

**CAMPUS-COMMUNITY COALITION**  
**3<sup>rd</sup> Annual Celebration of Accomplishments**

December 6, 2006, 12:00 – 2:00 PM

Hal Homes Community Center

**MINUTES**

**Attending:** Jack Baker (CWU), Stan Bassett (City Council/Youth Services), Leslie Berry (Ellensburg Chamber), Jason Berthon-Koch (CWU PD), Timothy Bishop (EDA), Scott Botten (EHS), Darrel Brown (WSP), Sara Burnett (KCPHD), Keith Champagne (CWU), Kiley Conaway (WSP), Paula Collucci (Daily Record), Gene Dana (KC Sheriff), Nicole Dunn (CWU), Dean Duby (community), Jen Estroff (CWU), Gail Farmer (CWU), Mike Flippo (LCB), Shery Forrest (CWU), Joan Glover (KVCH Board), Ross Green (EPD), Ron Hales (KCCN board), Lynne Harrison (CWU), Judy Hennessey (CWU), Kevin Higgins (CWU PD), William Holmes (KC Probation), Melanie Hopkins (KCCN), Perry Huston (KC Commissioners), Cathy Kelley (ESD105), Teddy Kollman (Oak Rail), Amy Larson (Oak Rail), Michael Livingston (community), Jerilyn McIntyre (CWU), Chris McLaughlin (Parke Creek), Clayton Myers (KC Undersheriff), Dale Miller (EPD Chief), Obie O'Brien (Ellensburg Mayor), Steve Panattoni (KCSO), Jim Pidduck (City Attorney), Lowell Porter (WTSC), Jessika Roe (KCCN), Sarah Rogala (ASPEN), Mary Scott (Town Talk), Mike Stafford (KC Probation), Kevin Starkey (LCB), John Steinbach (MMS), Bob Trumpy (CWU), Bobby Tyler (home health caregiver), Stephanie Wise (DASA), Scott Willis (EPD)

**Welcome/introductions**

- ? *Dr. Jerilyn McIntyre*, President, Central Washington University, welcomed everyone on behalf of the university. In her remarks, she praised the coalition for its successes, and said that as we proceed into the holiday season, we should be focusing on modeling behaviors and recognizing the importance of not just our words but our actions. In addition, she said, as we look toward the year ahead, we should be developing solutions to problems in the community associated with underage and high-risk drinking.
- ? *Obie O'Brien*, Mayor, City of Ellensburg, welcomed guests on behalf of the city, focusing on the strength of collaboration between the city and the university and its importance in reducing underage and high-risk drinking during the past 2 ½ years.
- ? *Lynne Harrison*, Coordinator, Campus-Community Coalition, welcomed guests on behalf of the CCC. She commented that in one way or another, everyone was there because of their interest and commitment to improving the safety and quality of life of the community. She quoted Pat Fabiano, the moving force behind the creation of the Western Washington University/Bellingham Campus-Community Coalition, who said of coalitions, “We are building bridges, not acting in isolation; developing empathy and understanding; supporting engagement; resolving conflict; re-inventing neighborliness; fostering hospitality; and creating the possibility of *WE* in a time when *I* reigns supreme.” Lynne asked everyone to join in celebrating the bridges the CCC is building and the partnerships that have been created.

She said that the CCC began in May 2004 in a collaborative effort between the university and the city of Ellensburg, to create a healthier, safer community by reducing underage and high risk drinking - on campus, in Ellensburg, and throughout our County. The CCC is a partnership that cuts across a broad spectrum of community stakeholders, including all local law enforcement agencies, city and county government officials, prevention and treatment agencies, university and public

school employees, local property and business owners, the county health department, state liquor control board, community members, and students.

This collaborative approach, she said, is supported by research, which has found that a comprehensive program of environmental management strategies **can** change the culture of alcohol use when all stakeholders work together. Lynne attributed recent strengthening of partnerships thanks to Melanie Hopkins and the staff and Board of the Kittitas County Community Network. Through their efforts, a 3-year, \$77,000 per year Enforcing Underage Drinking Laws grant was awarded to support and enhance the on-going efforts of the CCC through enforcement activities and education programs. Thanks were extended to Melanie Hopkins and Jessika Roe for all their work in arranging for the room, food, and for coordinating with today's guest speaker.

? *Gene Dana*, Kittitas County Sheriff, introduced keynote speaker, Lowell Porter, Director, Washington Traffic Safety Commission

**Keynote speaker: Lowell Porter, Director, Washington Traffic Safety Commission.** Director Porter applauded the CCC for bringing together such a broad cross-section of stakeholders, citing the importance of such involvement. "Real solutions are built at the community level," he said, "where participants have a vested interest in seeing success and in building healthy communities." He continued that building such partnerships and relationships enables the community to work together on solutions to other issues and strengthens the community as a whole.

Automobile crashes, he said, are the number one cause of death in the country, and the alcohol component in these crashes is significant. Washington roads are about the safest in the country – but in regards to impaired driving, we are not doing as well as the rest of the country. Further, youth 14 to 21 years of age are significantly over-represented in these tragedies as compared with the rest of the population. He went on to talk about the importance of both greater enforcement as well as better education, citing the correlation between public safety and health awareness.

Jen Estroff asked about the increased number of MIPs the campus saw among freshman this fall. Lynne responded that it could be attributed not to an increase in behaviors, but a new emphasis on enforcement through the Enforcing Underage Drinking Laws grant, to be described later by Jessika Roe.

At the conclusion of his presentation, he awarded plaques to representatives of CWU Campus Police, Ellensburg Police Department, Kittitas County Sheriff's Office, and the Washington State Patrol for their hard work as members of the DUI Task Force and role in enforcement activities funded through the Enforcing Underage Drinking Laws grant.

### **Certificates of Appreciation**

At the heart of the Coalition's progress lies the commitment and work of committee members. Mayor O'Brien and President McIntyre presented certificates of appreciation to those who have been involved this past year, in acknowledgment of their hard work, dedication, and countless hours of support. Lynne commented that committee work was enhanced this past year thanks to outstanding leadership from committee chairs. Each CCC committee was recognized, as follows.

? **Alcohol-free Activities Committee:** The Alcohol-free Activities Committee supports the identification and publicity of alcohol-free social and recreational opportunities in our community. The committee is currently working on a student/community resource guide of things to do in

Kittitas County, is supporting a CWU student-run committee looking at late night programming on campus, and is helping with the 2<sup>nd</sup> annual alcohol free New Years Eve celebration to be held at the fairgrounds. There are three students on this committee, but because of timing of final exams, students were not able to attend CCC meeting. Committee members present: Leslie Berry, Jessika Roe, Scott Willis.

- ? **Assessment Committee:** The Assessment Committee has worked long and hard to identify and establish baseline indicators, and has developed a report that will form the basis from which to evaluate our progress and effectiveness as a coalition for years to come. It will be distributed to all CCC members prior to the next meeting in February. Thanks were extended to all the data gurus, and a special thanks to Sara Burnett, new to Public Health and the CCC, for her work in really pushing things forward to completion. Other committee members present: William Holmes, Melanie Hopkins, Bob Trumpy, and chair Gail Farmer.
- ? **Consequences Committee:** The Consequences Committee has focused most of its work this past year coordinating with the Ellensburg School District, enhancing communication and providing feedback regarding the consistency of student and athletic codes dealing with alcohol issues. At the end of last spring, a new initiative was established at the high school to record and share alcohol-related infractions and information on a daily basis, among law enforcement agencies, school administrators, and probation counselors. An important objective of this activity is to provide early identification of and intervention with students who are abusing alcohol. The system, using what's called a Pass Down Log, has been in effect all fall. According to statements from the district's reserve officers, it's been great, providing the officers with a good feedback system to keep abreast of what's going on. Through its work, the Consequences Committee has nurtured an excellent working relationship with the Ellensburg school district administration. Committee members present: Scott Botten, Jen Estroff, Mike Flippo, William Holmes, Melanie Hopkins, Steve Panattoni, Jessika Roe, and Bob Trumpy. Chair Paul Sander was unable to attend but was thanked for his leadership.
- ? **Education Committee:** The Education Committee is working on both a coalition work plan as well as on related plans established through the Enforcing Underage Drinking Laws grant. Lynne noted that at last year's Celebration of Accomplishments, CCC members said we should start an education campaign, for the community to better understand the problems associated with high-risk drinking and the culture that promotes it. The Education Committee responded by holding two very successful community forums at Ellensburg High School, last winter and spring. This coming year, in addition to hosting more community educational events, a priority will be to look at the issue of neighborhood relations and assist in developing healthier relationships between student renters and community residents. Committee members present: Chair Mike Stafford, Melanie Hopkins, Michael Livingston, Clayton Meyers, Jessika Roe, and Sarah Rogala. Thanks were extended to high school student member Alison Hopkins, who was unable to attend.
- ? **Hospitality Resource Alliance:** The Hospitality Resource Alliance has had some exciting success stories this past year. Many local bar, tavern and alcohol retail outlet owners have joined to discuss how issues of underage and high-risk drinking affect their businesses, and to develop effective ways to address those issues. In coordination with the Liquor Control Board, there have been on-going responsible liquor and tobacco sales training sessions conducted by the Liquor Control Board. An important result of these trainings will be greater consistency among licensees in reducing sales and service to minors and overservice to intoxicated individuals. The HRA is working with businesses to establish local policies for employees regarding alcohol issues, and many bars and taverns are

developing a door check policy under the leadership of Teddy Kollman and Amy Larson of the Oak Rail. The HRA has also developed a system to help hold college students accountable to the university for off-campus violations of alcohol laws, and is looking at ways to do the same with high school students. Committee members present: Jack Baker (chair), Stan Bassett, Mike Flippo, Melanie Hopkins, Teddy Kollman, Amy Larson, Dale Miller, Jessika Roe.

- ? **Public Relations Committee:** The Public Relations Committee is our newest committee. At the Celebrations meeting last year, one of the things CCC members said they wanted us to start was an aggressive information campaign with more media coverage, to help the public understand the mission of the CCC. The PR committee has been doing just that, writing and coordinating press releases, guest columns and other forms of publicity for the Coalition. The committee is also responsible for providing communications support for the Enforcing Underage Drinking Laws grant. Committee members present: Chair Gene Dana, Dean DUBY, Joan Baird Glover, Melanie Hopkins, Obie O'Brien, and Jessika Roe.

### **Special achievement updates**

- ? **Ellensburg School District** – *Scott Botten*, Student Assistance Professional, Ellensburg School District, updated us on his new position doing prevention/intervention work for the school district. The needs of at-risk youth are being addressed in a much more comprehensive fashion now. The school district prevention and intervention services program service summary for 2006-07 showed that of the 22 high school students and 8 middle school students served, 100% were ATOD (alcohol, tobacco and other drug) related. *Cathy Kelley*, Prevention/Intervention Specialist Program Coordinator, ESD 105, talked about the formalized screening tool, GAIN, that is being used throughout the district to better identify what's going on with youth. Scott is using this brief assessment in order to ascertain the appropriate but least intrusive level of care based on individual students' needs. Follow-up includes assisting the student with motivational techniques to make changes in their lives.

**Enforcing Underage Drinking Laws (EUDL) Grant** – Jessika Roe, EUDL Coordinator, provided information derived from the special emphasis patrols conducted September 29 through November 6 with teams from campus police, state patrol, Ellensburg PD, and sheriff's office, funded through the grant. Preliminary (unofficial) statistics from that time period are as follows:

1. Total number of contacts: 884
2. Total number of citations/infractions: 175
3. DUI Arrests: 28
4. MIP Arrests: 94
5. Open Container Arrests: 29
6. Other Alcohol Related Arrests: 10 plus 2 known alcohol poisonings/overdose cases.
7. Drug related arrests: 14

**For the Good of the Order.** Capt. Kevin Higgins, CWU PD, presented Lynne with a cap that reads "Police" on the front, and "Campus-Community Coalition, Reducing Underage and High-Risk Drinking" on the back!

The meeting adjourned at 1:45 PM.

Respectfully Submitted,  
Lynne E. Harrison