



Thursday, July 16, 2026

CWU Strategic Plan 2023-28

July 2026 Update



➤ Vision, Mission, Values and Values-based Strategic Plan

Vision

Where are we going?

Central Washington University will be a **model learning community** of **access** and **opportunity**.

*Approved by the CWU Board of Trustees,
May 16, 2025*

Mission

How will we do it?

To build a community of access and opportunity, Central Washington University fosters **high impact practices, sustainability, and authentic community partnerships** that are grounded in meaningful relationships.

*Approved by the CWU Board of Trustees,
May 16, 2025*

Values & Values-based Strategic Plan

What are our core beliefs, strategies, and tactics?

Unifying Value

- Student Success

Core Values

- Engagement
- Belonging
- Stewardship

Update on CWU's Values-based Strategic Plan

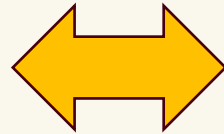
Strategic Plan Progress Report Key



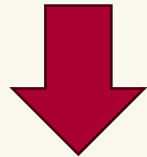
- Complete



- In Progress



- Beginning



- Initial Discussion



- Not Begun

Unifying Value: Student Success



Central Washington University creates pathways for students of all backgrounds to reach their academic and professional goals. Through providing a supportive learning environment, faculty and staff inspire students to become engaged professionals, active citizens, and lifelong learners.



Goal 1: Develop clear pathways into and through the university to ensure equitable access to higher education, enhance student engagement and success, and improve retention and graduation rates.



Goal 2: Elevate culturally sustaining practices so that the cultural wealth that historically excluded students, faculty, and staff bring to our university community is integrated into the learning environment.

Initiative 2.1 

Initiative 2.2 



Goal 3: Elevate the holistic well-being of our students.

Initiative 3.1 

Initiative 3.2 

Initiative 3.3 

Initiative 3.4 



Core Value 1: Engagement



Central Washington University nurtures authentic relationships built on mutual respect, responsibility, and reciprocity. Our various communities engage in a network of mutuality and interdependence to advance collective learning and growth.



Goal 1: Amplify and elevate the university's relationship with local and regional communities.

Initiative 1.1 

Initiative 1.2 

Initiative 1.3 

Initiative 1.4 



Goal 2: Partner with businesses, nonprofits, governmental agencies, tribal agencies, and other entities, as well as with individuals, to increase opportunities for students.

Initiative 2.1



Initiative 2.2



Initiative 2.3



Core Value 2: Belonging



Central Washington University believes that a diversity of peoples, cultures, and ideas are essential to learning, discovery, and creativity. Collectively, we take responsibility for welcoming and integrating diverse perspectives into our community to advance our vision and mission.



Goal 1: Establish hiring, onboarding, and evaluation processes that nurture a culture of inclusion for all employees with a focus on increasing the number of employees from historically excluded groups.

- Initiative 1.1 
- Initiative 1.2 
- Initiative 1.3 
- Initiative 1.4 

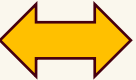


Goal 2: Become a Hispanic Serving Institution (HSI).

Initiative 2.1  

Initiative 2.2 

Initiative 2.3 

Initiative 2.4 

Initiative 2.5 



Goal 3: Cultivate an inclusive and welcoming campus culture that embraces diversity, that fosters a sense of belonging for all students, faculty, and staff, and that nurtures pride in the university.

Initiative 3.1 

Initiative 3.2 

Initiative 3.3 



Core Value 3: Stewardship



Central Washington University advances environmental, social, and economic sustainability in ways that support an ecologically and socially responsible world and that honor the Indigenous peoples who have resided here since time immemorial and who continue to reside here. We nurture our internal talent through professional development opportunities, coaching and mentoring, and accountability enacted with care and compassion.



Goal 1: Promote sustainable practices and responsible stewardship of land and resources to support an ecologically and socially responsible world, while respecting and honoring Indigenous peoples.

Initiative 1.1 

Initiative 1.2 



Goal 2: Elevate shared governance and collaboration across the university and advance professional development and leadership opportunities that demonstrate the value of our human resources and that build a strong, united university community.

Initiative 2.1 

Initiative 2.2 

Initiative 2.3 



Goal 3: Implement values-based budgeting to ensure the efficient and effective use of fiscal resources and the long-term fiscal sustainability of the university.

Initiative 3.1 

Initiative 3.2 

Initiative 3.3 

Initiative 3.4 



Q&A