

### **INFORMATION ITEM - Meeting with Sammamish City Council**

In January 2016, the City Of Sammamish asked Central Washington University to consider providing programming to residents of the Sammamish Plateau at the former Mars Hill Church site, which the city purchased in March 2015. The 22.4-acre property is located at 120 228th Ave. NE, and features a two-story, multipurpose facility of nearly 31,000 square feet. The City's preliminary survey of residents indicated a desire for postsecondary programming.

In spring of 2016, more than twenty CWU faculty, staff and administrators reviewed the site to determine its compatibility with academic programming needs and found it promising. In order to assess the appetite of the community for programming, in late spring and summer CWU collected qualitative and quantitative data through interviews with elected officials, business owners, community members, and school district administrators. Data indicate a strong immediate interest in flexible extended learning options, including Running Start and professional education. Residents also are interested in support services and specialized instruction, such as tutoring/testing and English as a Second Language instruction, as well as personal enrichment opportunities. The City of Sammamish also has indicated that the community is interested in renting space in the facility for special events, programs, extracurricular activities, etc.

Following the spring visit, both the provost and president have visited the site and met with city officials, the plan has been presented before the Faculty Senate, and discussion and continued analysis has taken place with deans, department chairpersons, and CWU Continuing Education.

**The City of Sammamish has emphasized its strong commitment to partnership** to help bring resources and opportunities to the community. Most recently, it has partnered with the YMCA to bring a Community and Aquatic Center to the city complex (69,000 square-feet). To date, conversations between CWU and the City of Sammamish have considered partnership potential from a financial, community outreach, programming, and economic development perspective.

**CWU is well equipped to offer flexible extended learning options** through the Department of Continuing Education. A complete Running Start program, a selection of professional education options, and quarterly community outreach events/enrichment could be available beginning fall 2017. A gradual roll-out of support services and specialized instruction could begin fall 2017 as well. Following are examples of offerings that seem in demand in the community and the timeline along which CWU could provide them.

**Running Start:** Demand appears particularly strong for Running Start, which allows high school students to take courses that earn both high school and baccalaureate credit. The city is part of two school districts: Lake Washington School District (LWSD) serves northern Sammamish, and Issaquah School District (ISD) serves southern Sammamish. Four high schools are within city limits: Eastside Catholic School (678 students), Eastlake High School (1,606 students), a Tesla STEM High School of the LWSD (563 students), and Skyline High School of the ISD (2,027 students). The property is within one mile of three of the schools.

- Timeline: Full collection of courses fall 2017
- Offerings: Tailored to secondary school needs. Possibilities include, but are not necessarily limited to, English, mathematics, history, psychology, sociology, Spanish.

**Alternative Pathways to Teaching:** The Alternative Pathways to Teaching program offers a hybrid online alternative program for individuals with a bachelor's degree who need a certificate to teach high need subjects. This program includes a two-week "boot camp" and a mentored teaching internship.

- Timeline: Begin offerings fall 2017

**Certificates and Professional Learning:** Survey results demonstrate a desire for certificate offerings in professional areas such as human resources, business, and leadership.

- Timeline: Fall 2017 (gradual roll-out)
- Possible Offerings: Non-Profit Management, Lean Six Sigma, SAP TERP 10<sup>1</sup>, Digital Marketing, Consumer Brew

**Learning Resources:** A learning commons, offering database services, electronic books and some reference would provide services to students taking courses throughout the day and evening.

- Timeline: Fall 2017 (scale up as necessary as programming is expanded)

**Personal Enrichment/Community Outreach:** Community surveys and conversations generated a wide range of program suggestions, including the arts, lectures, music lessons, ESL, tutoring, and testing.

- Timeline: Special events quarterly beginning fall 2017
- Lessons/Support Services: Limited fall 2017 and gradual expansion

**Community Use:** Currently, Microsoft rents a portion of the parking lot on an annual contract for their shuttle program and a semi-pro volleyball team rents the gym two nights per week. The City of Sammamish has indicated that there is additional community interest in facility use and offered to help facilitate connections.

- Timeline: Immediate

Years 1 and 2 would be focused on establishing Running Start and certificates/professional learning opportunities. Long term, CWU could expand programming to include degree completion and full degree offerings at the undergraduate and graduate levels. Future offerings will depend on continued assessment of need and demand. With approval of the Board, next steps are finalizing an agreement with the City of Sammamish; submission of a Substantive Change Application to NWCCU no later than the beginning of February 2017; commencing renovation work at the site; continued consultation with CWU staff, faculty, and administration; and preparing for the launch of fall quarter 2017 programming.

Submitted,



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Approved for submission:



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<sup>1</sup> TERP10 certification provides an overview of the business logic behind Enterprise Resource Planning systems that help manage business processes (e.g. processing inbound processes, sales orders, shipped orders, and etc.).