

David Zuckerman

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Central Washington University · Department of Economics

Shaw-Smyser Hall · Ellensburg, WA 98926

EMPLOYMENT

Assistant Professor, Central Washington University 2022 -

EDUCATION

Ph.D. in Economics, Stanford University 2022

Advisor: B. Douglas Bernheim

B.A., *magna cum laude*, University of Rochester 2013

Economics, Physics and Astronomy

RESEARCH FIELDS

Behavioral and Experimental Economics, Microeconomic Theory

RESEARCH

PUBLICATIONS

“Regulating Corporate Misconduct: Training Mandates and ESG Performance of US Firms” (with Jaap Donker, Yurim Lee, and Toni Sipic) 2026
International Journal of Corporate Governance Vol. 16, No. 2, pages 214-233
[Link to Paper](#)

“Multidimensional Homophily” 2024
Journal of Economic Behavior and Organization, Vol. 218, pages 486-513
[Link to Paper](#)

“A Theory of Chosen Preferences” 2021
(with Douglas Bernheim, Luca Braghieri and Alejandro Martínez-Marquina)
American Economic Review, Vol. 111, No. 2, pages 720-754
[Link to Paper](#)

WORKING PAPERS

“Victim Preferences for Punishment” [Link to Paper](#)

“Leveraging Predictive Models of Library Book Usage to Inform Weeding” (with Rice Majors) [Link to Paper](#)

TEACHING

CENTRAL WASHINGTON UNIVERSITY

ECON 201 Principles of Economics Micro

ECON 333 Behavioral Economics

ECON 352 Managerial Economics

MBA 503 Business Analytics for Decision Makers

AWARDS AND GRANTS

College of Business Outstanding Faculty Mentor Award, <i>Central Washington University</i>	2025
College of Business Outstanding Research Award, <i>Central Washington University</i>	2024
Faculty Student Research Grant Recipient, <i>Central Washington University</i>	2023
High Impact Practices Summer Institute, <i>Central Washington University</i>	2023
Institute for Research in the Social Sciences (IRiSS) Research Data Grants, <i>Stanford University</i>	2021
Psychology and Economics of Poverty (PEP) Seed Funding Award, <i>CEGA</i>	2020
Graduate Research Opportunity (GRO) Funding, <i>Stanford University</i>	2018
Phi Beta Kappa	2013

PROFESSIONAL CONTRIBUTIONS AND SERVICE

SEMINAR AND CONFERENCE PRESENTATIONS

Western Economics Association International, Eastern Economics Association Conference, CWU College of Business	2025
Eastern Economics Association Conference	2024
Central Washington University, Smith College	2022

REFEREE

Dynamic Games and Applications, Journal of Political Economy - Microeconomics, Journal of Public Economics, Network Science, Review of Economics and Statistics, International Journal of Accounting & Information Management

OTHER SERVICE

Assistant Chair of CWU General Education Committee	2025 -
GiveCentral Fundraising Project Lead	2025
Advisor to CWU Economics Association Club	2023 - 2025