

CAMPUS-COMMUNITY COALITION

September 27, 2006

Room 135 Student Union Building

1:00 – 3:00 PM

MINUTES

Attending: Kelly Alderson (student), Jim Armstrong (CWU – Alumni), Jack Baker (CWU – SAEM), Leslie Berry (Chamber), Timothy Bishop (EDA), Scott Botten (EHS), Sara Burnet (KCPHD), Mike Coppin (EPD), Pam Darby (DASA), Nicole Dunn (CWU – WWC), Jen Estroff (CWU – Housing), Gail Farmer (CWU – WWC), Mike Flippo (LCB), Lynne Harrison (CCC), William Holmes (Probation), Cathy Kelley (ESD105), Danielle Koch (CWU – WWC), Michael Livingston (community), Jim Pidduck (City Attorney), Jessika Roe (KCCN), Sarah Rogala (ASPEN), Paul Sander (KC Prosecuting Attorney), Stu Spence (EYCC), Bob Trumpy (CWU – SHCC), Rachel Thomson (student/News watch Reporter)

1. Welcome, introductions, and review agenda. Lynne Harrison welcomed everyone to the meeting and to the new SUB.

2. Group activity. Participants were divided out into groups to reconnect with each other and with their purpose for being here. Members shared what they perceived is their personal benefit from participation; then, as a group, agreed on a word or phrase that best describes the commonality of the group. As Pat Fabiano, the moving force behind the CCC at Western WA University said about coalition building, “We are building bridges, not acting in isolation; developing empathy and understanding; supporting engagement; resolving conflict; re-inventing neighborliness; fostering hospitality; and creating the possibility of *WE* in a time when *I* reigns supreme.”

Group comments included:

- ? Self-actualization; we want to be here!
- ? Swiss cheese – networking, that allows problem-solving on many levels
- ? Education – collaboration and education to promote healthy choices
- ? Ethos – to impact the environment, do something, lessen my workload
- ? Successful, healthy students

3. Committee reports:

? **Consequences Committee – Paul Sander.** Paul explained how the “pass down log” is being used at Ellensburg High School to improve communication between the school district, probation, and law enforcement and to reduce the chance of multiple “first contacts.” Scott Botten has been hired as the new prevention intervention specialist. The committee will soon be looking at athletic code changes.

? **Hospitality Resource Alliance – Jack Baker.** Jack reported on the Sept. 14th HRA meeting and accompanying Liquor Control Board training for local alcohol servers and store employees regarding ID check and overservice. He said that the HRA has proposed a change in the committee’s goal for approval by the CCC. The current goal is to *limit alcohol product availability and promotion to underage drinkers*. The proposed new goal is to **reduce alcohol product availability to minors, alcohol consumption by minors, and overservice to intoxicated individuals, and to promote consistency among licensees through involvement with the HRA**. He moved to change the goal and all agreed. William Holmes questioned why “promotion” was

missing in the language. Jack and Lynne concurred that it has not been our focus up to this point, but would be added back in in the future, as the HRA moves further along.

? **Public Relations Committee – Gene Dana.** Lynne reported for Gene, who was out ill. She said that the PR committee was created by the CCC last winter and began meeting in April. It has developed an extensive action plan for the year. Much of the plan is to provide PR/communications support for various aspects of the Enforcing Underage Drinking Laws grant. The plan will be posted to the CCC web site within the next couple of weeks, along with the plans for all the committees. In general, the committee will be writing and coordinating press releases, guest columns and other forms of publicity for the Coalition. There has been coordination with the Daily Record, and the committee is working on a series of ‘fillers’ or short statements regarding reducing underage and high-risk drinking, which the paper will use when it has space to fill. Lynne will e-mail ‘fillers’ to the CCC when completed.

? **Alcohol-free Activities Committee** – Lynne reported that Megan O’Malley, executive intern for the VP of Student Affairs, will be chairing a Late Night Activities committee, comprised of students and representatives from a variety of student affairs departments, with a goal of developing a program of late night activities (10 pm to 2 am) on campus for CWU students. Bill Linder will be coordinating the New Years Eve event again this year and the committee will have its first meeting soon. Other new campus activities will include a free movies program alternating Friday and Saturday evenings at 7 pm & 9 pm, offered through Campus Life.

4. Self-Assessment Report. Lynne presented the self-assessment data results to the committee. A handout summarizing the results was distributed (copy attached with minutes), and a PowerPoint was reviewed showing the data. Lynne acknowledged the work of student Elysha Urquhart in preparing the PowerPoints for the meeting.

Discussion took place on areas needing improvement. (1) bylaws/rules of operation. Jack Baker asked if bylaws were necessary. It was agreed that they’re not. That question will be removed from the next self-assessment. Gail said she would email copies of original meeting minutes with ground rule descriptions to everyone for review. (2) need for better student involvement. Bob Trumpy said he could get students from the health advisory committee to attend meetings periodically. Jen Estroff said she would recruit residence hall representatives.

5. Strategic Plan Review. Lynne reviewed the CCC’s mission, goals and objectives, showing which committee each applies to, to see if we need to modify anything. It was agreed that the mission statement is too wordy. Jack Baker volunteered to chair a committee to re-write and make it more concise and in line with the tag line, “reducing underage and high-risk drinking.” Nicole Dunn and Jen Estroff will serve on that committee.

The goal for the HRA had been already changed (see above). William Holmes questioned eliminating the concept of “over promotion; Jack said he would address the issue at the next HRA meeting.

Jen had some questions regarding reducing high-risk behaviors especially among high school students, and emphasized the importance of consequences being not just consistent but also educational. She will discuss this issue with the Consequences Committee.

6. “Good News from the Front” - Prime for Life, Student Voices survey, and athletes – Gail Farmer. Gail lead an interactive presentation on the “Prime for Life” risk reduction program, and shared positive results and statistics. Research shows that Prime For Life is having a positive impact

with students, demonstrating an increase in knowledge, a positive change in attitudes and beliefs, and close to 60% reporting a decrease in consumption since taking the class. The Student Voices Survey, conducted with 991 CWU students in the fall of 2005 demonstrated that there is a considerable gap between perceptions and actual behavior with respect to student use of alcohol, and that the high risk drinking rate has declined to below the national average. In addition, the Survey provides a great look at students' perceptions and understanding of CWU and Ellensburg alcohol policies and laws. The Athlete survey demonstrated that the vast majority of CWU athletes are making healthy choices. For more information contact Gail directly at farmer@cwu.edu.

7. Enforcing Underage Drinking (EUDL) Grant updates – Jessika Roe (5 min)

The work plans for the Enforcing Underage Drinking Laws grant have been approved by OJJDP (Office of Juvenile Justice and Delinquency Prevention) and committee work has begun on the following:

Coalition Development: The Education Committee will begin recruiting young adults/students to serve on the CCC and its committees, in order to have consistent and meaningful participation from the population that is affected by our work on reducing underage and high-risk drinking.

Compliance Checks: Liquor Control officer, Mike Flippo, has been conducting regular compliance checks at alcohol outlets, and put on two trainings for licensees on September 14 in conjunction with the HRA meeting. Mike talked about the progress being made on compliance checks. The DUI, MIP, and furnishing alcohol to minors emphasis begins this weekend - please get the word out!

Reductions in Social Availability and DUI Patrols: The DUI Task Force, made up of local law enforcement, has scheduled officers to begin enforcement activities this weekend. This emphasis, aimed at arrests for DUI, MIP, and furnishing alcohol to minors, will continue over the next five weeks. Anyone interested in signing up for a ride along can contact the Network office.

Environmental Strategy: The Consequences Committee has begun looking over the alcohol use policies with Ellensburg High School staff. They expect to also be reviewing the athletic codes for Ellensburg High School in the future.

8. For the Good of the Order. Stu Spence talked about the open mic Town Hall forum for youth being planned at the Ellensburg Youth Center for November. It will deal with after school issues and risky behaviors. This forum is designed to give kids a voice and connect them with community members who can make a difference. He said they could address the issue of lack of activities for youth under 21. He will give the forum date to Lynne to distribute to the CCC.

9. Next meetings:

The winter CCC meeting is scheduled for February 28th. Lynne asked if we could change it to the 26th or 27th in order to bring Pat Fabiano, Educational Leadership/Student Affairs Administration faculty member, Western WA University, to speak about coalition-building at the February meeting. Pat is formerly the Director of Prevention and Wellness Services at WWU, and the moving force behind the creation of the WWU/Bellingham CCC. It was agreed to change the February meeting to 2/27, 1 – 3 pm.

The next meeting is the 3rd Annual Celebration of Accomplishments luncheon meeting, on Dec. 6, from 12 – 2 pm, at the Hal Holmes Community Center.

The meeting adjourned at 3 pm.