

# NSSE 2014 Administration Summary

**Central Washington University** 

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DS: 234827



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# **Central Washington University**

# **Administration Summary**

This report provides an overview of your NSSE administration, including details about your population and sample, response rates, representativeness of your respondents, survey customization choices, and recruitment message schedule. This information can be useful for assessing data quality and planning future NSSE administrations.

#### **Population and Respondents**

The table at right reports your institution's population sizes, how many students were sampled (whether census-administered or randomly selected), and how many completed the survey.

Survey completions	First-year	Senior
Submitted population	1,513	2,244
Adjusted population <sup>a</sup>	1,513	2,243
Survey sample <sup>b</sup>	1,513	2,243
Total respondents <sup>b</sup>	315	348
Full completions <sup>c</sup>	266	297
Partial completions	49	51

- a. Adjusted for ineligible students and those for whom survey requests were returned as undeliverable.
- b. Targeted and locally administered oversamples were not included.
- c. Completed at least one demographic question after the core engagement items on the survey.

## Response Rate and Sampling Error<sup>a</sup>

The table below summarizes response rates and sampling errors for your institution and comparison groups. For more information see NSSE's Response Rate FAQ: nsse.iub.edu/pdf/Resp Rate FAQ.pdf

	First-year			Senior				
				NSSE 2013 &				NSSE 2013 &
	CWU	Far West Public	Carnegie Class	2014	CWU	Far West Public	Carnegie Class	2014
Response rate	21%	18%	24%	22%	16%	22%	29%	26%
Sampling error <sup>b</sup>	+/- 4.9%	+/- 1.3%	+/- 0.6%	+/- 0.2%	+/- 4.8%	+/- 0.9%	+/- 0.5%	+/- 0.1%

a. Comparison group response rate and sampling error were computed at the student level (i.e., they are not institution averages).

#### Representativeness and Weighting

The first table at right reports on variables submitted in your population file. Respondent and population percentages are listed side by side as a convenience to see how well the characteristics of your respondents reflect your first-year and senior populations.

Because females and full-time students are consistently overrepresented among respondents, NSSE weights results by institution-reported sex and enrollment status so institutional estimates reflect the population with respect to these characteristics. The second table at right provides the respondent and population proportions used to calculate your 2014 weights. For more information, see <a href="mailto:nsse.iub.edu/html/weighting.cfm">nsse.iub.edu/html/weighting.cfm</a>

resentativeness	First-	year	Senior		
	Respondent %	Population %	Respondent %	Population %	
Female	71	51	66	49	
Full-time	100	99	84	82	
First-time, first-year	89	89	N/A	N/A	
Race/ethnicity <sup>a</sup>					
Am. Indian or Alaska Native	N/A	N/A	N/A	N/A	
Asian	N/A	N/A	N/A	N/A	
Black or African American	N/A	N/A	N/A	N/A	
Hispanic or Latino	N/A	N/A	N/A	N/A	
Native Hawaiian/Other Pac. Isl.	N/A	N/A	N/A	N/A	
White	N/A	N/A	N/A	N/A	
Other	N/A	N/A	N/A	N/A	
Foreign or nonresident alien	N/A	N/A	N/A	N/A	
Two or more races/ethicities	N/A	N/A	N/A	N/A	
Unknown	N/A	N/A	N/A	N/A	

a. Based on the IPEDS categories (not available for Canadian institutions) submitted in the population file. Results not reported for institutions without full (at least 90%) race/ethnicity information in the population file.

Weighting First		year	Sei	nior
	Respondent %	Population %	Respondent %	Population %
Full-time, female	71	50	56	41
Full-time, male	29	49	28	41
Part-time, female	0	1	10	8

b. Also called "margin of error," sampling error is an estimate of the amount the true score on a given item could differ from the estimate based on a sample. For example, if the sampling error is +/- 5.0% and 40% of your students reply "Very often" to a particular item, then the true population value is most likely between 35% and 45%.

Part-time, male 0 1 5 9



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### **Population File**

Your institution provided a population file for survey administration and was afforded an opportunity to update it.

#### Population file options

Included "group" variables <sup>a</sup>	No
Identified an oversample b	No
Updated to identify ineligible students <sup>c</sup>	No
Identified students who completed BCSSE 2013 <sup>d</sup>	BCSSE not administered

- a. Institutions had the option to include additional variables in their population files for oversampling or for their own post hoc analyses. Up to five "group" variables were allowed; If formatting specifications were met, Group 1 can be used in the Report Builder-Institution Version.
- b. Institutions that did not survey all first-year and senior students (census) had the option to oversample a segment of their population. Oversamples may also be used to survey students in other class years.
- c. Institutions had the option to update their population file to identify students who did not return to campus in the spring or otherwise did not meet NSSE eligibility criteria.
- d. Institutions that participated in the Beginning College Survey of Student Engagement (BCSSE) can identify BCSSE survey respondents in their NSSE population file. This information is required to receive the longitudinal results in the BCSSE-NSSE Combined Report.

#### **Survey Options**

The options at right were available to customize the content of your NSSE survey and to collect complementary data from companion surveys.

#### Administration features

Sample type	Census	
Recruitment method	Email	
Incentive offered	Yes	
Survey version	U.S. English	
Institution logo used in survey	Yes	

#### Additional question sets and companion surveys

Asked optional sexual orientation question	No
Topical module(s)	None
Consortium	None
BCSSE 2013	No
FSSE 2014	Yes

#### **Recruitment Messages**

Students received up to Message schedule five direct contacts. Your institution had the option to customize message content and timing.

	Date	First-year	Senior
Invitation	04/09/2014	7%	3%
Reminder 1	04/15/2014	15%	10%
Reminder 2	04/17/2014	15%	11%
Reminder 3	04/23/2014	18%	13%
Final reminder	04/29/2014	21%	16%

Cumulative response rate

#### **Report Customization**

Your institution had the option to customize the comparison groups used in reports. The group selected for the Snapshot comparisons is identified with an asterisk.

#### Comparison groups for NSSE core survey reports

Group 1	Far West Public* (customized)
Group 2	Carnegie Class (default)
Group 3	NSSE 2013 & 2014 (default)

#### Comparison groups for additional question set report(s)

None			
None			