

**Services and Activities Fee Committee**  
**Minutes**  
**April 7, 2021**

**Called to order:**

Christian Castilleja called the meeting to order at 5:31 p.m.

**Attendance:**

Aubrey Heim, Björn Pellmyr, Brandon Wear-Grimm, Christian Castilleja, Deanna Corsilles, Gregg Schlanger, Jessica Thomas, Joseph Bryant, Josh Hibbard, Lacy Lampkins, Sean Dahlin, Yunus Timurtas, Zoe Brown

Excused: Masina Ieremia, Terry Wilson

**Agenda:**

**MOTION: Jessica Thomas made a motion to approve the agenda. Brandon Wear-Grimm seconded. Motion carried.**

**Minutes:**

**MOTION: Jessica Thomas made a motion to approve the minutes of March 31, 2021. Zoe Brown seconded. Motion carried.**

**Reports:**

Chair – None.

ASCWU – We are currently working on a project to finalize the CCI and the processing side of it all. We worked with the architect crew and have a finalized budget. We are planning to come back to share what we have and request an amount to complete phase A of a two-phase remodel.

Advisors – The Base Funding recommendation is still at PBAC and they are scheduled to vote on April 13<sup>th</sup>.

We will give the presenters a two-minute and one-minute warning in the chat

We will have public comment and each comment is allowed two minutes.

We hope to have more updates about the base funding recommendations next week.

**Other Business: Communications Received**

The committee has received three emails that were sent to you all in advance. One from FASA, one in response to questions asked of Kate and the Community Garden, and one from a former student regarding Wildcat Films.

**Public Comment:**

None.

**Old Business:**

**A. Request for S&A Carry Forward Funds – Voting**

**i. Wellness Center: PATH Advocate - \$82,343**

Discussion: Let's give them the funds. They are so close to hiring someone and they need to work out another funding source. Given that it still complies with the original use of the funds, and it is important to maintain this position, I suggest the full rollover. I support this. It was awarded for the last 4 years. The hiring freeze made it hard to fill this position and now they have gone through the full process, which is great for the school, Marissa, and the students. This would offer a one-year grace period to allow them to go through the tuition allocation process next year. I would approve this as one-time funding while they look for funding elsewhere.

**MOTION: Jessica Thomas made a motion to approve the carry forward request for the Wellness Center in the amount of \$82,343. Björn Pellmyr seconded. Motion carried.**

**ii. Music Department: CWU Symphony Orchestra - \$105,628.15**

Discussion: This was allocated by a previous committee and the only thing that stopped it being used was the pandemic. It seems fair that this was in the spirit of the original request. This is the same situation as the Path Advocate; it aligns with the intent to spend in the previous quadrennium. This gives Music a one-year grace and allows these students the ability to benefit from those funds. This gives a grace period for them to find different funding for future travel. I agree since this event was supposed to occur in the previous quadrennium.

**MOTION: Jessica Thomas made a motion to approve the carry forward request for the Music Department in the amount of \$105,628.15. Björn Pellmyr seconded. Motion carried.**

**iii. Community Garden at the Wildcat Farm – up to \$24,000**

Discussion: This one is a little different since we recommended to fund them in the next quadrennium. I agree this is an essential need. This spending is specifically for a porta-potty, which is doable and can happen immediately. I am in support of this request.

**MOTION: Yunus Timurtas made a motion to approve the carry forward request for the Community Garden in the amount of \$24,000. Brandon Wear-Grimm seconded. Motion carried.**

## New Business:

### A. Supplemental Funding Requests – Presentations

#### **i. Homecoming - \$60,954**

This money we were not able to use due to the pandemic. Homecoming was first funded by students 20 years ago. Homecoming traditionally came as a supplemental request. Because of the timing of this, we will have to come back shortly to have a supplemental request for fall of 2022, due to the contracts for performers. Traditionally this is funded for \$47,880 and supplemented through ticket sales. We do a survey to see who students want to see. Students do get discounted tickets and first access to tickets. They get to see performers at a low cost, and student employees get great hands-on experience. Homecoming 2021 has a signed contract and will take place in the Nicolson Pavilion. We are working with Dr. Larsen to make COVID plans. The artist is \$75,000, there is an agent cost of 10%, security and police, production equipment, ESS staff and equipment, facilities management, and publicity/marketing. We anticipate \$40,000 of ticket revenue. The goal is to spend every penny to bring an awesome experience to students. CWU Hype also does a contest that week and students typically get to come meet the performers.

Presented by: Robbi Goninan

Questions: Could you forward us the chart that broke down all of the expenses? Yes (see Addendum 1). You are doing amazing events. It seems like you focus mainly on first year students, and not transfer or continuing students. We already pay the S&A fee, so why are you still charging the students for the tickets? S&A provides a starting point. The fees for artists are expensive. If we did not charge the students, we would need to go with performers at a lower price point. The students want to see someone they know already. The name recognition means more people want to see the event. I would love to have a free show, but we would need to ask more of S&A. Artists also have a technical writer that we have to do. \$20-25 to see an artist is reasonable compared to other institutions or off-campus shows. This has allowed us to bring the recognizable artists to campus. The S&A fee, does that go to the Homecoming Department? There is the S&A fee funding, and the additional funding through ticket sales does go back to the same budget to offset the expense of the headliners. I was thinking we had another fee for activities. I do oversee Campus Activities as well where we have S&A funding for no-cost programming that any student can attend. Homecoming is through S&A funding as well, but we need to make up the difference through ticket sales. We have been working on an initiative to work on outreach to transfer students and reengage the students that started last year to give them the traditional first year experience that they missed.

### **Public Comment**

I'm not sure about the rest of the committee but I would love to hear a supplemental proposal from the Community Garden about a more permanent restroom structure when they have the time.

ASCWU elections - Next week is the first public debate and candidates will answer questions about their platforms and relevant questions about current times. You need to register to attend: <https://www.cwu.edu/ascwu/elections>. There will be a public Q&A as well. That is next Wednesday at 6:00PM and the same time the following week. We will go into elections shortly after that. You can still run as a write-in candidate.

### **Adjournment:**

**MOTION: Jessica Thomas made a motion to adjourn. Brandon Wear-Grimm seconded. Motion carried. Meeting adjourned at 6:04 p.m.**

### **Schedule for Next Meeting:**

The next meeting is scheduled for Wednesday, April 14, 2021, online starting at 5:30 p.m.

Addendum 1

Homecoming 2021	
Artist Cost	\$75,000
Agent Cost (10%)	\$7,500
Security (Campus Police OT)	\$1,500
Flame Productions (technology, sound, lighting)	\$10,000
ESS Staff & Equipment	\$1,000
FMD (stage, floor covering, custodial)	\$2,500
Publicity & Marketing	\$2,500
Total Expenses	\$100,000
Anticipated Ticket Revenue	\$40,000
S&A Carry Forward	\$60,954
Total Revenue & Base Funding	\$100,954
Difference	\$954