**Mission**
The mission of the Interdisciplinary Studies - Social Sciences (IDS) program is to encourage a broad-based worldview through the study of many disciplines within the social sciences. Using a variety of mediums, the IDS program enhances effective communication and provides opportunities for exploration, investigation and deliberation that lead to greater insights, appreciation and the contextualization of knowledge.

**Vision**
We are recognized as a research-based rigorous academic program emphasizing disciplines in the social sciences. Our students are prepared for careers or graduate programs based upon a distinctive curriculum created collaboratively with their advisors.

**Values**
Student success is best achieved by providing supportive learning and living environments that encourage intellectual inquiry, exploration, and application. Learning is maximized with ample opportunities for individualized instruction, mentoring, advising, and programming.

Educational opportunities should be available to as many qualified students as possible. Effective and efficient use of learning, communication, and social technologies should be employed across a variety of instructional modalities.

The IDS-Social Sciences program, as part of the overall CWU community, has a responsibility to help address the social and economic challenges faced by our communities.

A diversity of peoples, cultures, and ideas is essential to learning, discovery, and creative expression. State-of-the-art technologies enhance learning opportunities of faculty, staff, and students.
## SWOT Analysis

**Dependent on Mission and Vision**

<table>
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<tr>
<th>Internal Present</th>
<th>Strengths</th>
<th>Weaknesses</th>
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</table>
|                  | • Superior advisors  
|                  | • Highly dedicated support staff  
|                  | • High level of teamwork and ORG commitment  
|                  | • High number of students enrolled in major  
|                  | • Rapidly growing online program  
|                  | • Current high demand grant funding  
|                  | • Strong relationship with COTS administration  
|                  | • Diversity in instructors, students, and course offerings  
|                  | • Presence in all CWU campuses including high demand and underserved areas.  
|                  | • Improved curriculum  
|                  | • Diversity of course subjects, modalities, students and instructors.  
|                  | • Growing alumni support  
|                  | • High student retention rates |

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<tr>
<th>External Future</th>
<th>Opportunities</th>
<th>Threats</th>
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</table>
|                | • CWU leadership in online education  
|                | • “Become One” with COTS research focus  
|                | • Strengthen COTS dept. relationship  
|                | • RCM$?  
|                | • Dependency on grant funding  
|                | • Uncertainty surrounding CWU centers  
|                | • Uncertainty in personnel issues |
Program Goals and Objectives

1. Maintain organizational structure
   a. Ensure stable program coverage, including all funded student groups
   b. Develop a succession plan to ensure smooth transition of new Academic Coordinator by Fall of 2016
   c. Ensure adequate coverage of curriculum changes beginning in the Fall of 2014

2. Enhance working relationships with COTS social science and all affiliated departments and programs
   a. Hold semi-annual Advisory Board meetings
   b. Ensure appropriate approval of Program Director course schedules and all curricular activities

3. Increase the effectiveness of our marketing efforts
   a. Support outreach efforts of Regional and Dual Admission directors
   b. Enhance marketing materials

4. Improve the internal and external perceptions of the quality of the IDS-Social Sciences program
   a. Enhance the academic rigor of the program through continuous curriculum review
   b. Enhance our presence in the community through emphasis on student internships