

CAMPUS COMMUNITY COALITION

May 17, 2005

Mary Grupe Center

9 – 11 AM

MINUTES

In attendance: Stan Bassett, Jack Baker, Ed Barry, Christine Bloczynski, Michael Livingston, Kevin R. Higgins, Gail Farmer, Bob Trumpy, Joan Baird Glover, Obie O'Brien, Bob Richey, Steve Horowitz, Melissa Schumaier, Jill Vanamen, Melanie Hopkins, Nicole Dunn, Derrick Peters, Julie Williams, Gene Dana, Miguel Blancas, Stephanie Wise, Lynne Imamshah

1. Welcome/review agenda

Members and guests introduced themselves. The agenda was approved as revised. 'For the Good of the Order' has been added to the agenda to give members an opportunity to make announcements and share news.

2. Update on Senior Celebration – Derrick Peters

Derrick, executive vice president of the Associated Students of Central Washington University, was commended for his leadership, ability to bring students together and achieve consensus, and hard work and dedication to creating a student-run alternative to "senior golf." Derrick reported on progress to date. Street closure was approved, bands are confirmed, other activities are being lined up, and marketing for the event on June 4th is beginning. Student committees are involved in all phases of planning and implementation. Senior Celebration will take place on 4th between Ruby and Pine from 1 pm until around 9:30 pm on the 4th. When asked about the possibility of a beer garden, Derrick said that that was separate from the planning for the alcohol-free activities, but there was still possibility of one, sponsored by the Eagles, in the P Dubs parking lot. Chief Richey said that he had concerns about safety issues and potential for problems with a beer garden adjacent to the students' senior celebration activities, and that those concerns were being expressed to the city council and liquor control board. There has not yet been an application for a special occasion liquor license. Derrick said he did not know how successful the event will be if there is not a beer garden. Jack Baker spoke in favor of restricting outdoor drinking to a legal, enclosed beer garden concept.

3. Planning Committee report – Nicole Dunn

At the April CCC meeting, objectives were approved and coalition members indicated priorities. (Three objectives were in progress and not rated.) The planning committee was then charged with reviewing the votes and coming up with a plan.

The objective with the highest ranking is "*to support local agencies with the creation of alcohol-free social, recreational, and public service options on campus and in the community and to assist with the promotion of these activities.*" The Senior Golf Committee is working on one aspect of that objective. Two other objectives, "*to identify opportunities that currently exist for young adults (under 21) to gather,*" and "*to develop a publicity campaign to inform youth about opportunities that exist,*" are related. It was recommended that these 3 objectives be accomplished through an **Alcohol-free Activities Committee**, which would be a continuation of the Senior Golf Committee.

The second highest rated objective was “*to develop a plan to reduce the availability and over-promotion of products aimed at underage and high-risk drinkers.*” Two other objectives are related, “*to develop a Hospitality Resource Alliance*” and “*to assess alcohol product availability and Promotion.*” It was recommended that these 3 objectives be accomplished through a **Hospitality Resource Alliance**.

The objective with the third highest rating was “to form an assessment committee to develop a plan to evaluate the CCC and to collaborate with local programs to assess effectiveness in reducing underage and high-risk drinking.” It is recommended that an **Assessment Committee** be established to develop a plan for the CCC’s consideration.

The grouping of objectives and committee structure proposed by the Planning Committee was approved. Committee sign-up sheets were passed around, and every member was asked to participate on at least one committee. For new committees, Lynne will coordinate scheduling of initial meetings; then the committees will select a chair and establish a work plan.

4. Activity: identifying Coalition’s greatest strengths and things that need work – Gail Farmer

Members broke into small groups to discuss and identify what they see as the Coalition’s top 3 strengths and the top 3 areas needing improvement. Each strength or weakness was correlated with the 7 categories from the self-assessment tool: staffing & resources; leadership; structure; membership; function; community; and involvement of different groups.

5. Coalition self-assessment - preliminary discussion

Lynne reviewed the preliminary results from the self-assessment, correlating the results with the areas of strength and weakness noted in the previous exercise. Thirty-nine surveys had been distributed and 15 responses returned as of May 16. Members will be given another couple of weeks to turn in their assessments, and then a final tally will be completed. The preliminary self-assessment summary is attached to these minutes.

Recommendations arising from the discussion of each section of the self-assessment include:

- ? For the next meeting, post copies of the CCC’s original ground rules and agreements
- ? Have individual committees develop their own timelines in writing and use that to help hold members accountable for completing tasks in a timely manner.
- ? The need to have more students on the coalition and to include them in planning and decision-making in a meaningful and substantive way came up repeatedly from the earlier groups and on the assessment tool. Getting students involved on committees, like they were on the Senior Golf committee, is one way. Need to recruit more students, and look into having public school students participate too. Also need input from the students themselves regarding what would motivate their involvement.
- ? Have CCC sponsor or promote regular, alcohol-free activities and encourage CCC member participation.
- ? Continue to hold some of the meetings off campus.
- ? Need to encourage regular participation from County Commissioners; already have excellent participation and support from City officials.

- ? Need for greater CCC name recognition in the community; need for publicity/newspaper articles about the coalition. That will help generate more off-campus support and greater credibility within the community. This could come under the purview of the Education Committee.
- ? Part of the problem might be a perception, based on our name (Campus Community Coalition) that we are a *campus* coalition. It was suggested that we discuss changing the coalition's name. Lynne will email coalition members asking for feedback.
- ? Need to develop ways to get the public schools more involved. Holding some late afternoon meetings could facilitate student and school personnel attendance.
- ? Need to involve restaurant/tavern owners. The Hospitality Resource Alliance has targeted that as an objective, first contacting former members of the Late Night Downtown Task Force.
- ? Need to involve more representation from the courts (judges, attorneys). Lynne noted that we now have the City Attorney and two members from the County Prosecuting Attorney's office as members. She will make contact with the judges.
- ? Need to involve more parents/local citizens, property owners, business leaders and health care providers.

6. David Hellstrom announcement

David Hellstrom is a nationally known educator delivering presentations on alcohol issues in higher education. Director of Education and Training for the BACCHUS and GAMMA Peer Education Network, he has conducted training at more than 300 college campuses and has appeared on the TODAY show with Katie Couric to discuss high-risk drinking and college students. He will be on campus on Sept. 19, during Wildcat Wellness Weekend, to talk to incoming freshmen about alcohol and healthy choices.

He has agreed to stay and provide a presentation for coalition members and faculty about the importance of confronting underage and high-risk drinking as a community problem, and what happens when we don't.

It was agreed that the **lunch presentation** would begin at **12:30 pm on September 19**. It will last no more than 1 ½ hours; the exact time and location will be confirmed at a later date.

7. Proposal for meeting schedule for 2005-06 academic year

Members agreed that during the summer months, the Coalition will concentrate on committee work, and that the full CCC will not meet again until September.

Members further agreed that, in light of the increasing activities of committees, the meeting schedule would switch from monthly to every other month, and that, beginning in September, meetings will be held on the 2nd Wednesday of the month.

Timing of meetings was then discussed. Members were asked if they wanted consistency, or if we could alternate times to accommodate students' and faculty schedules as best as possible. It was agreed that alternating times would be best, and that alternating locations (on- and off-campus) would assist community members with access and parking issues. Scheduling some late afternoon meetings would also benefit

public school counselors, staff and students who wanted to participate. Melanie Hopkins said that the Community Network could host a meeting to help with rental of an off-campus site, and said that perhaps other agencies could sponsor a meeting. Ed Barry said that it would be appropriate for the City, as a partner in the Coalition, to assist with facility rental for some meetings.

The **schedule for the coming year** is as follows, with times and locations to be announced at a later date: **September 14 and November 9, 2004; January 11, March 8, May 10, and July 12, 2006.**

8. For the Good of the Order

? Chief Richey announced that the Ellensburg Police Department will be giving 2 presentations for the community on current issues for the police department, with high-risk drinking and meth use/production at the top of the list. The presentations will be on May 24 at 7 pm at Hal Holmes and on May 26 at 3 pm at CWU. The Chief said that about 25% of the calls for service for the EPD involve the use of alcohol.

? Doug Mitchell commented on the prevalence of meth in our junior high and high schools. Ed Barry announced that a recent TV newscast highlighted Case Western Reserve University's new "Recovery House," a new, substance-free housing alternative for undergraduate students. (http://www.case.edu/pubs/cwrumag/winter2005/features/recovery_article.html) Christine Bloczynski commented on CWU's 'living learning communities,' residential life experiences based on substance-free living and specific themes, such as majors or specific experiences (for example, the promotion of issues surrounding women's health, careers, and leadership.)

? Melanie Hopkins said that there had been a Meth Action Team training last week, and that the team is available to give one- to three-hour presentations on the impact of meth on the community. Contact Melanie at 962-9775.

? Stephanie Wise, DASA Regional Prevention Manager, announced that there will be a variety of upcoming trainings through DASA regarding alcohol and substance abuse. She will send fliers that can be forwarded to the Coalition.

? Lynne participated in a 'ride along' with EPD last Friday from 7 pm to 2 am. She said it provided a terrific education and insight regarding issues in the downtown and north end, and she encouraged interested CCC members to try to schedule a ride along. As a coalition, we could use that experience to help develop solutions to problems created by underage and high-risk drinking.

Respectfully Submitted,

Lynne E. Imamshah