

CAMPUS-COMMUNITY COALITION

January 11, 2006

Ellensburg High School, Little Theatre

3 – 5 PM

MINUTES

In attendance: Jack Baker, Jadon Berry, Leslie Berry, Christine Bloczynski, Scott Botten, Dorothy Chase, Mike Coppin, Kristin Dade, Gene Dana, Scott Drummond, Gail Farmer, Jennifer Fountain, Joan Baird Glover, William Holmes, Melanie Hopkins, Lynne Imamshah, Michael Livingston, Clayton Myer, Steve Rittereiser, Paul Sander, Bob Trumpy, Steve Willard, Julie Williams, Stephanie Wise

1. Welcome/introductions/review agenda. Meeting was called to order by Lynne Imamshah at 3:05 pm. Lynne thanked Scott Botten and Sandy Sheldon for arranging the meeting at the high school and for providing refreshments. The participants introduced themselves. Lynne introduced Jennifer Fountain, Director, Center for Excellence in Leadership. At the December Celebration of Accomplishments meeting, Jennifer helped us look at our successes and challenges and define what we needed to start, stop, and continue as a coalition. As a follow up, she will guide us in looking at our individual contributions by committee or area of interest, our progress as a committee, and what we need so that our committees can be more productive.

2. Build on successes exercise: follow up to December 7th meeting – Jennifer Fountain, Director, Center for Excellence in Leadership. Jennifer asked the question, where do we go now? She reviewed the **Successes** posted from last meeting, and then reviewed the **Most Challenging** items posted. Joan Glover asked if CWU students could describe their thoughts about the CCC in one sentence. Jadon Berry answered that a majority of CWU students choose to drink and that they feel that the CCC is a bunch of non-students planning events for students. Joan then asked if the high school students had a perception about the CCC. Scott Botten said that the students he deals with (ASB) have an idea of what the CCC is about, but the rest of the student body doesn't have a clue. Gail Farmer stated that we need to increase visibility. We then reviewed the items under **Stop, Start, and Continue**. Jennifer asked, can we change someone's perception? If so, how? Finally, we reviewed the **Solutions** poster board.

Scott Drummond brought up the issue of incorporating the upper county. He thought that this would be very challenging. We are assuming it's a need on their part and that we're the solution, he said, and we need to be very careful in our approach to the upper county. Lynne commented that she had participated in some of the upper county activities and is on a prevention group email list for the upper county, as are some other CCC members like Clayton Myers and Melanie Hopkins. She said that attending their meetings is sometimes problematic because of the distance and scheduling conflicts. Upper County Commissioner Alan Crankovich is interested in the CCC, is on the email list, and was going to come to this meeting but something came up at the last minute. So some coordination and involvement with the upper county has begun.

Discussion ensued on the need for more student involvement. Michael Livingston said that we need a direct buy-in from student leadership. They can help us get the messages across to the

rest of the student body. Others commented that the BOD representatives are informed and that students are encouraged to attend. Jadon said that there would be no point to direct things to students when they're not present.

Scott Botten said that he asked the ASB the question of how do we get the information across to high school students? They responded that if you had college students come and talk, the high school students would listen!

Jennifer asked what benefit is it for high school and college students to attend CCC meetings? Bob Trumpy said that there are internship opportunities that could generate participation, especially for students interested in the health and prevention areas. (Benefit being college credits.) Bob proposed the possibility of exploring changing BOD job descriptions to require that they attend/participate on the CCC. Melanie said that we need to make sure that we get high school students involved with programs, too; they too can use this as a resume building experience. Christine Bloczynski said that we may need to initiate an RA all staff meeting.

Jennifer then asked, where do we go from here? How is your work going in terms of the sub-committee groups? We need to discuss the real vs. the ideal and move from the real to the ideal. What is your real situation? What will it take to get you to the ideal? She had the participants divide into groups, by committee or area of interest. Each committee had an action planning format with reference to their key target area, goals and objectives. The groups spent about 15 minutes discussing and beginning to develop their action plans. The committees will continue work on them and report back to the CCC at our March meeting.

3. Senior Celebration/Alcohol-free Activities Committee – Jadon Berry, VP, Equity & Community Service, ASCWU BOD.

Jadon presented a power point showing options for the 2006 Senior Celebration. Last year, \$28,000 was donated from S&A and \$2,500 was donated from the local property owners toward the event. The options are:

- ? **Idea #1 Mid-Size Celebration:** Location: off campus, involving: several small acts, total cost: \$10,000-15,000. Who pays: CWU pays \$5,500-8,000 & Ellensburg pays \$2,000-7,000. Who can come: all CWU students at no charge, & any community member for a small fee.
- ? **Idea #2 Mid-Size Celebration:** Location: off campus, involving: one medium act, several small acts, total cost: \$15,000-25,000. Who pays: CWY pays \$7,500-12,500 & Ellensburg pays \$7,500-12,500. Who can come: all are welcome at no charge.
- ? **Idea #3 Large Celebration:** Location: off campus, involving: one large, several small acts, total cost: \$25,000-30,000. Who pays: CWU pays \$12,500-15,000 & Ellensburg pays \$12,500-15,000. Who can come: all are welcome at no charge.
- ? **Idea #4 Large Celebration:** location: off campus, involving: one large act, several small acts, total cost: \$56,000, who pays: CWU pays \$28,000 (Repeat previous S&A contribution) & Ellensburg pays \$28,000. Who can come: all are welcome at no charge.

It was said that last year some community members were upset because they understood that Senior Celebration was going to be alcohol free, and there ended up being a beer garden. Even

though the beer garden was operated by a private organization and not a part of the event planning process, it appeared as part of the event. Jadon said that if anyone had any questions they can either contact him or Chris Casey at 963-1693. The CCC and the university cannot support an alcohol related event. The question was asked if the BOD would attend an alcohol-free activities committee meeting. Jadon said that he'll bring the idea up to the BOD, but he doesn't think students will support a purely alcohol free event. It was pointed out that the CCC is the one who went to the BOD and asked them to put on an event. We need to remember that. If there is no alcohol involved, it is possible to have the event on campus. Steve Rittereiser pointed out that this can be an alcohol free event and then bars can be open with something special going on for those who would really like to drink. We could also think about having small bands playing in the local venues around downtown. Maybe ask if they can have food specials. Bob Trumpy said that he would be willing to attend the BOD meeting with Jadon if he need CCC support to back up a totally alcohol-free event.

4. For the Good of the Order. Steve Rittereiser stated that Central Transit runs from 2 PM to 12 AM daily and until 1 AM on Fridays. It transports around 2000 students per month. The heaviest time of us age is 3 PM to 7 PM; whereas Safe Ride's heaviest time was 10 PM to 12 AM.

Meeting was adjourned at 5:00 PM.

Respectfully Submitted,

Kristin Dade, CWU Student