

CAMPUS-COMMUNITY COALITION

May 10, 2006

Ellensburg City Council Chambers

4 – 5:30 PM

MINUTES

1. Welcome/introductions/review agenda

Lynne Harrison Imamshah called the meeting to order at 4:04 pm.

2. Town Hall Meetings update

Lynne showed a PowerPoint summarizing the three town hall meetings in Kittitas County, held in the Kittitas School District (3/27), Upper County (3/28), and Ellensburg (4/5). The proposed solutions reaffirm what the CCC is doing. Those proposals will be summarized into common themes to present to the appropriate CCC committees for consideration and action. The evaluations from the meetings unanimously affirmed that the community wants more meetings. The next one is scheduled for July 12, 6 – 8 pm, SUBREC 210, with Attorney General Rob McKenna speaking about the statewide initiative to reduce underage drinking, discussing how the work being done in Kittitas County is important, and addressing the theme, “the nation, state and county – united in halting underage and high-risk drinking.”

3. Discuss increasing student involvement in the CCC – presented by CWU Community Structure and Organization class students

Judy Hennessey, Assistant Prof, Sociology, introduced her students, who suggested ways of getting the CCC name out into the CWU student community, to generate more student involvement. Their ideas included:

1. Use online resources such as myspace.com or facebook.com. These programs have the capability to send invitations to students informing them about the CCC.
2. Post on the student intranet the meeting times of the CCC and the locations of the meetings.
3. Pass put flyers at different sporting events.
4. Post flyers/information on different departments’ posting boards.
5. At freshman orientation, have a representative from the CCC attend and hand out flyers.
6. In the dorms, give the RAs information about the CCC so that they can give the information out to the students.
7. Talk to the professors – they can offer incentives for student attendance (extra credit).
8. Provide food for attending!
9. Put up stakes around the mall area – possibly during Alcohol Awareness Week.
10. Have different events within the community, such as open mic night or comedy night.
11. The condom patrol was a former program that took condoms into bars that had information on them. The CCC could do something like this and pass out key chains and/or bracelets.
12. Develop a Membership Pledge that states the person supports working towards solutions of reducing high-risk and underage drinking.

13. Let high school students know about the free CWU campus events and find a way to bring high school student to those events.

14. Along with posting social norms information, why not post “scare tactics?” This would inform people that aren’t aware of the risks, what the actual risks are for MIPs (legal, financial etc).

15. It was brought up that we need to start looking at what is being published. The media focuses more on problem students than on the students making good choices and being respectful of the community – the vast majority. We do have social norms campaigns that show what students at CWU are doing.

16. A community member (Michael Livingston) suggested having a “home away from home” for new students, to help with their adjustment to this community. On a Sunday, for example, having new students come over to someone’s house, here in Ellensburg, for dinner. This would help the new student get acclimated to Ellensburg.

Lynne thanked the students and Judy for making this presentation, and said that the information would be compiled and sent to appropriate CCC committees for review, discussion and action.

4. Enforcing Underage Drinking Laws Grant/Education Committee

Lynne presented information regarding the Enforcing Underage Drinking Laws grant. The 3 year, \$77,000 per year grant, awarded to the Kittitas County Community Network for oversight, will be implemented through the CCC and other interested parties. One piece focuses on education components. Members of the CCC education committee and other volunteers from the CCC and community have been developing the action plans for the education component. The action plans will be completed next week, sent to DASA for approval, and then work will begin with funds made available. The education work plan objectives include:

- ? training school personnel and volunteers on how to identify the physical signs & symptoms of alcohol consumption
- ? creating and implementing social norms marketing campaigns aimed at city and campus establishments where youth congregate, including restaurants, bowling alley, laundromats, and convenience stores
- ? reviewing and modifying existing public school policies to improve identification of and intervention around underage alcohol use
- ? developing school-based initiatives to be able to intervene with those youth who have consumed alcohol

5. Enforcing Underage Drinking Laws Grant/Enforcement Committee

Lynne then presented information on the enforcement component of the grant. Representatives from state patrol, EPD, campus police, Sheriff’s office and the liquor control board are working on developing action plans for enforcement components, with an emphasis on compliance issues. This work includes communication/coordination with the Consequences Committee, and the objectives include:

- ? creating a multi-agency law enforcement task force that will implement the enforcement of minor in possession of alcohol violations beginning this month, to include at least four party patrols by next October
- ? conducting at least two compliance checks per year in at least 90% of alcohol outlets

- ? conducting at least four shoulder-tap operations at off-premise sites and on CWU campus by next October (using undercover operative stings to identify those who are furnishing alcohol to minors)
- ? conduct at least two DUI enforcement saturation patrols with a focus on underage (under 21) drivers beginning this month

6. Consequences Committee

Paul Sander reported on the work of the committee. A major focus the past several months involves the coordination of information and enhanced communication among the Ellensburg school district administrators, Sheriff's Office, EPD, and probation counselors, to assist/intervene with high risk students who have been caught violating alcohol laws/policies. These groups used to meet on a regular basis, and the re-establishment of monthly meetings could help with sharing information, but not always in a manner timely for quick intervention. Steve Panattoni had suggested that the "Pass down log" used by officers to record information on a daily basis, could be set up at the high school for purposes of sharing on a regular basis. The log is a running log, kept on a word document, with contact information and notes on incidents. Everyone agreed that if the law enforcement agencies, school administrators, and probation counselors had access, it could meet the needs discussed. It could be kept on a school computer for on-campus continuity, and EPD could check it on a regular basis. The focus would just be on alcohol issues. The school will make a computer available, and a trial program is being set up immediately. It will be used through the end of school in June, at which time the committee will evaluate for effectiveness. If the system works effectively, there might not be a need for monthly meetings. Mike Flippo has asked to be notified if contacts with students revealed that a liquor license holder was identified as having furnished alcohol to minors.

7. Public Relations Committee

Gene Dana reported for the Public Relations Committee, which has gotten off the ground! Its objective is to serve as the communications vehicle for the CCC and its committees. One thing the committee is working on in support of the EUDL grant is to better communicate with the newspaper and ask them to publish the names of people arrested for furnishing alcohol to minors. The committee intends to report regularly on what the CCC is doing. Gene asked members to let him know about committee projects and he'll get them published in the newspaper. He also suggested that we need to get information together about events that high school students can participate in at the college campus, and get the message to the kids.

8. Assessment Committee Report and baseline indicators

Bob Trumpy reported for the Assessment Committee. The second draft of the Baseline Indicator Executive Summary has been completed, and data is being formatted for presentation and regular review. Special thanks for help with this are extended to Stephanie Tierney, a Community Health intern whose services were offered to us through Melody Madlem. The committee is still waiting on the alcohol data from the Meth Action Team survey for public schools; the number of alcohol related collisions (from the community data division of DOT); and the student's project from Dorothy Chase's class (photo record of alcohol outlets, promotions and advertising). Once all data has been collected, the final draft will be reviewed by the committee, and hopefully the final document will be ready for the CC by September.

9. Disabilities Awareness Week workshop - Dual Diagnosis: disabilities, alcoholism, and substance abuse

Jessica Leach, CWU student, has been coordinating this year's Disabilities Awareness Week. She distributed a list of upcoming events to be held on campus from May 21 to 26. She highlighted the panel presentation being offered in coordination with the CCC, "Dual Diagnosis: Alcoholism, Substance Abuse and Disabilities." It will be held on Thursday, May 25th at 5 p.m. in the Student Union room 140. All CCC members are invited to attend! Panelists include CCC members Bob Trumpy and Dean DUBY; Lynne Harrison Imamshah will facilitate the panel.

10. Self-Assessment

Lynne distributed this year's surveys and asked everyone to return them by June 12. Last year's results will be used as the baseline, to evaluate our progress as a coalition and review where we still need to concentrate efforts.

11. Next year's schedule of meetings

Lynne asked CCC members for feedback on developing next year's schedule of meetings. First, would they like to change the meetings to quarterly rather than every other month, since there is so much activity at the committee level? The consensus was that quarterly made sense; but then it was agreed that since there weren't many CCC members present at this meeting, that an email vote should be taken. Lynne also asked if they would prefer to alternate times again or set a consistent time. It was agreed that that would be part of the email vote.

12. For the Good of the Order

Ellensburg Police Chief Richey retired at the end of March. There will be an open house on May 15th in Hal Holmes to introduce the new police chief candidates.

The meeting concluded at 5:15pm.

Respectfully Submitted,

Kristin Dade