

CAMPUS-COMMUNITY COALITION
2nd Annual Celebration of Accomplishments

December 7, 2005

Mary Grupe Center, 12 – 1:30 PM

MINUTES

In attendance: Ann Allen, Jack Baker, Ed Barry, Stan Bassett, Leslie Berry, Christine Bloczynski, Scott Botten, Keith Champagne, Megan Christenbury, Gene Dana, Scott Drummond, Nicole Dunn, Gail Farmer, Paul Ferris, Mike Flippo, Jennifer Fountain, Kevin R. Higgins, William Holmes, Steve Horowitz, Kate Horowitz, Lynne Imamshah, Michael Livingston, Obie O'Brien, Jim Pidduck, Bob Richey, Anne Marie Sorenson, John Steinbach, Bob Trumpy, Charlotte Tullos, Steve Waldeck, Steve Willard, Scott Willis

1. **Welcome.** Dr. Charlotte Tullos, Vice President for Student Affairs and Enrollment Management, and Ed Barry, Mayor, City of Ellensburg, welcomed participants. It was noted that a common theme of late was that you could 'feel the momentum.' That is a reflection of accomplishing so much in the first year and is a tribute to all CCC members. Dr. McIntyre sent her regrets because of being unable to attend, but her commitment to and financial support for the Campus-Community Coalition, critical to the Coalition's success, was touted. Mayor Barry was commended for being an active CCC participant from the beginning and for providing the on-going support of the city of Ellensburg.
2. **Next Meeting.** Coalition members were asked whether or not they preferred to cancel the January CCC meeting because the coalition has already met four times since September, and the agreement for this year had been to meet every other month. The decision was to keep the January 11th meeting in order to maintain the momentum and to look at plans for this year's senior celebration.
3. **Accomplishments and Appreciation.** The accomplishments of the Coalition have occurred because of the commitment and work of committee members, moving the CCC forward with knowledge and expertise. Lynne asked Mayor Barry and Vice President Tullos to join in presenting certificates of appreciation to committee members, in acknowledgement of their hard work and dedication and with thanks for countless hours of support.
 - ? **Alcohol-free Activities Committee:** This committee is supporting the identification and publicity of alcohol-free social and recreational opportunities in our community. Two activities the committee is currently working on are to develop a student/community resource, 101 Things to do in Kittitas County, and to support an alcohol free New Years Eve event at the fairgrounds. Committee members present were: chair Scott Drummond, Leslie Berry, Megan Christenbury, and Steve Waldeck.
 - ? **Assessment Committee:** This committee has been hard at work identifying and establishing baseline indicators, to provide a basis from which to evaluate our progress and effectiveness as a coalition in years to come. Committee members present were: chair Gail Farmer, Jane Wright, William Holmes and Bob Trumpy (both William and Bob, extraordinarily dedicated, serve on multiple committees, but were called up only once!)
 - ? **Consequences Committee:** The committee has been reviewing and comparing laws, policies and sanctions among our different agencies and organizations. It narrowed its initial focus to a discussion of policies and sanctions among the public school districts. Committee

members present were: Mike Flippo, who travels down regularly from Wenatchee to participate on two committees as well as with the full CCC; and Scott Botten, who in addition to his role on the Consequences Committee, has provided leadership for the upcoming parent panel being planned at the high school.

- ? **Education Committee:** This committee has been very active, working on its charge to foster a social, academic, and residential environment that supports healthy behavior. The committee supported the recent community forum for the upper county, and is helping to present a parent panel for parents of youth in the Ellensburg School District on January 25th. It has also been looking at the issue of neighborhood relations, to develop healthier relationships between student renters and community residents. Committee members present were: Christine Bloczynski, Nicole Dunn, Michael Livingston, John Steinbach, and Anne Marie Sorenson.
- ? **Hospitality Resource Alliance:** The HRA has begun to meet with local bar/tavern and alcohol retail outlet owners to discuss how issues of underage and high-risk drinking affect their businesses, and to look at ways to address those issues. Committee members present were: Jack Baker, Stan Bassett, Obie O'Brien, and Bob Richey.
- ? **Resource Committee:** The Resource Committee was acknowledged for supporting the implementation of our online resource directory. Special thanks were extended to Melody Madlem who wasn't able to attend, but who has been working hard behind the scenes to develop the online directory. The product is finished, a CD has been burned, and once final edits are completed, it should be up and running.

4. Leadership Enhancing Exercise.

Lynne introduced this segment of the meeting by stating that one of our strengths as a coalition, as reflected in the self-assessment, has been strong leadership skills and the commitment of the coalition as a team. Coalition leadership refers to all present and all who couldn't attend but who have taken active roles on committees and in supporting and providing vision for the work of the Coalition.

To help build on those strengths, Jennifer Fountain, Director of the CWU Center for Excellence in Leadership, was invited to join us. Jennifer has been leading the Center for Excellence in Leadership for the past three years. Prior to coming to Central, she taught high school for six years. She came to the university in 2001 to pursue her master's degree, and during that time she spent a summer in Central Europe studying women entrepreneurs and their leadership abilities and tendencies. She focuses her research and presentations on organizational development and effective leadership.

Jennifer began by asking members to comment on what they see as **Coalition successes** and what they enjoy most about being on the CCC. Comments included:

- ? The number of new things happening as a result of the CCC
- ? The team approach used, working on committees, and the work between and among members
- ? The ease of communication, and the barriers to communication coming down
- ? The informal information-sharing and problem-solving
- ? The chance to contribute in a meaningful way to a serious problem
- ? The successes as measured by statistics, such as the reduction of law enforcement incidents as a result of Senior Golf/Senior Celebration

- ? The quicker response time when issues arise
- ? The shared responsibility; individual missions become shared vision

Jennifer then asked for feedback on what CCC members saw as **most challenging**. Comments included:

- ? Bringing different groups with different outlooks/philosophies together. This is a work in progress
- ? The volume of work. Committees all develop a ‘life of their own’ and considerable time is required to keep the momentum going. More people are needed to step up to the committees in leadership roles.
- ? Greater student involvement needed. Concurrent with that is the need to change students’ perception of the CCC.
- ? To increase the perception that this is for the campus AND the community, not just the campus
- ? Getting the involvement of parents - necessary for changing the culture of drinking
- ? Getting upper-county professionals, community, and school district involvement

Jennifer then led a ‘**Stop, Start, Continue**’ exercise. When asked what they wanted to **STOP** (in terms of process, not mission of CCC), members responded:

- ? Stop replying to “All” on email list serve – unless it was relevant to all!
- ? Stop relying on Lynne so much
- ? Stop the perception that this is a university, not campus and community, endeavor. Stop the town/gown divide, especially as relates to the CCC.
- ? Stop the perception that it is a ‘college problem’ – youth are drinking in the middle and high schools too, as are those who are not in school.

When asked what they wanted to **START**, members responded:

- ? Actively recruit new members – as part of everyone’s responsibility
- ? A more aggressive information campaign, more media coverage, to enhance understanding of what the CCC is and that it is a campus and community endeavor.
- ? An education campaign for the community to better understand what the issues and problems are and that addresses the issue of “high risk drinking and the culture that promotes it.”
- ? Do things that youth can see and participate in
- ? Get more people involved from the upper county
- ? Understand that disagreements are not personal attacks

When asked what they wanted to **CONTINUE**, members responded:

- ? The team approach and opportunity to contribute to solutions for a serious problem
- ? The Public Relations Committee, that has just been formed, that should help with solutions to many points previously identified
- ? Continue the discussions at the high school and middle school levels ; meet at the high school (Note: high school has already been contacted regarding the next meeting!)
- ? Collaborate and coordinate with different organizations already in the community, to streamline processes and for greater efficiency (this has started through the work of the County Advisory Board on Alcohol/Substance Abuse in collaboration with the Community Network)

- ? The energy, movement and momentum we bring to the mission!
- ? Working on individual missions and turning them into a shared vision

Solutions addressed as part of the wrap-up included:

- ? Changing perceptions – of who we are, what we do, and what the problem is
- ? Broader-based recruitment and representation, to include upper county and students (college and high school)
- ? Enhance neighborhood relations – through activities such as block meetings with neighbors and students, especially where there are identified ‘party houses’

The meeting adjourned at 1:40 pm

Respectfully Submitted,

Lynne E. Imamshah