

# CAMPUS-COMMUNITY COALITION

March 8, 2006

Mary Grupe Center

9 – 11 AM

## MINUTES

**In attendance:** Jack Baker, Leslie Berry, Jack Bishop, Christine Bloczynski, Mike Coppin, Scott Drummond, Dean Duby, Nicole Dunn, Gail Farmer, Kevin Higgins, Melanie Hopkins, Lynne Harrison Imamshah, Obie O'Brien, Jim Pidduck, Paul Sander, Anne Marie Sorenson, Bob Trumpy, Julie Williams, Stephanie Wise

### 1. Welcome/introductions/review agenda

Lynne Harrison Imamshah opened the meeting at 9:05 am with introductions. The agenda was reviewed and a Resource Committee report was added to the agenda.

### 2. Committee reports and action plans

#### ? Alcohol-free Activities Committee

Scott Drummond, committee chair, reported first on Senior Celebration, which he said is not happening as such this year. Instead the students are planning a series of celebratory events during May, leading up to student appreciation day. There will be on-campus events from May 10 – 25<sup>th</sup>, not planned in collaboration with the CCC. The focus is to celebrate ALL students. There are no plans for the Saturday before graduation.

Scott then reviewed the committee's action plan, which includes:

1. Funding and programmatic support for an alcohol-free new year's eve event.
2. Publication of "101 Things to do in Kittitas County," which will include social and recreational activities and entertainment. It will be ready in the spring; Christine Blozynski said they will include it in orientation packets for new students.
3. There will be a new membership drive for the committee. The goal is to get high school student representation. They are working with a high school counselor and will schedule meeting times after 3:30 to accommodate students' schedules.

#### ? Assessment Committee

Gail Farmer, committee chair, reported on the development of baseline indicators for assessing the CCC's impact over time in reducing underage and high-risk drinking. The committee used an 'indicators handbook' as our 'bible,' and looked at 6 different domains to assess. (NOTE: See attached handout on baseline indicators.) Our biggest challenge, Gail said, was to distill a tremendous amount of information into something manageable. She then described the data sources being used for each baseline indicator.

#### ? Education Committee

Lynne Harrison Imamshah reported for chair Clayton Myers. The Education Committee has previously shared its action plan with the Coalition. Lynne provided updates on recent activities. The parent panel, *Parent to Parent on Youth Alcohol Use*, was attended by about 125 adults and children at Ellensburg High School on Jan. 25<sup>th</sup>, and the evaluations unanimously supported the need for follow-up activities. Feedback on the evaluation forms and anecdotally from others was overwhelmingly positive.

The next activity will be part of a national town hall meeting effort to get communities and families engaged in discussions about underage drinking. There will be town hall meetings in Kittitas, Cle Elum and Ellensburg. Dean DUBY provided details on the Kittitas and Cle Elum events. According to Lynne, the Education Committee is planning the Ellensburg event, entitled, “Youth, Booze & the Community: A Town Hall Meeting on Underage Drinking –*Too much, too soon, too risky?*” It will be held on April 5<sup>th</sup> from 6 to 8 pm at the Ellensburg High School Commons. All CCC members are encouraged to attend.

The next big activity will be on July 12, when Attorney Gen Rob McKenna will speak at a CCC meeting. The meeting time has been changed to 6 – 8 pm, in order to accommodate the public, which will be invited. The AG will speak about the statewide initiative on reducing underage drinking, addressing the theme, “the nation, state and county – united in halting underage and high-risk drinking.”

### ? **Consequences Committee**

Paul Sander, committee chair, reported on activities of the Consequences Committee and reviewed their action plan. He described a joint committee meeting with Ellensburg High School officials and representatives from the Sheriff’s Office, Ellensburg Police Department, and probation services, to discuss issues of high school students caught drinking on school property or at a school event. In discussing how the process works, they identified the need for better communication. Another joint meeting was set up, this time including the Superintendent and Assistant Superintendent of the Ellensburg School District. One outcome will be the development of a system for sharing information so that more effective interventions can be provided to youth. The superintendent supports having an Intervention/Prevention Specialist position back in the school district; the committee has agreed to formally support/encourage the establishment of the IP position. Paul asked coalition members if the support could come from the CCC as a whole, and there was agreement. The letter will be from both the committee and the CCC.

The committee is also working on coordination with the Hospitality Resource Alliance regarding consequences when minors are caught trying to purchase alcohol, coordinating with the schools for possible school sanctions.

### ? **Hospitality Resource Alliance**

Jack Baker, committee chair, reported on the HRA’s action plan. He commented that through such committee outreach, the CCC is helping increase communication in our valley. Jack reiterated Paul’s comments regarding coordination addressing possible school-based sanctions for high school and middle school youth caught attempting to purchase alcohol. A procedure has been put in place for university sanctions for CWU students who try to purchase alcohol from local retailers. The HRA is also working on developing a ‘consistent message’ to present to the community. And they are working with the assessment committee to provide baseline indicators regarding alcohol availability and the environment. Committee member Dorothy Chase has recreation & tourism students who will develop a photo montage of alcohol advertising in the downtown and look at newspaper ads and other forms of promotions to see where we are now, then over time see if change is made.

? **Resource Committee**

Lynne Harrison Imamshah reported that the resource committee is no longer active, but thanks to committee review and Melody Madlem's work, the Resource Directory is finally on-line! Agencies will be asked to review their information before CDs are burned with the directories, to see if any final edits are needed.

**3. Committee procedures clarification**

Lynne asked members for consensus on an issue. If a committee wants to support something on behalf of CCC (like the alcohol-free new years eve event or a letter supporting the IP position), does it need to go to full CCC first? And if a committee finds it necessary to modify directions from its original goals (ex: consequences comm.), does it need full CCC approval first? After discussion, it was decided that there would be an informal network of committee chairs to serve as a resource for Lynne, to assist in decision-making when necessary and appropriate (for instance, when a decision needs to be made and the CCC doesn't meet for another month.)

**4. Enforcing Underage Drinking Grant**

Melanie Hopkins reported on an exciting opportunity for the community and the CCC – a 3-year, \$77,000/year Enforcement of Underage Drinking Laws grant has been awarded through the Community Network. There will be 2 primary components, enforcement and education. The law enforcement community will meet to develop a work plan and budget, and the Education Committee will assist in pulling together all interested members from the CCC and community to work on the education piece.

**5. For the Good of the Order**

- ? Gail Farmer reported that she attended an NCAA-sponsored conference in January, with members of the athletics department, to develop a strategic plan for working with athletics regarding alcohol-related problems.
- ? Nicole Dunn reported that David Hellstrom will be coming again to CWU for Wildcat Welcome Weekend in September, and she wanted to know if the CCC was interested in having him as a speaker again. He could join us either on Monday afternoon, Sept 18, or Sunday evening the 17.<sup>th</sup> The hope would be to include parents/community members this time, and have it be part of the on-going presentation of activities for the community. Jack Baker said that Sunday night programming was not part of the local community culture, but it could be tried. Members agreed they would like to have David back. Nicole will pursue details with David.
- ? Jim Pidduck commented that he had attended the *Parent to Parent* panel and was very impressed by the information presented and the audience response. He also said that since November, there have not been any serious alcohol-related traffic accidents, and that his office is pursuing jail time for anyone convicted of furnishing alcohol to minors.

Respectfully Submitted,

Lynne Harrison Imamshah

**NOTE: ALL COMMITTEE ACTION PLANS WILL BE POSTED ON THE CCC WEBSITE, ON THE LINK FOR EACH COMMITTEE.**