



PRIORITIES SURVEY FOR ONLINE LEARNERS

2015 Demographic Data

118,322 Student Records from 132 Institutions

Gender

Female	69%
Male	31%

Age

18 and under	1%
19-24	11%
25-34	29%
35-44	28%
45-54	22%
55-64	8%
65 and over	1%

Ethnicity / Race

Caucasian / White	61%
African-American	21%
Hispanic	6%
American Indian or Alaskan Native	1%
Asian or Pacific Islander	3%
Other Race	3%
Prefer not to respond	5%

Enrollment Status

Primarily online	93%
Primarily on-campus	7%

Class Load

Full-time	60%
Part-time	40%

Class Level

First year	20%
Second year	17%
Third year	15%
Fourth year	14%
Special student	1%
Graduate/professional	30%
Other class level	3%

Employment

Full-time	65%
Part-time	13%
Not employed	22%

Current Plans

Complete online degree program	84%
Complete degree on campus	6%
Transfer credits	4%
Complete this course	6%

Educational Goal

Bachelor's degree	41%
Master's degree	27%
Doctorate / Professional degree	13%
Associate degree	15%
Certification (initial/renewal)	2%
Self-improvement/pleasure	<1%
Job-related training	<1%
Other educational goal	1%

Marital Status

Single	29%
Single with children	15%
Married	17%
Married with children	35%
Prefer not to respond	4%

Current Residence

Residence Hall	1%
Relative's home	10%
Rent room/apartment off campus	37%
Own house	49%
Other residence	3%

Current online enrollment

1-3 credits	25%
4-6 credits	31%
7-9 credits	12%
10-12 credits	11%
13-15 credits	4%
More than 15 credits	17%

Previous online enrollment

No Classes	22%
1-3 classes	39%
4-6 classes	13%
7-9 classes	6%
10-12 classes	6%
13-15 classes	3%
More than 15 classes	11%