Central Washington University is a dynamic, creative, and inclusive environment that promotes engaged learning and scholarship.

**Theme 1:**
**TEACHING AND LEARNING**

**Objective 1:** Enhance student success by continually improving the curricular, co-curricular, and extracurricular programs.

**Objective 2:** Enhance the effectiveness of student support services.

**Theme 2:**
**INCLUSIVITY AND DIVERSITY**

**Objective 1:** Enhance the environment of inclusiveness for faculty, staff, and students.

**Objective 2:** Increase faculty, staff, and student diversity by active programs of recruitment and retention for members of underrepresented groups.

**Objective 3:** Ensure that CWU has an inclusive and diverse curriculum.

**Theme 3:**
**SCHOLARSHIP AND CREATIVE EXPRESSION**

**Objective 1:** Increase the emphasis on and the opportunities for students, faculty and staff to participate in research, scholarship, and creative expression activities.

**Objective 2:** Increase the external funding received for research, scholarship, and creative expression by faculty, staff, and students.

**Theme 4:**
**PUBLIC SERVICE AND COMMUNITY ENGAGEMENT**

**Objective 1:** Enhance the commitment and the level of collaboration between the university and external communities.

**Objective 2:** Increase participation in university sponsored life-long learning opportunities between the University and external communities.

**Objective 3:** Enhance the efforts of members of the university community to strengthen the economic base of the region and state.

**Theme 5:**
**RESOURCE DEVELOPMENT AND STEWARDSHIP**

**Objective 1:** Maximize the financial resources to the university, and assure the efficient and effective operations of the University through financial stewardship.

**Objective 2:** Develop and implement enrollment management and marketing plans that maximize revenue.

**Objective 3:** Ensure the University has human resources necessary to accomplish all university objectives.

**Objective 4:** Provide the facility and technology infrastructure and services appropriate to meet university objectives, while maximizing sustainability and stewardship.

**Student Success:** CWU believes that student success is best achieved by providing supportive learning and living environments that encourage intellectual inquiry, exploration, and application.

**Access:** CWU believes in providing educational opportunities to as many qualified students as possible.

**Engagement:** CWU believes that learning, research, and creative expression are enhanced by engagement with external partners.

**Inclusiveness:** CWU believes that diversity of peoples, cultures, and ideas is essential to learning, discovery, and creative expression.

**Shared Governance:** CWU believes that shared governance is most effective when information systems and decision-making processes are both robust and transparent.