



CENTRAL WASHINGTON UNIVERSITY

Marketing Education

General Departmental Information

Bachelor of Science, Marketing Education Major, is one of the majors offered by the Information Technology and Administrative Management Department.

Bachelor of Science, Marketing Education Major

This major satisfies the primary endorsement for Marketing Education. Completion of this program and the teacher education sequence (52-56 credits) qualifies you for teaching marketing education at the secondary school level. Also, state vocational certification requirements should be satisfied: 2,000 hours of recent, related work experience and completion of OCED 410. See the program advisors. Students are required to complete EDCS 311 before taking ME 432. ME 432 must be completed with a C+ or better to be endorsed to teach marketing subjects. Keyboarding competence and IT 101, Computer Applications, or equivalent are prerequisites to this major. The Marketing Education program includes coursework, pre-autumn field experience, campus-based practicum, and student teaching.

For Further Information, Contact:

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Or visit the ITAM website at
www.cwu.edu/~ITAM

CWU official online catalog
<http://www.cwu.edu/catalogs.html>

[Admissions](#) and [Transfer](#) Requirements

CWU Office of [Admissions](#)
(866) CWU-4YOU (298-4968)

Revised 02/13/04 by Office of Admissions