



BOD Executive Brief
November 18th, 2011

“What would you attempt to do today if you knew you could not fail?” - Dr. Robert H. Schuller

Call To Order Steven Ross calls the meeting to order at 3:05

Introductions

- Maylin Sevilla, Mike Merz, James Rae, Allyson Mundy, Steven Ross, KJ Stilling
- Not present: Paul Stayback

Approval Of Minutes Mike motions to approve, Maylin seconds. All in favor, approved.

Additions Or Corrections To Agenda

- **Maylin would like to add Staff Fleece jackets to new business. Allyson seconds, all in favor, approved.**
- **Mike motions to approve agenda, Maylin seconds.**

Staff Reports:

- Public Relations Director: Heidi Merz
 - Been working on the ASCWU-BOD's new website
 - Turned in the publicity request for WSA meetings
 - Asked The Observer where exactly they put our section in the paper

Officer Reports:

- Executive Vice President: Paul Stayback
 - Not present
- Vice President for Clubs and Organizations: Maylin Sevilla
 - Working on scheduling another funds council by end of the day, we're looking at 3pm Monday for now we had a few funds requests sent it
 - Our last club senate of the quarter is November 30th
 - Went to the leadership conference for the keynote speech and it was very motivating and I was happy to attend for the little bit I could schedule in
 - Finally receiving the club descriptions from clubs since my last announcement at club senate this past Wednesday
- Vice President for Academic Affairs: Allyson Mundy
 - Executive Board meeting last night
 - 3 funds requests totaling \$2700.00
 - Approved the meeting times for E-board for Winter quarter (meeting 1 week)
 - Optional SAS meeting last night
 - Flyers of senators going up in departments
 - Tabling in departments w/ no senator
 - Meeting with Provost Lavine on Wednesday
 - Liuzhou, China she gave a commencement speech
 - 4 cities in China and one in Japan
 - **Internationalization at CWU**
 - Recruitment

- 160 students from Guan Shi are coming here to study Finance & Economics
- Study abroad
 - Internships at Hou Kong Middle School
 - This winter and spring- trial runs
 - Guan Shi- Office of Social Security wants 200 of our students to intern
 - Latin America, Europe, Africa etc.
- Faculty exchange
 - Another 2 year contract with Liuzhou, Guangzi for two more cohorts of public officials who are seeking graduate education at CWU
- **Multimodal Learning**
 - Multimodal learning initiative includes hybrid teaching as well as online learning ideas. The multimodal styles of teaching and learning will be incorporated into the formation of a Professional Development Center that also will include faculty research and high-impact practices among other themes of development for faculty and staff
 - “Student Life” = “Professional Development”
 - Taskforce has been posted and there are 6 (3 are here) public meetings scheduled
- **Academic Planning Task Force**
 - Holding forms in the winter term to publically discuss the findings and recommendations. “optimizing the curriculum”
 - HIGHLY RECOMMEND STUDENTS TO BE PRESENT AT THESE FORMS TO KNOW WHICH DEPARTMENTS AND PROGRAMS ARE GOING TO BE CUT
- **Search Update**
 - 4 searches are underway
 - Director of Continuing Education
 - Dean of the College of Business
 - Dean of Students (advertised shortly)
 - Associate Dean of Student Achievement (advertised shortly)
 - We are again facing the possibilities of significant reductions in state funding
 - The Board of Trustees approved the president’s recommendation to absorb the cuts as much as possible from the reserves
 - President Gaudino also protected employees from a 3% salary cut and 6% cap on pensions
 - Looking into having SAS get a new logo. The provost will be helping me as well.
 - Wanted to clear up rumors about the Early Childhood Learning Center isn’t closing down, they’re expanding.
 - SAS will be tabling. Would like to look into getting a panel to help with tabling.
- Vice President for Equity and Community Affairs: KJ Stilling
 - Sunday ESC leadership retreat 10-3
 - Attended Parade of Nations
- Vice President for Student Life and Facilities: James Rae.
 - Had first advisory board meetings today. Set meeting times for next quarter.
 - A lot of exception requests. A lot of events going on.
 - Macklemore is tonight. 1,000 person sold out show.

- Working with Ally's office on a personal request.
- Vice president for Legislative Affairs: Mike Merz
 - Received a letter from Student Empowerment about voter registration drive. Will be entered into the communication area.
 - Looking forward to the week after Thanksgiving. There will be advertising up about the December 2nd BOT meeting.
 - Will have a resolution available for the BOD by Tuesday's public meeting.
 - Empire Club is having an event in the SURC Pit. Would like the BOD's support. Seems like a good worthwhile event.
- President: Steven Ross
 - Received an email and recommended he talk to Allyson.
 - Received another email from Ethan Bergmen. Theme is public community engagement. Requesting someone from the BOD be a team member.
 - KJ - Offers to do it
 - ECLC got money from George Clark. I believe that they won't be going to S&A anymore.
 - Keith Champagne is working on a Quality of Life budget. Will help those students who can't afford to eat.
 - Search Committee for Dean of Student Success.

Special Guests: (None)

Communications:



CENTRAL WASHINGTON UNIVERSITY

November 15, 2011

RE: Voter Registration Drive at CWU

Dear ASCWUBOD,

This correspondence is a request to present an event and ask for the endorsement and support of the ASCWUBOD. During the 2012 spring and fall quarters, I would like to partner with the Civic Engagement Center and initiate a large scale voter registration drive. Although it is true that the Civic Engagement Center puts forth an effort to register students each year. I would like to propose an effort to register and educate students on a grander scale. I feel an interactive experience with more emphasis on education would be beneficial to the campus as a whole. Additionally, I believe this would provide an opportunity for clubs, organizations and academic departments to collaborate and band together for a common cause.

Register, Educate, Vote (REV) is a program which has the capability of satisfying all of the above.

REV is comprised to two parts: voter registration- set outside the main event, so as to avoid legal repercussions of presenting registration and education in the same location, a table will be placed where students can register to vote.

The second part is education: preferably tables will be set up in the SURC ballroom, similar to the career fair. Each table would be dedicated to a club, organization or department representing a political issue, initiative or candidate; thereby, each group has the ability to provide information on a topic important to their mission and relevant to the upcoming election. Ideally, with the combination of registration and education, students will develop a level of political efficacy and vote.

CENTER FOR STUDENT EMPOWERMENT

400 East University Way . Ellensburg, WA 98926-7455 . Phone: 509-963-2127 . Fax: 509-963-2121
Student Union and Recreation Center Rm. 250 . Email: ecenter@cwu.edu . Home Page <http://www.cwu.edu/~ecenter>
CWU is an AA/EEO/Title IX Institution. TDD 509-963-2143

Consequently, I am requesting your support and sponsorship for this vital event, as I feel it is important for students to create a united front during 2012 election season. Again, if you find this event to be of interest, I would also like to discuss if you would be able to give financial support to ease the burden of advertising.

Thank you for your time and consideration in this matter.

Sincerely,



Jennifer Arledge
President, Feminist Majority Leadership Association
arledgej@cwu.edu

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Committee Appointments: (Paul)

None

S & A Motions: (Paul)

None

SAS Appointments: (Allyson)

None

SAS Executive Board Appointments: (Allyson)

None

Club Appointments: (Maylin)

- Central Space

Old Business: (For your Reference Only)

- Tech Fee Budget (Paul)
- Back Space Rules (Paul)
- SAS Constitution (Allyson)

New Business:

- US Bank Seminars (Mike)
 - Selena talked to me and asked if we would promote their royalty to us. Would like some advertising. Tell students about the check they gave to us.
 - **Allyson – motions to limit discussion to 2 minutes, Maylin seconds. All in favor, motion approved.**
- Winter Quarter Debriefs (Mike)
 - Would like that after public meetings, we all come up to the office for 15 minutes to debrief. Each person has 2 minutes, Steve has 3.
 - KJ – Would there be a time limit on how long it takes people to get up to the office from the chairs?
 - James – If there is any things that cannot wait till the next public meeting. There are very few issues that I feel that strongly about that can't wait and if there is, I'm sure they wouldn't be able to be achieved in 15 minutes.
 - Maylin – I like the idea for purpose of team building. After an incident happens in public we should have explain what happens on the floor (good or bad).
 - Mike – Will keep cohesion and keep everyone happy with each other.
 - Steve – Would you like to vote?
 - Maylin – Suggests to vote when everyone is here.
- Staff Fleece Jackets
 - The Clubs and Orgs staff should have something that makes them look like a team. Also have heard from other staff that they would like to have something that represents them as part of the team.
 - Other staff members have said they would wear them.
 - Maylin - If it doesn't get approved by entire board, I'm already planning on getting my staff fleece jackets.
 - KJ – I like the idea. Jackets for each office could come from each office and show that office's logo.
 - James – I can't afford to buy jackets from my office's budget. I started the year with a \$6,000 budget and it all needs to go back toward the students. We ordered our jackets in the summer and with the recent budget cuts I wouldn't suggest to spend our money for everyone to look uniform.
 - KJ – I could see the ESC getting upset about the issue.
 - Maylin – Price is only \$45. I will be getting them for our office. So some of our staff will be walking about the office with jackets.
 - James – Also, some of our staff may be quitting so if I get them a jacket and they quit, that's a waste of money.
 - Steve – If you have an employee that's willing to pay for their own BOD jacket, those employees can have the option to purchase one.
- Public Meeting Tuesday (Steve)
 - Vote on whether we have a meeting on Tuesday.
 - Weather is getting bad and the pass is getting bad.
 - Most of our students won't be here to listen.
 - **KJ – motions to cancel Tuesday's public meeting, James seconds.**
 - Steve – If you have anything you want the public to know, send it to Heidi for the Facebook page.

- **Everyone in favor of canceling the public meeting on Tuesday November 22nd, approved.**
- Times For Winter Quarter Executive Briefs and Public Meetings (Steve)
 - Some officers haven't put their schedules up. I'm scheduling it on Monday so if you haven't put your schedule up by then, you are out of luck.

Issues/Concerns/Announcements

Adjournment

- KJ motins to adjourn, Maylin seconds. All in favor, adjourned.

Steven Ross
ASCWU-BOD President