



CENTRAL WASHINGTON UNIVERSITY

COMMUNICATIONS

General Departmental Information

Communication is a social science discipline that focuses upon how, why, and with what effects people use language to convey information. It is among the oldest and the newest fields of study, with historical roots going back to the Greeks and Romans and other ancient cultures, and with modern roots grounded in the latest developments in science and technology. It provides academic preparation for employment in the media, business and industry, government, education, and social and community service, as well as for advanced work in communication or such fields as law and ministry.

Degrees Offered

Majors are offered in Journalism, Public Relations, and Communication Studies.

Career Opportunities

The Journalism Major prepares students for careers with newspapers, magazines, online media business, commercial, educational, and corporate television departments. The Public Relations major prepares students for careers in the professional practice of public relations with corporations, public relations agencies, and non-profit organizations. The Communication Studies major gives students the knowledge and skills necessary for success in a variety of careers.

Scholarship and Honor Programs

The Communication Department recognizes and rewards superior scholarship. Qualified students are encouraged to participate in the department's honors program. Entrance requirements include junior or senior class standing, an overall GPA of 3.0 and a GPA of 3.4 in courses taken in communication. Please contact the Department Chair for further information.

Awards Won

The student newspaper, the Observer, has won a number of awards in direct competition with other college newspapers. The Washington Newspaper Publisher's Association has also recognized it for the scope of its coverage and layout. Video Communication students have won numerous awards in broadcast journalism and video production categories in the National Broadcasting Society's competition.

Pre-Admission Requirements

1) Students pursuing majors or minors are required to register with and be advised by the department faculty.

2) Students must, before obtaining entrance to the major, complete or be enrolled in COM 201 or equivalent and COM 289. Potential majors must have a grade point average of at least 2.40 overall from CWU. 3) Students wishing to apply for entrance to any of the department majors must submit a major application form, a letter of application, and test scores from the departmental admissions test in accordance with department policies. 4) Students must earn a minimum grade of C- in each course allowed toward fulfilling major and minor requirements. 5) The Communication Department reserves the right to modify these requirements as the needs of the department change and would supersede policies previously published in this brochure or university catalog.

Programs Offered at a CWU Center

Communication Department courses are currently offered at several off-campus centers. A rapid expansion in the number of courses offered and the development of several degree programs is expected in the years ahead.

For Further Information, Contact:

Department of Communication
Central Washington University
400 East 8th Avenue
Ellensburg, WA 98926-7438
Phone: (509) 963-1066
<http://www.cwu.edu/~comm/communicationsmajor.html>

CWU official online catalog:
<http://www.cwu.edu/catalogs.html>

Admissions and Transfer Requirements:
<http://www.cwu.edu/~cwuadmis/>

CWU Office of Admissions
(866) CWU-4YOU (298-4968)

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