

CAMPUS COMMUNITY COALITION
October 19, 2004 Meeting
Hal Holmes Center
9 AM – 11 Am
Minutes

Present: Stan Bassett, Steve Rittreiser, Melody Madlem, Jane Wright, Mal Stewman, Jill Vanaman, Emily Brown, Scott Willis, Bob Trumpy, William Holmes, Michael Livingston, Jen Edwards, Alison Whitehouse, Joan Baird Glover, Obie O'Brien, Scott Botten, Gail Farmer, Lynne Imamshah.

1. Resource Committee Report. Lynne Imamshah thanked Resource Committee members Emily Brown, Jill Vanaman, Joan Glover, Jane Wright, and Melanie Hopkins for their time, commitment and hard work. The revised Resource Directory template was discussed and approved. Five student volunteers have been recruited from Dr. Madlem's Foundations of Health Education class. They will call identified organizations and compile and type up data for the Resource Directory. Two of the student volunteers, Alison Whitehouse and Jen Edwards, were introduced.

Stan Bassett suggested that information about Coalition projects be presented as information at a City Council meeting. He also recommended contacting Ted Barkley about an article for a forthcoming *Town Talk* issue. Michael Livingston recommended that information be sent to the local paper to let the community know about the directory project before calling begins.

The committee's proposed time line was presented and discussed. Dr. Madlem will assign her winter quarter technology class the project of setting up the resource directory as a web site link. She also said she was considering applying for a grant to help with the online directory. She said that CDs could be burned and updated quarterly, and provided in a PDA formatted page.

Emily Brown recommended that a brief brochure, listing the name and phone number of the most critical alcohol abuse resources, be prepared too, to provide a quick resource to people needing help. Scott Willis agreed that such a handout would be useful to police officers.

Finally, the committee recommended that a new committee be formed, with expertise in the area of assessment and evaluation, to address Goal 1(b), *Assess the effectiveness of the various prevention programs in reducing high-risk and underage drinking*. This recommendation will be discussed further as part of the strategic planning process.

2. Review CCC goals established at last meeting; discuss template for the development of objectives and strategies for each goal. Gail Farmer showed a PowerPoint presentation with an overview of the planning process used thus far.

Then she showed as a strategic planning template the objective and strategies followed by the Resource Committee for need #1, *Lack of knowledge & assessment of existing prevention/education programs*, Goal 1(a), *Increase knowledge of existing programs that address high-risk and underage drinking in our community*. It was recommended that the template be used to develop the objectives and strategies for goals 1(b) through 5, and that a planning committee be established to do this.

The Coalition agreed to form a Planning Committee. The committee should be comprised of representatives from local government, law enforcement, probation, liquor control board, education/prevention/treatment agencies, the school district, and the university. Michael Livingstone recommended that the committee work in a computer lab for greater efficiency.

Scott Botten, Gail Farmer, and Lynne Imamshah volunteered to serve on the committee. Additional members will be recruited.

3. Review planning document. “Products” developed for the CCC Planning Schedule Overview, June – October 2004, were reviewed, as follows:

- ? **CCC Mission** – mission statement has been developed.
- ? **CCC Assets and Resources** – the process has started. A goal and objective were established, the Resource Committee has been working since summer, and student volunteers have been lined up to compile data for a Resource Directory.
- ? **CCC Objectives, Strategies/Activities, and Evaluation Methods** – the process has started. Goals have been established from which to develop objectives, and a planning committee will develop a draft to present to the CCC. A separate committee will subsequently be established to deal with evaluation methods.

Meeting dates and times for 2005 will be determined at the next meeting. The issue of student involvement was discussed; their schedules should be considered as we set subsequent meetings.

4. Discuss special meeting scheduled for November 30. A special lunch meeting has been scheduled for November 30, 11:30 to 1 in the SUB Ballroom. The purpose is to celebrate our accomplishments and look at what’s next, to bring back people who had attended the first meeting, and to get them involved. A personal invitation will be sent out from the mayor and the president. Parking was discussed, and Joan Glover recommended that it be held at Hal Holmes instead. It was agreed to reschedule the meeting for Hal Holmes. The City Mayor will be asked to co-host the event with the CWU President. Visual displays will include: ground rules, 5 key areas, and goals. Groups who have not been participating, such as members from the hospitality community, will also be invited.

Obie O’Brien recommended televising the event so that it could be accessible to business owners and others unable to attend.

5. Proposed speaker/training session. Western WA University has received a NIAAA (National Institute on Alcohol Abuse and Alcoholism) grant, administered by Dr. Patricia Fabiano, WWU Director of Prevention & Wellness. Dr. Fabiano has talked to Gail Farmer regarding CWU participating in their research grant. This is a terrific opportunity for the CCC to receive three different training sessions. More information will be shared as plans unfold.

6. Other. Emily Brown announced that the Meth Action Team was hosting a town meeting on Nov. 10, 6-9 PM, at Ellensburg HS Little Theatre. The program will include information on identification of meth problems and development of a community watch program, and will include speakers who are in recovery. Coalition members are invited.

Respectfully Submitted,
Lynne E. Imamshah