

## Central Washington University Foundation Privacy Notice

Last Updated: February 20, 2026

### Introduction

This “Privacy Notice” describes the privacy practices of Central Washington University Foundation (“**Foundation**,” “**we**,” “**our**,” or “**us**”) in connection with the <https://www.cwu.edu/about/foundation/> website and any other website that we own or control and which posts or links to this Privacy Notice, and our related services (collectively, the “**Site**”). This Privacy Notice also explains the rights and choices available to individuals with respect to their information.

Please read this Privacy Notice carefully to understand our policies and practices regarding your information. If you do not agree with our policies and practices, you should not use the Site. By accessing or using the Site, you acknowledge this Privacy Notice.

### Updates to This Privacy Notice

We may update this Privacy Notice based upon evolving laws, regulations and industry standards, or as we may make changes to the Site. We will post changes to our Privacy Notice on this page and encourage you to review our Privacy Notice when you use the Site to stay informed. If we make changes that materially alter your privacy rights, we will take appropriate measures to inform you, consistent with the significance of the changes we make. If you disagree with the changes to this Privacy Notice, you should discontinue your use of the Site.

### Children

The Site is not directed to, and we do not knowingly collect personal information from, anyone under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information, they should contact us. We will delete such information from our files as soon as reasonably practicable.

### Personal Information We Collect

#### Information Provided To Us

We may collect information that personally identifies you, such as your name, phone number, email address, address, payment information (such as your credit card number), affiliation with Central Washington University (CWU) or other data that can be reasonably linked to you (“**Personal Information**”) as part of your affiliation with CWU, our outreach efforts for the Foundation, when you use the Site or otherwise interact with us. You may choose to provide us with your Personal Information, for example, when you make a donation on the Site, when you attend a Foundation or CWU event, when you contact us, or when you sign up to receive updates from us. Other types of Personal Information we may collect from you include:

- Employment information;
- Household information; and
- Information regarding your connection to CWU.

### Information We Automatically Collect

When you visit the Site, we may automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies that are installed on your device using cookies and similar technologies. Additionally, as you browse the Site, we may collect information about the individual web pages or services that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site.

### **Cookies & Similar Technologies**

We use cookies (small, often encrypted, text files that are stored on your computer or mobile device) and similar technologies (“**Cookies**”) to provide you with certain functions on the Site and help collect data. This section explains how we use Cookies to collect information about the way you use the Site and how you can control them.

### How We Use Cookies

We use Cookies to track how you use the Site by providing usage statistics. Cookies are also used to deliver our information (including updates) and allow account authentication to you based upon your browsing history and previous visits to the Site. Information supplied to us using Cookies helps us to provide a better online experience to our visitors and users and send marketing communications to them, as the case may be. We may combine the information we collect from Cookies with Personal Information that we have collected from you to learn more about how you use the Site to improve it.

### Types of Cookies

We use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your device until you delete them). To make it easier for you to understand why we need them, the Cookies we use on the Site can be grouped into the following categories:

- **Strictly Necessary:** These Cookies are necessary for the Site to work properly. They include any essential authentication and authorization Cookies for the Site.
- **Functionality:** These Cookies enable technical performance and allow us to remember the choices you make while browsing the Site, including any preferences you set. They also include sign-in and authentication Cookies and IDs that enable you to return without additional sign-in.
- **Performance/Analytical:** These Cookies allow us to collect certain information about how you navigate the Site running on your device. They help us understand which areas you use and what we can do to improve them.
- **Targeting:** These Cookies are used to deliver relevant information related to the Site to an identified machine or other device (not a named or otherwise identifiable person) which has previously been used to visit the Site. Some of these types of Cookies on the Site are operated by third parties with our permission and are used to identify advertising sources that are effectively driving customers to the Site.

### Cookies Set by Third-Party Websites

To enhance our content and to deliver a better online experience for our users, we sometimes embed images and videos from other websites on the Site. You may be presented with Cookies

from these third-party websites. Please note that we do not control these Cookies. The privacy practices of these third parties will be governed by the parties' own privacy statements or policies. We are not responsible for the security or privacy of any information collected by these third parties, using Cookies or other means. You should consult and review the relevant third-party privacy statement or policy for information on how these Cookies are used and how you can control them.

### How to Control and Delete Cookies

Cookies can be controlled, blocked or restricted through your web browser settings. Information on how to do this can be found within the "Help" section of your browser. All Cookies are browser specific. Therefore, if you use multiple browsers or devices to access websites, you will need to manage your Cookie preferences across these environments.

Find out how to manage Cookies on popular browsers:

- Google Chrome, available at <https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en>
- Microsoft Edge, available at <https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy>
- Mozilla Firefox, available at <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Microsoft Internet Explorer, available at <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- Opera, available at <https://www.opera.com/help/tutorials/security/privacy/>
- Apple Safari, available at <https://support.apple.com/guide/safari/manage-cookies-sfri11471/mac>

If you are using a mobile device to access the Site, you will need to refer to your instruction manual or other help/settings resource to find out how you can control Cookies on your device. For more information about Cookies, and how to disable Cookies, visit <http://www.allaboutcookies.org>.

Please note that if you restrict, disable or block any or all Cookies from your web browser or mobile or other device, the Site may not operate properly, and you may not have access to all offerings available through the Site. We are not responsible for your inability to use the Site or any degraded function you may experience that may be caused by your settings and choices regarding Cookies.

### **How We Use Personal Information**

We use your Personal Information for the following purposes and as otherwise described in this Privacy Notice or at the time of collection:

- To fulfill the reason for which the information is provided;
- To engage with you as a member of the CWU alumni community;
- To solicit, process and record donations;
- To provide you with information that you request from us;

- To share your story that captures the heart and purpose of CWU’s commitment to its students, the region, and state;
- To provide, operate and improve the Site;
- To communicate with you about the Site, including by sending you announcements and administrative messages;
- To personalize your experience with the Site;
- To provide support and maintenance;
- To respond to your feedback;
- To provide you with Foundation marketing communications;
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations;
- To comply with legal, accounting or tax obligations; and
- With your consent.

### **How We Share Personal Information**

We do not share your Personal Information with third parties without your consent, except as described in this Privacy Notice. We may share your Personal Information with our affiliates for purposes consistent with this Privacy Notice.

We may share your Personal Information with third-party companies and individuals that provide services on our behalf or help us operate the Site (such as advisory, customer support, hosting, analytics, email delivery, marketing, and database management services). These third parties may use your Personal Information only as directed or authorized by us and in a manner consistent with this Privacy Notice and are prohibited from using or disclosing your information for any other purpose. We may also share your Personal Information for compliance purposes, including in response to lawful public records requests.

The Foundation does not provide personal information in response to media requests.

We do not sell Personal Information we collect.

### **Privacy Technology Practices**

#### Links to Third-Party Sites

The Site may contain links to other websites, mobile applications, and other online services operated by third parties. These links are not an endorsement of, or representation that we are affiliated with, any third party. In addition, our content may be included on web pages or in mobile applications or online services that are not associated with us. We do not control third-party websites, mobile applications or online services, and we are not responsible for their actions. Other websites, mobile applications and services follow different rules regarding the collection, use and sharing of your Personal Information. We encourage you to read the privacy policies of the other websites, mobile applications and online services you use.

#### Data Security

The security of your Personal Information is important to us. We employ a number of administrative, technical, and physical safeguards designed to protect the Personal Information we collect. The safety and security of your information also depends on you. We urge you to be careful about sharing information through the Site in public or shared areas.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to the Site. Any transmission of Personal Information is at your own risk.

If you make any donations through the Site, we may use a third-party payment processor to assist with securely processing your payment information, and your credit card data will be encrypted through the Payment Card Industry Data Security Standard (PCI-DSS).

### **Note To International Users**

The Site is hosted in the United States. If you are a user accessing the Site from any other region with laws or regulations governing personal data collection, use, and disclosure that differ from United States laws, please be advised that through your continued use of the Site, which is governed by U.S. law, you are transferring your Personal Information to the United States and you consent to that transfer.

### **Contact Us**

For questions or comments about this Privacy Notice and our privacy practices, contact us at:

University Advancement / CWU Foundation  
400 E. University Way  
Barge Hall 212  
Ellensburg, WA 98926-7508  
Phone: (509)963-2160  
Email: [foundation@cwu.edu](mailto:foundation@cwu.edu)

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February 20, 2026. Approved by the CWU Foundation Board of Directors.