

Curriculum Vitae (updated in September 2026)

Ke Zhong, Ph.D.

Professor of Accounting

College of Business

Central Washington University-Lynnwood

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Education

Ph.D., Business Administration with a specialization in Accounting, Southern Illinois University, Carbondale, 2005

M.S., Accounting, Southwestern University of Finance and Economics, China, 1997

B.A., Law, Southwestern University of Finance and Economics, China, 1994

Teaching Experience

Professor of Accounting, Central Washington University-Lynnwood, 2018-present

Courses taught: Advanced Accounting, Intermediate Accounting I, Intermediate Accounting II, Intermediate Accounting III, and Governmental & Non-profit Accounting.

Associate Professor of Accounting, Central Washington University-Des Moines and Lynnwood, 2012-2018

Courses taught: Advanced Accounting, Intermediate Accounting I, Intermediate Accounting II, Intermediate Accounting III.

Assistant Professor of Accounting, Central Washington University-Des Moines and Lynnwood, 2008-2012

Courses taught: Advanced Accounting, Intermediate Accounting I, Intermediate Accounting II, Intermediate Accounting III, Seminar in Financial Accounting (MPA class).

Assistant Professor of Accounting, The University of Texas at Tyler, 2004-2008

Courses taught: Principles of Financial Accounting, Intermediate Accounting I, Intermediate Accounting II, Accounting Concepts and Procedures (For MBA students).

Graduate Teaching Assistant, Southern Illinois University Carbondale, 2000-2004

Courses taught: Cost Accounting, Principles of Managerial Accounting.

Lecturer, Southwestern University of Finance and Economics, China, 1997-2000

Courses taught: Accounting Principles, Introductory Financial Accounting, Managerial Accounting, and Accounting for Insurance Companies

Research

Journal Publications (Peer-reviewed, Category A)

“CEO compensation risk and pay for luck asymmetry”, with Yixi Ning and Lihong Chen, *Review of Accounting and Finance* 2025, 24(1), 1-16.

“The impact of green finance on green technology innovation: evidence from China’s prefecture-level cities”, with Chen, Y., Zhou, P., Xie, H., *International Journal of Environmental Studies* 2025, 82(2), 902-917.

“The Factors Driving Buyers to Post Their Online Feedback - Ordered Logistic Regression Analysis,” with Xubo Zhang and Yanbin Tu, *International Journal of Information and Decision Sciences* 2025, 17 (3), 308-325.

“Carbon emissions regulations and FDI inflow: moderating effects of bank credit availability and fiscal capacity for China's prefecture-level cities,” with Yanyun Chen and Xingxing Wen, *Environment, Development and Sustainability* 2024, 26 (4), 9025-9044.

“Are eBay’s Feedback Ratings Consistent with the Sentiments Embedded in Textual Comments? An Empirical Study,” with Xubo Zhang and Yanbin Tu, *Journal of Theoretical and Applied Electronic Commerce Research* 2023, 18(4), 2257-2272.

“Do Environmental Regulations of Carbon Emissions and Air Pollution Foster Green Technology Innovation: Evidence from China's Prefecture-level Cities,” with Yanyun Chen and Ziyao Yao, *Journal of Cleaner Production* 2022, 350 (May), 131537.

“The diversification effect of defense business on risk and return,” lead author with Yong Cao and Kun Liao, *Quarterly Journal of Finance and Accounting* 2020, 58 (1/2), 33-66.

“What factors determine PE/VC investment decision in China? An empirical study”, with Xubo Zhang and Yanbin Tu, *International Journal of Business and Emerging Markets* 2019, Vol. 11, No. 4, 398-416.

“Does shareholder activism improve the operating performance of target companies: A reexamination of CalPERS’ Focus List program,” with Steven Zheng, *International Journal of Corporate Governance* 2017, Vol. 8, No. 2, 156-173.

“The New Capital Raised in IPOs”, with Chuntai Jin, Tianze Li, and Steven Zheng, *Managerial Finance* 2017, Vol. 43, No. 9, 966-981.

“Deferred Revenue Change As A Leading Indicator for Future Financial Performance: Evidence from China”, with Fang Wang and Lihui Zhou, *Asian Review of Accounting* 2017, Vol. 25, No. 4, 549-568.

“Changes in Deferred Revenues: Implications for Future Performance and Stock Prices”, with Yixi Ning and Fang Wang, *Quarterly Journal of Finance and Accounting* 2016, Vol. 54, No. 3 & 4, 65-100.

“Seasoned Equity Issuers’ R&D Investments: Signaling or Over-Optimism”, with Hong Qian and Zhaodong (Ken) Zhong, *The Journal of Financial Research* 2012, Vol. XXXV, No. 4, 553–580.

“The effect of product demand decline on investments in innovations: Evidence from the US defense industry”, with Donald Gribbin and Hong Qian, *Journal of Applied Business & Economics* 2012, 13 (3), 48-62.

“Method-Shifting in Aggressive Earnings Reporting: The Case of the US Software Industry's Response to New US Regulation” (first author) with Robert Welker and Donald Gribbin, *Journal of Business Finance & Accounting* 2010, 37 (7/8), 792-814.

“Were Defense Contractors Rewarded for Risk, Innovation, and Influence?” (first author) with Donald Gribbin, *Quarterly Journal of Finance and Accounting* 2009, 48 (3), 61-73.

“The Deregulatory Effects of the Telecommunications Act of 1996 on the Broadcasting Industry: Expectations vs. Reality” (first author) with Yong Cao and Yixi Ning, *Journal of Accounting and Public Policy* 2008, 27 (3), 238-261.

“The Variability of the Determinants of Board Size: An Empirical Investigation”, with Yixi Ning and Wallace N. Davidson III, *Journal of Applied Finance* 2007, Fall, 17 (2), 46-61.

“The Effect of Monitoring by Outside Blockholders on Earnings Management” (first author) with Donald Gribbin and Xiaofan Zheng. *Quarterly Journal of Business and Economics* 2007, 46(1), 37-60.

“Chief Executive Compensation and Institutional Ownership” with Yixi Ning, Jifu Wang, and Zhiwen, Xiao. *Review of Business Research* 2006, 6(5), 23-28.

Conference Presentations (Peer-reviewed, Category B)

American Accounting Association, Western Region Meeting, Seattle, WA, April 2016. “Changes in Deferred Revenues: Implications for Future Performance and Stock Prices”, with Yixi Ning and Fang Wang.

Financial Management Association, Annual meeting, Denver, CO, October 2011. “Changes in Deferred Revenues: Implications for Future Performance and Stock Prices”, with Yixi Ning and Fang Wang.

Financial Management Association, Annual meeting, Reno, NV, October 2009. “Seasoned equity issuers’ R&D investments: Signaling or Over-optimism”, with Hong Qian and Zhaodong (Ken) Zhong.

American Accounting Association, Annual Meeting, New York, NY, August 2009. “Are R&D expenditures and accruals credible signals of managers’ private information? Evidence from seasoned equity offerings”, with Hong Qian.

American Accounting Association, Western Region Meeting, San Diego, CA, April 2009. “Are R&D expenditures and accruals credible signals of managers’ private information? Evidence from seasoned equity offerings”, with Hong Qian.

Eastern Finance Association, Annual meeting, Washington D. C., November, 2008. “Seasoned equity issuers’ R&D investments: Signaling or Over-optimism”, with Hong Qian and Zhaodong (Ken) Zhong.

International Academy of Business and Economics, Annual Conference, Las Vegas, October 2006. “Chief Executive Compensation and Institutional Ownership”, with Yixi Ning.

American Accounting Association, Annual Meeting, Washington D. C., August 2006. “Method Shifting in Earnings Management: An Examination of Software Firms Response to SOP 97-2”.

Association for Education in Journalism and Mass Communication, Annual Convention, Media Management and Economics Division, San Francisco, August 2006. “The Deregulatory Effects of the Telecommunications Act of 1996 on the Broadcasting Industry: Expectations vs. Reality”, with Yong Cao and Yixi Ning.

American Accounting Association, Southeast Regional Meeting, Lexington, April 2004. “The Effect of Monitoring by Outside Blockholders on Earnings Management,” with Donald Gribbin.

Working Papers

“The Effect of Government Business on the Systematic and Unsystematic Risk of Companies,” with Yixi Ning and Mengyu Ma, currently under second-round review at the *Global Journal of Accounting and Finance*.

“Are government contractors more socially responsible than their commercial peers?”, with Fang Wang and Mengyu Ma, currently under second-round review at the *Business & Society*.

Awards and Honors

Research Grants Awards, College of Business, Central Washington University, 2018.

Research Grants Awards, College of Business, Central Washington University, 2010.

The 2nd Place for the best faculty paper at the Annual Convention of the Association for Education in Journalism and Mass Communication, Media Management and Economics Division, San Francisco, 2006.

Faculty Summer Research Grant, The University of Texas at Tyler, 2005

Beta Gamma Sigma Membership

American Accounting Association Doctoral Consortium Fellowship, June 2002

Service

Department Service

Search Committee, Department of Accounting, Central Washington University, 2011, 2019, 2020, 2021, 2022, 2024, and 2026.

Chair of Department Personnel Committee, Department of Accounting, College of Business, Central Washington University, Fall 2014-Spring 2015, Fall 2015-Spring 2016, and Fall 2025-Spring 2026.

Academic Advisor for Society of Student Accountants-Des Moines, 2014-2015.

Academic Advisor for Society of Student Accountants-Lynnwood, 2015-2020.

Advisor of accounting students, Central Washington University, 2008-present.

College Service

Assurance of Learning Committee, College of Business, Central Washington University, Fall 2024—present.

Faculty Development Committee, College of Business, Central Washington University, Fall 2024—present.

Diversity Committee, College of Business, Central Washington University, Fall 2024—Spring 2025.

College Personnel Committee, Department of Accounting, College of Business, Central Washington University, Fall 2019 -Spring 2024.

Faculty Standards Committee, College of Business, Central Washington University, Fall 2016-Spring 2024.

Curricula & Assurance of Learning Committee, College of Business, Central Washington University, Fall 2008—Spring 2016.

University Service

Faculty Senate, Central Washington University, Sep. 2012—2023 and Jan. 2025-present.

Faculty Senate Budget and Planning Committee, Sep. 2023-June 2024.

Academic Affairs Committee of Faculty Senate, Sep. 2018-2023.

Enterprise Information Systems Committee, Central Washington University, 2014-2022.

Distance Education Task Force, Central Washington University, 2015-2016.

Search Committee for Dean, Department of Student Success, Central Washington University, Sep. 2011--Jan. 2012.

Professional Service

Reviewer (ad hoc) for Journal of Cleaner Production, 2026.

Reviewer (ad hoc) for Journal of Corporate Finance, 2016.

Reviewer (ad hoc) for Asian Review of Accounting, 2018-present

Reviewer (ad hoc) for Environment, Development and Sustainability, 2022-present

Reviewer (ad hoc) for International Journal of Corporate Governance, 2023-present

Reviewer and Paper Discussant for American Accounting Association, International Accounting Section, Western Region Meeting, 2016.

Reviewer for American Accounting Association, Financial Accounting and Reporting Section, Western Region Meeting, 2016.

Reviewer for American Accounting Association, Western Region Meeting, 2009.

Professional and Academic Organizations

American Accounting Association

Washington Society of Certified Public Accountants

Beta Gamma Sigma

International Association for Accounting Education & Research

Professional Experience

Auditor (part-time), Guanghua Accounting & Auditing Firm, Chengdu, China, 1998-2000