

Unit Level Strategic Plan Template

UNIVERSITY CORE THEME: 1. TEACHING AND LEARNING

UNIVERSITY OBJECTIVE 1.1 Enhance student success by continually improving the curricular, co-curricular, and extracurricular programs.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis
UNIVERSITY OBJECTIVE 1.2 Enhance the effectiveness of student support services.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis

** Only list unit outcomes where applicable to a university related objective.*

UNIVERSITY CORE THEME: 2. INCLUSIVENESS AND DIVERSITY

UNIVERSITY OBJECTIVE 2.1 Enhance the environment of inclusiveness for faculty, staff, and students					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis
UNIVERSITY OBJECTIVE 2.2 Increase faculty, staff, and student diversity by active programs of recruitment and retention for members of underrepresented groups.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis
UNIVERSITY OBJECTIVE 2.3: Ensure that CWU has an inclusive and diverse curriculum					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis

** Only list unit outcomes where applicable to a university related objective.*

UNIVERSITY CORE THEME: 3. SCHOLARSHIP AND CREATIVE EXPRESSION

UNIVERSITY OBJECTIVE 3.1 Increase the emphasis on and the opportunities for students, faculty and staff to participate in research, scholarship, and creative expression activities.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis
UNIVERSITY OBJECTIVE 3.2 Increase the external funding received for research, scholarship, and creative expression by faculty, staff, and students.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis

** Only list unit outcomes where applicable to a university related objective.*

UNIVERSITY CORE THEME: 4. PUBLIC SERVICE AND COMMUNITY ENGAGEMENT

UNIVERSITY OBJECTIVE 4.1 Enhance the commitment and the level of cooperation between the university and external communities.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis
UNIVERSITY OBJECTIVE 4.2 Increase participation in university sponsored life-long learning opportunities.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis
UNIVERSITY OBJECTIVE 4.3 Enhance the efforts of members of the university community to strengthen the economic base of the region and state.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis

** Only list unit outcomes where applicable to a university related objective.*

CORE THEME: 5. RESOURCE DEVELOPMENT & STEWARDSHIP

UNIVERSITY OBJECTIVE 5.1 Maximize the financial resources to the University, and assure the efficient and effective operations of the University through financial stewardship.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis
UNIVERSITY OBJECTIVE 5.2 Develop and implement enrollment management and marking plans that meet the enrollment objectives of the university.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis
UNIVERSITY OBJECTIVE 5.3 Ensure the University has human resources necessary to accomplish all university objectives.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis

UNIVERSITY OBJECTIVE 5.4 Provide the facility and technology infrastructure and services appropriate to meet the university objectives, while maximizing sustainability and stewardship.					
Unit Outcomes	Indicators	Expected Performance Level (Criterion)	Indicator/Performance Level Reported By	Key Strategies/ Initiatives	Budget/Resource Analysis

* Only list unit outcomes where applicable to a university related objective.