

Meet Dawn Alford, Public Affairs Coordinator for the Public Affairs Department

“Dawn has been doing an exceptional job in both developing the promotional campaign for the new B2C (Business-to-Community) customer service initiative and in meeting with various groups to explain the value of the program. She coordinated the kick-off event in conjunction with the Ellensburg Downtown Association and the Ellensburg Chamber of Commerce, and subsequent informational meetings with student groups on campus. She did all this well and served as a wonderful ambassador for CWU.”

Thank you for exhibiting the Wildcat Way, Dawn!



Wildcat



Way