

CS 446: Project Proposal Scoring Rubric

Contents of your Project Proposal				
	Very Good	Expected	Acceptable	Unsatisfactory
Problem Description <input type="checkbox"/> Clearly and concisely summarizes a original (unique) <i>real-world problem</i> to be solved that has a non-obvious solution	Original <i>real-world</i> problem and solution not obvious	Original <i>real-world</i> problem but lacks interesting UI design challenges	Problem already solved by available software	What's the problem?
Users <input type="checkbox"/> Identify the primary users for your program <input type="checkbox"/> Identify user interface challenges expected for designing for this user group	Well-defined user and carefully considered UI challenges	Well-defined primary users	Program can be used by <i>anyone!</i> Or User capabilities unclear	I am writing the program for myself and people like me.
Typical Tasks <input type="checkbox"/> Give examples of three typical <i>real-world</i> tasks users will use the program to accomplish	<i>Three</i> specific real-world tasks identified	<i>Two</i> real-world tasks specified	<i>One</i> real-world task specified	Use the file menu to open a saved document
Proposed Program <input type="checkbox"/> Define the program narrowly enough to make it suitable for a CS 446 project <input type="checkbox"/> Include sufficient details on the scope of the prototype including <i>what will be left out or faked</i>	Program's functionality is well described, its scope is limited and doable in one quarter	Program is described and doable in one quarter	Program as described is, <i>in my opinion</i> , too hard to finish in one quarter	I <i>will</i> write a program that solves the problem. I am not sure what the program will do yet.
Difficulties Foreseen <input type="checkbox"/> Identify difficulties or problems foreseen with your project <input type="checkbox"/> identify strategies for dealing with these problems	Difficulties identified and strategies well thought out	Difficulties identified but strategies missing or incomplete	Some major difficulties not mentioned	No problems foreseen – this project will be easy
Writing Proficiency				
Spelling and Grammar <input type="checkbox"/> Eliminate all spelling errors, repeated words, and typing errors <input type="checkbox"/> Use a range of punctuation including commas, colons, and semicolons <i>correctly</i> <input type="checkbox"/> Use capitalization correctly	Zero or one spelling, typing, or grammatical error	Two or three spelling, typing, or grammatical errors	Four or five spelling, typing, or grammatical errors	Six or more spelling or typing errors
Paragraph Unity and Coherence <input type="checkbox"/> Begin all paragraphs with a strong topic sentence and <input type="checkbox"/> Demonstrate paragraphs unity by sticking to a single topic	All ¶ begin with a strong topic sentence <i>and</i> all sentences in a ¶ support the topic sentence	One ¶ lacks a strong topic sentence <i>or</i> sentences unrelated to topic sentence	Two ¶s lack a strong topic sentence	Three ¶s lack strong topic sentences
Clarity and Conciseness in Writing <input type="checkbox"/> Write short, single-topic paragraphs <input type="checkbox"/> Write short, active voice sentences	All paragraphs are under 7 sentences in length and all sentences are under 25 words in length	One paragraph or sentence too long.	Two paragraphs or sentences are too long	Three paragraphs or sentences are too long
Overall Appearance and Submission <input type="checkbox"/> Format your document as a memorandum, directed to me	No errors	Minor formatting inconsistencies	Lacks some expected memorandum <i>information</i>	Does not look like a memorandum
Portfolio				
Portfolio <input type="checkbox"/> Portfolio includes cover page, tabs with labels, and contents neatly presented	Portfolio <i>very</i> attractive and complete	Portfolio satisfies requirements	One of the Portfolio elements is incomplete	Portfolio is missing one component
Time Log <input type="checkbox"/> Excel spreadsheet used to record the time spent preparing the Project Proposal assignment	Time log for this phase is detailed and complete	Time log is not well detailed	Time log is incomplete or contains errors	No time log is submitted