Reporting Year: 2013  
Reporting Program: Homecoming  
Funded PID: 53421200  
Program Manager: Scott Drummond  

**Financial Report Back:**

**REVENUE:**
- S&A Funds Received: $35,000.00
- Self Support Funds Earned: $10,268.07
- Other Funds Received: $519.55
- **TOTAL REVENUE:** $45,787.62

**EXPENSES:**
- **STUDENT PAYROLL:**  
- **NON STUDENT PAYROLL:**  
- **BENEFITS:**  
- GOODS & SERVICES: $36,857.50
- **TOTAL EXPENSES:** $36,857.50

**TRANSFERS IN:**  
**TRANSFERS OUT:**  
**NET CHANGE:** $8,930.12

Please list any S&A funded position that have been vacant longer than six (6) months. If any vacancies exist, please explain how you utilized the funds and what your long term plans are for the position.

None

Please provide an overview of the student centered programming provided, i.e. type of programs, milestones, number of students impacted, and how they benefited.

This year, the Homecoming performer was Patton Oswalt. The Homecoming show experienced a significant "come back" from the previous year with approximately 750 in attendance this year. We were fortunate to secure a nationally recognized performer at a lower price which helped to take pressure from overall expenses and allow us to charge a lower student ticket price. As always, the entire university and city...
community benefits from a nationally recognizable figure coming to the campus. We experienced many “sightings” of Patton around Ellensburg, including Tweets from I-Hop near his hotel. We always make sure to advertise heavily locally and throughout campus to help with the university’s marketing efforts and hopefully, ultimately, our overall retention efforts with our current students. The continued success of the Homecoming show helps make CWU appealing to current and prospective students. It also continues to make CWU an appealing “stop” for other entertainers that we hope to bring to Central for future Homecoming weekends as well as other dates and programs throughout the year.

Please provide a detailed explanation of any fund transfers from one service and activities fund budget to another.

None