



BOD Executive Brief

April 26th, 2012

“Together We Aspire, Together We Achieve”

Call To Order Paul Stayback calls the meeting to order at 10:00 a.m.

Introductions Maylin Sevilla, Mike Merz, Allyson Mundy, KJ Stilling, Heidi Merz, Paul Stayback.

Approval Of Minutes Mike motions to approve, KJ seconds. All in favor, approved.

Additions Or Corrections To Agenda

- Mike motions to approve the agenda. KJ seconds.
- Allyson motions to add
 - Aubrey Abbot to guest speakers
 - The Observer reporter under Issues/concerns/announcements.
 - Addison Wagner as an alternate under SAS Appointments.
- All in favor, approved.

Special Guests:

- Tom Henerson- SEOIs
 - Students will receive all new forms and faculty will be receiving all new reports. All will be done online.
 - Using Evaluation Kit. Allows for the use of Blackboard.
 - Already started the process. Faculty can add up to a total of 10 additional questions.
 - A few days after grades are due, faculty can look at their reports.
 - Students can view SEOI's via pop-up menu on Blackboard or through a link in the email.
 - For the students who don't have classes that utilize Blackboard, students will still receive the email.
 - The system is more secure. There is no handwriting and faculty can't track responses to students or computers.
 - How would you get students to come to this event?
 - Invite them. Will advertise this event through Onbserver ads, reminder emails, pop-up windows, table tents, etc.
 - Need to convince students that these reports are extremely important. These have a lot of input on whether adjuncts are rehired.
 - Bob – You should consider sending reminder emails to the students who haven't clicked the link yet.
 - Allyson – Have heard that professors won't post grades until their SEOI reports come back.
 - Tom – Would like to know what departments do that. Also, when more than 5 students respond, faculty can view the list of students that respond.
 - Paul – What's the purpose of giving professors the list of students who have done the SEOIs?
 - It allows the professor to remind their students personally to take the SEOIs.

- Paul – A good solution is that faculty can't view their SEOs until they post grades.
- Office in Barge 310M
- Aubrey Abbott
 - Taking a class, CWU Communication Agency. Work with different clients and do PR work for them.
 - Working with the I NESE
 - Survey that points to the areas within the college that are doing well/need help
 - The last time the NESE was given here, the response was only 20% which is low considering the national rate is 40%.
 - Reminder emails are sent out about every week or so to freshman and seniors (credit-wise)
 - Email is addressed to students by President Gaudino with a link to the survey.
 - Incentives are students who have taken the survey could win early registration fro fall or one of 5 \$500 gift cards to the Wildcat Shop.
 - Have been doing advertising. Want to create awareness and encourage students to take the survey so they can know what sutdents think
 - Want to put a large one-page ad in the Observer. Would like to get some pictures with the officers because you are leaders on campus. Picture/quote from each officer. If you're interested, contact me.
 - Everyone is willing to help out. The officers will reach out to Aubrey.

Staff Reports:

- Public Relations Director: Heidi Merz
 - SAS Forum – Allyson and the senators were very accommodating
 - RHA Forum was
 - Took Wellington out on Tuesday and passed out voter's pamphlets with Mike, Maylin and James.
 - Website will be going live next week.
 - Going over speeches to select the commencement speakers
 - Press release for College Civics Week
 - Won't be here tomorrow

Officer Reports:

- Executive Vice President: Paul Stayback
 - Meeting with George Clark tomorrow.
 - Email from the Attorney General's office.
 - Have to jump on the scholarship issue. We might be able to help out future BODs with out scholarthip fund.
- Vice President for Clubs and Organizations: Maylin Sevilla
 - Club of the year is decided – Geek
 - Approved 10 funds requests last night at Funds Council
- Vice President for Academic Affairs: Allyson Mundy
 - Has SAS on Monday. Super long and hot meeting but it went well.
 - Couldn't decide on one senator to give the award to so we decided to give it to two people.
 - The candidates came and it went really well. Was happy with the questions asked
 - Steve Wenger came from the Wildcat Shop and talked about textbooks. Will be starting book rentals and looseleafs will be able to be bought back.

- Also found out that they already started ordering stuff with the new logo but they're also still ordering stuff with the current logo as well.
 - Read the letter from Steve and it was passed unanimously
 - Reached out to all the senators and told them that if they want to have a voice, their next chance is at the BOT meeting.
- Vice President for Equity and Community Affairs: KJ Stilling
 - Shot outs to people hwo have been working hard.
 - Transit Survey – In our survey so far there have been 601 responses to the survey, 160 of which are students.
- Vice President for Student Life and Facilities: James Rae
 - Not present
- Vice president for Legislative Affairs: Mike Merz
 - College Civics Week is next week
 - Do the NESE and the Transit Survey
 - Currently we can only suspend pay for BOD officers but if there's a scholarship it would give more incentive to do a good job.
 - Rock Against Rape was great.
- President: Steven Ross
 - Not present

Communications: (will open floor)

Old Business: (For your Reference Only)

- None

New Business:

- None

Consent Agenda:

- S & A Motions:
 - None at this time
- SAS Appointments:
 - Addison Wagner – Physics alternate.
 - **Allyson motions to add to the consent Agenda, Mike seconds. All in favor, approved.**
- Club Appointments:
 - Orthodox Christian Fellowship
- Committee Appointments:
 - None at this time
- **Mike motions to approve the consent agenda, Allyson seconds. All in favor, approved.**

Issues/Concerns/Announcements

- Paul - Talking about having a BOD member on the Alumni board in order to keep Alumni and current students relevant.
- KJ – There are a ton of events going on. You are all invited to all of them.
- Bob – Because this in direct proximity to your area. They are looking for ideas of what you would like to see in the space where the old tennis courts were. Ideas – covered bike rack, grill with tables, outdoor boulder, boci ball court, horseshoe pits, state concrete for a human chess board.
 - Paul – Veterans Center

- Mike – Statue with a BBQ Pit would be cool
- **Observer Reporter**
 - 2 issues. Has tried to contact Maylin Sevilla. Have heard a lot of concerns about Maylin. The issue is that she does not just represent herself, she represents the BOD so that has been a concern about everyone.
 - Mike – Do you have emails, phone calls, etc. as evidence? Have you done your research?
 - Have personal experience of trying to contact her and have heard it from other students as well.
 - Second – logo. Talked to Linda Schactler. Doesn't understand the question about how the students should be involved and why they weren't involved. She also questioned whether CWU students should be involved in marketing plans.
 - Mike – Absolutely.
 - Paul – When you take something away that people identify with it's an intangible, and students should be involved.
 - Reporter – Linda said that she has been formally and informally been proposing this idea
 - Ally – We haven't been asked to be brought the table since august. We have been fighting an uphill battle. To even be questioning whether student's ideas should be considered in this logo change is offensive.
 - Mike – there is no learn, do or live in what they're doing. They don't live up to their own vision of CWU and they have continued to ignore everything we've had to say.
 - Reporter – She did admit to not having the BOD input.
 - Mike – how can that even be a question? These issues have been dictated without any input from the BOD or the students.
 - Paul – This signifies a level of arrogance. To ask if students should have an input on the marketing, the best marketing for this place are our current students. When students feel ignored and not listened to, they ruin their marketing.
 - Paul – This issue digs down to deeper issues. Please reach out to the officers.
 - Reporter – In terms of finance. She mentioned that the current cat head will not be replaced so we would have merchandise with both logos.
 - Allyson – Looks like we will have an identity crisis.
 - Mike – This is taxation without representation – being taxed by paying tuition without having a voice in this decision.
 - Allyson – On the other note, if students are complaining about any office we should be listening to them and consider their voice and advice. We need to make sure that our board as a whole makes the necessary changes to accomate the students.
 - KJ – We do work for the students. We provide resources for the students however I am not a babysitter. If someone reaches out to me one time and then makes a report that I'm never there, their report should be considered with their amount of effort.
 - Maylin – I'm sorry I didn't see your email. I have set up office hours since the beginning of the quarter. We now have a set schedule and someone will be in the office between 10 and 5.
 - Mike – We're all students first. It's very difficult to play our different roles. Need to limit reasonable accommodation. Many of the things that clubs come in and ask about is already discussed at Club Senate. Many times it's the president of the clubs that come in and don't know what's going on, they're are not communicating between senators and presidents.

Adjournment

- **Mike motions to adjourn, KJ seconds. All in favor, meeting adjourned at 11:07**