AY 2012/2013
UNIT STRATEGIC PLANNING REPORT

Unit: Student living
Reporting Authority: Richard DeShields, Associate Dean of Student Living
Date: October 31, 2013

A. OUTCOME ASSESSMENT
   See Outcome Report 2012-2013

B. SUMMARY OF STRATEGIC GOALS

Progress Made
- Creation of new living learning community marketed in Fall 2013 and implemented in Fall 2014 with College of Business (first LLC with College)
- Satisfaction measures place all areas in the top quartile of universities across the country (fell lower in some areas than in previous years; however, it appears on average it was a national trend)
- Financial Measures in ECLC strong. For the first time in history, resources are now being set aside for long-term facility planning ($100,000 in 2012-2013).
- First Year Task Force Created chaired by Jenna Hyatt with support from Jason White; multi-modal orientation options have been implemented for the first time; increase of students not previously able to attend orientation through creation of Late Admitted Student Orientation
- Reduction in alcohol related incidents on evenings where late night programs were intentionally planned (creation of late night programming advisory task force chaired by Andrea Easlick and Scott Drummond)
- Decrease in alcohol violations
- Increase in satisfaction in areas of diversity and inclusion on campus
- Getz/Short design in progress
- Maintained 89% average occupancy in residence halls
- 50% of residence halls now are wired (in one year)

Attention Needed for Next Year
- Develop Living Learning Community Evaluation and Focus Group (not accomplished this year)
- Increase overall satisfaction in residence hall programs (this area, along with Dining Services scores) are the major impacts on overall housing satisfaction
- National Comparison Data on Wellness Programming
- Increase of personal wellness programming
- Review Late Night/Weekend Program
- Need to identify expectation of faculty involvement and targets
C. UTILIZATION OF DATA

- Based on results, we have already developed an evaluation tool for parents using services at ECLC because we have no base-line data
- Data indicates improvement needed in residence hall programming so we are addressing that through training
- Training models have been strengthened in all areas (student rights/housing/wellness)
- Implementation of wireless should be able to help us measure satisfaction (we will be able to track satisfaction of halls with wireless with those without to see if there is an overall difference)
- Need to continue discussing issues of Comprehensive Housing Master Plan
- Data should help show justification for needed resources in First Year Experience Programs (by sheer increase in students served, we are needing to add staff)

D. MODIFICATIONS OF STRATEGIC PLAN

- Overall, we have add more specificity to our measures. After review with the Strategic Planning Director, quantified some of our measures and we will watch longitudinal impacts. Overall, the target goals and measures are measures used in accreditation areas for student living units and help make sure we are continuing as an institution with best practices.