Central Washington University
Division of Academic Affairs
Integrated Planning
Table of Goals
2006-2011

Plans Included In This Table

Column 1: AA – Division of Academic Affairs
CAH – College of Arts and Humanities
CB – College of Business
CEPS – College of Education and Professional Studies
COTS – College of the Sciences
LB – Library

Note Bene: The colleges and the Library are the units within Academic Affairs that are ultimately responsible for academic program strategic planning. Allied administrative units such as Undergraduate Studies, Graduate Studies and Research, Continuing Education, University Centers and International Studies all participate in the planning but cannot set strategic goals or deliver on them without the leadership, coordination, and participation of the colleges. The Academic Affairs support units, such as Academic Advising, Student Support Services and the Office of Testing and Assessment, along with Institutional Research, support the college planning by supplying information and data, requested programming and other general administrative support. The "strategic" planning of these allied and support units is predicated on the planning of and communication with the college program planning. The available plans of these allied and support units are included here with the data of the colleges and the Library.

AA GOAL 1	CAH	CB	CEPS	COTS	LB
S 1. To cultivate a creative and challenging learning environment					
T. 1.1 Support academic service learning and civil engagement, including internships.	LG-5	1,2,3	1	1,2	
T. 1.2 Enhance student academic support services.	1	1,2,3		1, 2	
T. 1.3 Encourage and support faculty mentored undergraduate research and creative activity.	LG-1	7	1	1,2	TS-1, F-1
T. 1.4 Evaluate alternative ways to engage students in learning.	LG-3	1,2,3,5	1	1,2	PS-1, 2,3
T. 1.5 Evaluate the changing student demographicas in order to address diverse student population.	6	5	2		
T. 1.6 Continue to improve appropriate advising for a diverse student population.		5	1	1,2	
T. 1.7 Support program assessment that informs curriculum to enhance student learning.	11			1,2	

AA GOAL 2	CAH	CB	CEPS	COTS	LB
S21. To advance challenging and innovative academic programs that prepare students for their personal and professional lives and for livelong learning.					
T. 2.1 Determine the optimal balance between undergraduate and graduate instruction across the university.					
T. 2.2 Incubate innovative programs through self-support.	4			3	
T. 2.3 Enhance the visibility of faculty and graduate research and creative activity.	3			4	4,5
T. 2.4 Assess the role of graduate education, appropriate size of programs, and resource trends.	4			3	
T. 2.5 Refine the focus of individual graduate programs and identify strategic supp90rt to advance them.	4			2,3	
T. 2.6 Encourage and support interdisciplinary curriculum.	6 LG-3	5	2	1, 2	TS-2, 6 PS-7,8
T. 2.7 Enhance opportunities for student and faculty honors programs.	1			1,2	TS-2 PS-8
T. 2.8 Create a support structure for new program development and delivery.	4			1	
T. 2.9 Enhance the internationalization of the curriculum.	2 LG-2, 5	1,2,3	2	1,2	TS-2, 6 PS-7, 8
T. 2.10 Enhance faculty and student international exchange programs.	2 LG-5	7	2	1, 2	
T. 2.11 Strengthen collaborations with community college international programs.			4		
T. 12 Encourage instructional collaborations with community colleges and baccalaureate institutions.	4	4	4		

T 13. Support existing and new ethnic area studies programs.	5 LG-2		1		TS-2, 6 PS-7, 8
T. 14 Enhance and strengthen General Education.	4		4		

AA GOAL 3	CAH	CB	CEPS	COTS	LB
S 3. To promote the highest standards of teaching excellence informed by active faculty scholarship and creative activity.					
T. 3.1 Continue to clarify the Teacher/Scholar model.		7, 8, 9		6	
T. 3.2 Increase extramural funding through contracts and grants.			5	4	
T. 3.3 Implement faculty workload plans and activity reports.					
T. 3.4 Create and support a "Center for the support of the Teacher-Scholar."		7, 8, 9	2	6	
T. 3.5 Increase library support to promote faculty scholarship.		10	5	2	TS-1, 2, 4 PS-8
T. 3.6 Improve support for research and creative activities.	2	9	1	4	TS-1, 2, 4 PS-8
T. 3.7 Support faculty and staff in efforts to engage the community and to enhance economic development in the region.	LG-5	9	4		

AA GOAL 4	CAH	CB	CEPS	COTS	LB
S 1. To support and reward the professional growth of the faculty and staff					
T. 4.1 Encourage communication among faculty and staff university-wide.	6		4	7	
T. 4.2 Implement annual professional development plans f0or faculty and staff.			3	7	
T. 4.3 Enhance professional development support for faculty and staff.	2		3	7	F-2 D-1, 10
T. 4.4 Improve communication about professional development opportunities.	3		3	7	D-10
T. 4.5 Develop an appropriate reward structure to acknowledge outstanding faculty and staff performance.	2		3	7	D8, 10

AA GOAL 5	CAH	CB	CEPS	COTS	LB
S 5. To partner with Student Affairs and Enrollment Management (SAEM) to recruit and retain well-qualified, diverse and motivated students that will benefit from the CWU educational experience.					
T. 5.1 Develop an integrated enrollment management plan that includes Academic Affairs and SAEM.				3	
T. 5.2 Work with SAEM to support department-level student recruitment.	3, 5		1		
T. 5.3 Improve coordination and communication with SEAM.	6		1		
T. 5.4 Increase enrollment in high demand programs when funding is available.	3		1	4	
T. 5.5 Manage program size by location to accommodate FTE growth.			1	1	
T. 5.6 Determine the appropriate program mix at the centers and at Ellensburg.			1	1, 2	
T. 5.7 Improve the quantity and reliability of data about our graduates.	7	9,10			

AA GOAL 6	CAH	CB	CEPS	COTS	LB
S 6. To recruit, support and retain a diverse student body, faculty and staff.					
T. 6.1 Develop curriculum that attracts culturally diverse students and faculty.	5	1, 2,3	2	1, 2	T-2, 6 PS-7, 8
T. 6.2 Work with SAEM to develop an enrollment management strategy for improving student diversity.	5	5	2	1	
T. 6.3 Create more scholarships for under-represented students.		5	2		D-9
T. 6.4 Explore partnership opportunities with community groups that mirror the region's diversity.	5 LG-5	11	4	3	F-4
T. 6.5 Apply public outreach services to a wider audience.	5 LG-5	5, 11	4	3, 5	F-4
T. 6.6 Foster a civil and diverse university environment.	5 LG-2	5	2,4	7	T-2, 6 PS-7, 8
T. 6.7 Develop a plan for diversifying the faculty.	5	5	3		

AA GOAL 7	CAH	CB	CEPS	COTS	LB
S To provide technologies that enhance the learning and working environments, and ensure the optimal delivery of academic programs.					
T. 7.1 Increase the use of learning technologies to enhance teaching and learning.		7, 10	5	1, 2	TS-1, 2 PS-1, 6, 7, 8
T. 7.2 Enhance acquisition of information resources.		10	3,5	1	TS-2, 3 PS-8
T. 7.3 Develop technology replacement and upgrade plans for classrooms, labs, and faculty and staff workstations.		7, 10	5	1	
T. 7.4 Ensure sufficient training opportunities in the use of new technologies.	2	7	3	1	D-10
T. 7.5 Implement an appropriate distance education policy.				2	

AA GOAL 8	CAH	CB	CEPS	COTS	LB
S. To advance innovative and resourceful academic initiatives, giving regional, national, or international prominence to CWU.					
T. 8.1 Ensure that the Spheres of Distinction inform academic program planning.	1			4	

AA GOAL 9	CAH	CB	CEPS	COTS	LB
S To provide leadership to ensure efficient and effective management of Academic Affairs and to secure additional resources.					
T. 9.1 Ensure efficient and effective management of Strategic Objectives 1-8.		6,10			
T. 9.2 Improve public visibility of Academic Affairs.	3	6			
T. 9.3 Ensure strategic collaboration with the other university divisions.	6	6,10	4	7	
T. 9.4 Improve web design and presence.	3				
T. 9.5 Develop and implement policies and procedures congruent with the faculty collective bargaining agreement.					
T. 9.6 Develop strategies to address policies and practices of the Legislature, Higher Education Coordinating Board and Professional Educators Standards Board.	1		1	6	
T. 9.7 Strengthen relationships with regional economic development entities.	3	6	4	4, 5, 8	
T. 9.8 evaluate and develop academic programs for optimal placement at University centers and Ellensburg.	1	4	1		
T. 9.9 Evaluate and develop support services at university centers.			1	1, 2	
T. 9.10 Use data generated by Academic Affairs Program Review for decision-making purposes.	1		1		