Served: **726.5**
- Total Number of Volunteers: **339**
- Total Number of Participants: **967**
- Total Number of Viewers/Listeners: **888**

(See attached document for more information)

Please provide a detailed explanation of any fund transfers from one service and activities fund budget to another.

None

Please provide an explanation for any positive or negative fund balances at year end.

The CLCE budget experienced a positive year end fund balance of \$226,000 for FY21. This balance was the result of challenges associated with COVID-19 and was approved for carry forward to FY22.

There was a transfer made at the end of FY21 to wipe back the S&A Allocation per the guidelines and policies.

Center for Leadership & Community Engagement Service & Activities Annual Report FY21

The Center for Leadership & Community Engagement (CLCE), evolved to the name Student Leadership, Involvement, and Community Engagement (SLICE), actively serves the CWU community by developing opportunities that cultivate individual and collective engagement within leadership, civic engagement, and campus club experiences.

Our purpose is to encourage a sense of belonging, identity exploration, and promote positive social change within individual communities, the university and beyond. SLICE is a fairly new name on the CWU campus and is the result of a wonderful merging of the Center for Leadership & Community Engagement with the Inter Club Association. The merging of these units created an exciting new office on-campus known as the SLICE office.

We believe that ordinary people can make an extraordinary difference.

Commitment to Diversity

The Center for Leadership and Community Engagement is committed to contributing to the CWU community through equity, inclusion, and positive social change in the continuous efforts of fostering an environment where all students are welcomed, respected and belong.

Connect with Us!

www.cwu.edu/slice

Facebook: CWU Student Leadership, Involvement, & Community Engagement

Instagram: @cwuSLICE

Twitter: @cwuSLICE

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Information Included Below:

- CLCE Staff Overview
- CLCE Event & Experience Highlights
- Response to COVID-19
- Student Voices and Perspectives
- Supplemental Information

CLCE Staff Information 2020 - 2021

The CLCE continues to seek professional staffing support. Under this current model, the CLCE would have 1 Director, 2 Program Managers, and the newly added Student Engagement Coordinator (Michael Middleton). As a result of staffing shortages, an interim Program Manager (Amber Hoefer) was hired to support the programs and functions within the CLCE in Feb. 2020. The current vacancies in the CLCE exacerbates the continued challenges faced by the CLCE.

Positions (as of 2020 – 2021)	Name	Notes
Director	Andre Dickerson	Funded S&A allocation
Interim Program Manager *May 1 became permanent	Amber Hoefer	Funded S&A allocation
Program Manager	Vacant	Funded S&A allocation
Assistant Director	Vacant	Funded S&A allocation
CLCE Student Leaders (12)	Various Roles	Funded S&A allocation
CLCE Student Fellowship (2)	Various Roles	Funded via grant allocation
Graduate Student Intern (1)	Various Roles	Unpaid Internship

A Few CLCE Highlights from 2020 - 2021

The Wildcat Leadership Academy (WLA) began in 2018 and engages CWU students in leadership development through seminars, workshops, civic engagement, and volunteer experiences. The program is led by industry professionals and educators, promoting academic, personal, and professional growth within and beyond the classroom. The Wildcat Leadership Academy consists of five pillars; Foundations of Leadership, Communication & Conflict Resolution, Diversity & Inclusion, Health & Wellness, and Professional Management. Each pillar represents a different area of leadership and together they help guide students to a more holistic approach to leadership.

- Over 700 CWU student engaged since the beginning of the program in fall 2018.
- Awarded approximately 150 completed leadership certificates.
- Approximately 200 students are one requirement away from completing their leadership certificate
- Approximately 200 students are two requirements away from completing their leadership certificate
- Active partnership with the Douglas Honors College who has a first-year student participation requirement

COVID- Appropriate Volunteer Experiences

Providing dynamic volunteer experiences is a key part of the CLCE. CWU students can make a difference on campus and beyond simply by volunteering their time. Students can engage in experiences on-campus, online in a virtual environment or off-campus with one of our active MOU partnerships (approximately 60 active CLCE memorandum of understandings). During the year, we adapted to provide virtual service opportunities for students to support and had to limit the number of attendees per COVID restrictions.

Service Information (continued)

Service per quarter	Volunteers	Hours Served	Experiences
Fall 2020 Service Experiences	203	429	19
Winter 2021 Service Experiences	129	163	7
Spring 2021 Service Experiences	72	134.5	15
Overall	339	726.5	41

Word to the Wildcats: To adapt to the evolving requirements of COVID, the CLCE launched the “Word to the Wildcats” leadership podcast series is designed to provide space for notable CWU Alumni, CWU Educators, and CWU community members to share stories of growth, resilience and leadership with the current Wildcat student body. This series was hosted by two CLCE students welcoming each guest speaker to share a unique moment in their life that has and taught them a major life leadership lesson, current trends, and hot topics. Word to the Wildcats had almost 900 views and listens throughout the first 4 seasons through on 88.1 The Burg, Apple Podcasts, Youtube, Spotify, Google Podcasts and more! (see additional data below)

CRAVE: Food Drive: Nationally, 1 in 3 college students will experience food insecurity at some time during their college career. The CLCE was awarded a “Civic Engagement Grant” through Washington Campus Compact hosting a Civic Engagement Fellow. The fellow led a campus and community wide food drive for students experiencing emergency need. CLCE placed various donation bins around campus and in local community organizations from March 29, 2021 through April 9, 2021 collecting over 500 items to be used for emergency food bags including food items, toiletries, and recipe cards.

American Red Cross Blood Drives: CLCE partners with the American Red Cross to host various blood drives throughout the academic year. In 2020 – 2021, we hosted the first two drives off-campus in Teanaway Hall at the Ellensburg Event Center to meet COVID restrictions. The CLCE increased the number of blood drives from 3 a year in 2019 – 2020 to five events to meet the medical demands of blood in the country. (see additional data below)

The CLCE Leadership Institute

The CLCE Leadership Institute is a one-day experience hosted virtually during the 2020 – 2021 academic year. This program was created to serve as a transition program with the Experience Leadership Program on hold as a result of COVID restrictions. This experience will allowed students to explore personal leadership styles, peer to peer connections, community engagement and more. By participating, students engaged in small groups with a Student Leader Facilitator, and developed meaningful connections with their peers. This program also provided credit toward the Wildcat Leadership Academy and encouraged students to remain involved.

23rd Annual Giving Tree/Stocking Stuffer Event (October 15 – November 30, 2020)

The 2020 Giving Tree event was be online though Amazon, utilizing the wish list feature. By continuing this event in a virtual space, we not only get to continue to serve our community during the holiday seasons, but we also get to do it in a safe way during COVID-19. The CLCE developed the ability to host the program honoring physical distance requirements. The CLCE served students at Mount Stuart Elementary, Lincoln Elementary, Valley View Elementary, and individuals at ASPEN (Victim Advocacy Services).

Giving Tree Information (continued)

23 rd Annual Giving Tree	
Total gifts donated to schools	173
Total gifts donated to ASPEN	13
Number of students served	75

24th Annual Evening of Recognition: Campus-Wide Award Ceremony

The Center for Leadership and Community Engagement hosts the annual Evening of Recognition, a celebration of students, staff and faculty who have made an impact in the lives of others and frequently go above and beyond. The ceremony is broadcasted virtually on Friday, June 4th at 5pm. Evening of Recognition evolved to be hosted by two student leaders, launch a campus-wide nomination process for 5 student awards, and was pre-recorded to create an engaging virtual experience.

CLCE Hosted Awards Included:

- Rising Student Leader Award
- Student Club/Organization Advisor of the Year Award
- Inspirational Staff Award
- Inspirational Faculty Award
- David Wain Coon Student Leader of the Year Award
- Duncan Civic Engagement Scholarship Awards

Evening of Recognition Overview	
Number of Academic Awards	6
Number of Student Success Awards	4
Number of Presidential Awards	6
Number of Student Life Awards	5
Number of Vice Presidential & Cabinet Awards	6
Number of CLCE, Campus-Wide Awards	5
Number of Scholarships Awarded	9, \$500 Don & Verna Duncan Scholarships
Total Awards for 24th Annual Evening of Recognition	41

The Don & Verna Duncan Scholarship (established in 2017) is for CWU students who are actively involved in community-based service initiatives. Each year \$4,000 - \$5000 in scholarships have been awarded each year and an additional \$4,500 scheduled to be awarded for the 2021- 2022 academic year. In 1980, the Duncans used a small inheritance to create a scholarship in their parents' names through the Western Oregon University Foundation. This act sparked an ever-growing devotion to providing financial support for educational endeavors. They have funded support programs for classroom enrichment through the Monmouth-Independence Community Foundation, for Rotary Ambassadorial Scholars through the Rotary Foundation, and scholarships including the Don and Verna Duncan Community Service Scholarship at CWU. Ever thinking forward, the Duncans have planned for funding of the scholarship and neighborhood support to continue well into the future. **In Spring 2020, 9 Students were awarded \$500 scholarships to use during the 2021 – 2022 academic year.**

Response to COVID 2020 - 2021

The CLCE has learned many things as a result of the COVID pandemic. Many of these changes and additions have allowed us to remain innovative, creative and implement structures that will continue beyond the pandemic. Our virtual programming has also allowed us to engage with CWU students at the University Centers and around the country in ways that we have not been able to in the past.

- Successfully transitioned to online platforms (operations and services)
- Retained all student staff (no reduction of student staff) by adapting work assignments while creating meaningful experiences for each student by combining virtual engagement, program development, and professional development opportunities.
- Virtual Operations
 - Launched the CLCE Presence organization which allowed us to move our student liability form online to Presence, contact trace with virtual event check-in, and create an additional platform to market CLCE events and services to students.
 - Virtual volunteering opportunities (Adult Activity Center, International Café, etc.)
- Virtual Programs
 - Virtual Wildcat Leadership Academy Series
 - Word to the Wildcat Podcast Series
 - CLCE Leadership Institute
 - Virtual International Café
 - Virtual Volunteering Opportunities
 - Virtual Giving Tree
 - Virtual Evening of Recognition
- Additional Highlights
 - Physically distanced outdoor service experiences. Following university, state, and federal guidelines the CLCE has created opportunities for in-person service experiences in collaboration with the Wildcat Neighborhood Farm, Ellensburg Downtown Association, Olmstead State Park, American Red Cross and more.
 - In collaboration with the Diversity and Equity Center – the CLCE partnered to launch a Peer Mentoring Program through the Brother 2 Brother program.

A few CLCE student voices:

"I am proud to be a part of a group that is innovative and challenges traditional thinking to meet the needs of the CWU students and Ellensburg, community." - Areli Ruiz

"I think the change of the culture that shifted to everyone working together no matter leadership or community helped build relationships that I enjoyed the most." - Tiu Fruean

"The CLCE office culture and structure has been amazing! All of the staff get along and work together great, which makes it so much easier and successful in putting on events." - Caitlin Burkwist

Student Voices (continued)

"I was introduced to the CLCE from the Blood Drives as a volunteer, that is how I found out about the CLCE. From there, I was able to come on as a worker to manage the event. For me, the Blood Drives go full circle for my experience with the CLCE. However, I am proud of all the events that we run as an office." - RJ Enriquez

"We connect students to the greater community and provide opportunities for personal, professional, and community engagement and development! We want students to feel connected to something bigger than themselves, and want our community to not just feel like "another college town"." - Hannah May

Additional/Supplemental Information:

Word to the Wildcats Leadership Podcast Series	Podcast Plays	Youtube Views	Total: Views/Listens
Season 4, Episode 1 (Roziie Cardenas)	14	34	48
Season 4, Episode 2 (Trevor Richards)	18	8	26
Season 4, Episode 3 (Emma Cottle)	18	8	26
Season 4, Episode 4 (ENCORE: Teresa Divine)	31	N/A	31
Season 3, Episode 1 (Dr. Shawnte Elbert)	25	11	36
Season 3, Episode 2 (Nathaniel McMillion & Tiu Ramsey Fruean)	23	29	52
Season 3, Episode 3 (Michael Middleton)	19	19	38
Season 3, Episode 4 (Brandon Wear-Grimm)	32	11	43
Season 3, Episode 5 (Sara Omrani)	29	14	43
Season 2 Episode 1 (Armando Ortiz)	15	56	71
Season 2, Episode 2 (Dr. Jesus Iniguez)	11	29	40
Season 2 Episode 3 (Molly Nutt)	13	21	34
Season 2 Episode 4 (Anthony Peterson)	13	14	27
Season 2 Episode 5 (Teresa Divine)	32	97	129
Season 1, Episode 5 (Bianca Finney)	16	43	59
Season 1, Episode 2 (Kim Peterson)	12	61	73
Season 1, Episode 1 (Quincy Jones)	9	30	39
Season 1 Episode 3 (Rich Penton)	15	26	41
Season 1, Episode 4 (Cody Burton)	14	18	32
		Total Overall	888

American Red Cross Blood Drives:	Location	Volunteers	Hours Served	Units of Blood	Lives Saved
Wednesday, October 28, 2020	Teaway Hall	9	24	27 units of blood donated	81
Monday, January 25, 2021	Teaway Hall	8	15	27 units of blood donated	81
Friday, February 26, 2021	SURC 137AB	18	45	25 units of blood donated	75
Friday, April 30, 2021	SURC 137AB	11	27.5	18 units of blood donated	54
Monday, May 24, 2021	SURC 137AB	6	13	17 units of blood donated	51
	Totals	52	124.5	114 units donated	342

Service & Activities Base Funding Financial Overview
For the month ended June 30, 2021

Department: Ctr for Ldshp & Comm Engagemnt

Fund: F:522

As of 10/21/21

	FY21 Actuals	FY20 Actuals	FY19 Actuals	FY18 Actuals
Revenues				
CWU-Other	2,074	13,042	15,405	14,614
CWU-Allocation (Revenue)	473,842	516,760	512,264	512,264
Total Revenues	475,916	529,802	527,669	526,878
Transfers				
CWU-Transfer (Intra-Fund In)	0	0	11,000	0
CWU-Transfer (Intra-Fund Out)	15,096	0	0	0
Total Transfers	15,096	0	11,000	0
Expenses				
CWU-Salary and Wage (Staff)	170,926	212,928	228,169	228,763
CWU-Student/Temporary/Overtime	71,634	112,738	110,888	103,278
Total Salaries	242,560	325,666	339,056	332,041
CWU-Benefits	60,492	69,499	84,959	83,288
Total Salaries & Benefits	303,052	395,165	424,015	415,329
CWU-Goods	8,338	7,016	11,762	15,644
CWU-Services	2,500	0	3,900	5,800
CWU-Supplies	1,181	5,417	2,720	5,163
CWU-Utilities	2,502	2,469	2,886	2,876
CWU-Rentals/Leases	0	0	0	0
CWU-Repairs/Maintenance	225	2,007	2,322	2,557
CWU-Program	3,962	67,708	79,069	80,138
CWU-Travel	0	(4,053)	17,051	31,149
CWU-Equipment/Software (Non-Capita)	0	1,290	1,825	0
Bad Debt	5	(5)	0	11
Total Goods & Services	18,712	81,849	121,534	143,338
Total Expenses	321,764	477,014	545,549	558,667
Net Resources	139,056	52,788	(6,880)	(31,789)
Projected Beginning Fund Balance	87,142	34,354	41,234	73,022
Projected Ending Fund Balance	226,198	87,142	34,354	41,234