

**ASSESSMENT COMMITTEE**  
Campus Community Coalition  
August 3, 2005  
1:30 – 2:30 PM, SUB Owhi Room  
*Minutes*

**Attending:** Melody Madlem, Kevin Higgins, Jane Wright, William Holmes, Melanie Hopkins, Stacy Klippenstein, Lynne Imamshah

1. **Report from Jane and Melody regarding assessment tools.** Jane and Melody reviewed the draft they had prepared for the committee, ‘CCC Proposed Indicators for Assessment Purposes.’ Discussion ensued on the data available and a clarification of what we are looking for. There is a wealth of data; the problem will be narrowing it down. We need to look at data that will provide indicators of success for reducing underage and high-risk drinking. We are looking at county data, not just city of Ellensburg, plus university data. Data resources include the Healthy Youth Survey, Risk and Protection for Substance Abuse Prevention in Kittitas County, Juvenile Justice Report (William has 2004 report that uses 2003 data); Prime for Life data (Lynne distributed summary page from Gail’s report); CWU MIP data (Kevin distributed copy), CWU alcohol-related incident reports (Stacy can provide for us); and American College Health Association Survey (Bob has data; unable to attend today – will bring to next meeting). Kevin said there is also institutional and county comparison data.

It was agreed that the ‘*potential additional indicators*’ be eliminated from baseline. Jane will see if the age group 18 – 24 can be pulled from adult data.

Discussion continued on getting a handle on what this committee was trying to do, and to reach consensus on various perspectives. The committee objective says we are to 1) develop a plan to evaluate the CCC; and 2) collaborate with local programs to assess effectiveness in reducing underage and high-risk drinking.

For (1), we need to evaluate the CCC on 2 levels. We need to look at the CCC as a group and determine our effectiveness, looking at variables such as those indicated on the self-assessment instrument used in the spring. Are we functioning well as a coalition, and are we accomplishing our mission in the community to reduce underage and high-risk drinking? To assess that, we need to develop a baseline of what’s going on now with underage and high-risk drinking. We need common definitions. Underage = under 21. High-risk needs defining. Should it include DUI? Lynne and Melanie will work on definitions to present at the next meeting. Once the baseline indicators are set up, we need to agree on a model or protocol for evaluation. We need to establish a baseline and discuss how we want to see change in 5 and 10 years.

*Note: recommended activity for whole CCC – exercise in brainstorming what we are trying to **prevent**.*

(2) Once we have a handle on assessing the Coalition as an entity, we can go to the next step. We can work collaboratively with other university and community programs that provide services to reduce underage and high-risk drinking, and ask them if they evaluate their effectiveness in those areas. If not, could we help them develop an assessment instrument? If they do evaluate, how, and what are their results? We should be asking if their program is effective in reducing UA and HR drinking and how? And if they evaluate and their results are not good, can we assist them with ideas of how to better address the problem and get better results?

2. **List of agencies/evaluation tools (from Resource Directory templates).** Lynne explained that that document she distributed simply took agency's names from the Resource Directory templates and noted what the response had been regarding assessment. Student volunteers conducted the calling project, and it was noted that some agencies may not have indicated assessment instruments because they were not sure of what we were looking for. Committee members, once we reach that stage, could make contacts with agencies to clarify the information we now have.
3. **Set meeting.** The **next meeting** was scheduled for **September 7 at 1:30 pm, SUB105**. At that meeting, the committee will strive for consensus regarding the committee's report to the CCC on September 14.

Respectfully Submitted,

Lynne E. Imamshah

***Assessment Committee key target area:*** Lack of knowledge and assessment of existing prevention/education programs.

***Goal:*** Assess the effectiveness of various prevention programs in reducing high-risk and underage drinking.

***Objective:*** To form an assessment committee to develop a plan to evaluate the CCC and to collaborate with local programs to assess effectiveness in reducing underage and high-risk drinking.