

UNIT STRATEGIC PLAN

UNIVERSITY CORE THEME: 1. TEACHING AND LEARNING

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|---|-------------------|---|-----------------------------------|------------------------------------|---------------------------------|
| UNIVERSITY OBJECTIVE 1.1 Enhance student success by continually improving the curricular, co-curricular, and extracurricular programs. | | | | | |
| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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| UNIVERSITY OBJECTIVE 1.2 Enhance the effectiveness of student support services. | | | | | |
| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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* Only list unit outcomes where applicable to a university related objective.

UNIVERSITY CORE THEME: 2. INCLUSIVENESS AND DIVERSITY

| UNIVERSITY OBJECTIVE 2.1 Enhance the environment of inclusiveness for faculty, staff, and students | | | | | |
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| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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| UNIVERSITY OBJECTIVE 2.2 Increase faculty, staff, and student diversity by active programs of recruitment and retention for members of underrepresented groups. | | | | | |
| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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| UNIVERSITY OBJECTIVE 2.3: Ensure that CWU has an inclusive and diverse curriculum | | | | | |
| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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* Only list unit outcomes where applicable to a university related objective.

UNIVERSITY CORE THEME: 3. SCHOLARSHIP AND CREATIVE EXPRESSION

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| UNIVERSITY OBJECTIVE 3.1 Increase the emphasis on and the opportunities for students, faculty and staff to participate in research, scholarship, and creative expression activities. | | | | | |
| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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| UNIVERSITY OBJECTIVE 3.2 Increase the external funding received for research, scholarship, and creative expression by faculty, staff, and students. | | | | | |
| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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* Only list unit outcomes where applicable to a university related objective.

UNIVERSITY CORE THEME: 4. PUBLIC SERVICE AND COMMUNITY ENGAGEMENT

| UNIVERSITY OBJECTIVE 4.1 Enhance the commitment and the level of cooperation between the university and external communities. | | | | | |
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| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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| UNIVERSITY OBJECTIVE 4.2 Increase participation in university sponsored life-long learning opportunities. | | | | | |
| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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| UNIVERSITY OBJECTIVE 4.3 Enhance the efforts of members of the university community to strengthen the economic base of the region and state. | | | | | |
| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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* Only list unit outcomes where applicable to a university related objective.

CORE THEME: 5. RESOURCE DEVELOPMENT & STEWARDSHIP

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| UNIVERSITY OBJECTIVE 5.1 Maximize the financial resources to the University, and assure the efficient and effective operations of the University through financial stewardship. | | | | | |
| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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| UNIVERSITY OBJECTIVE 5.2 Develop and implement enrollment management and marketing plans that meet the enrollment objectives of the university. | | | | | |
| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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| UNIVERSITY OBJECTIVE 5.3 Ensure the University has human resources necessary to accomplish all university objectives. | | | | | |
| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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| UNIVERSITY OBJECTIVE 5.4 Provide the facility and technology infrastructure and services appropriate to meet the university objectives, while maximizing sustainability and stewardship. | | | | | |

| Unit Outcomes | Indicators | Expected Performance Level (Criterion) | Responsible Reporting Unit | Key Strategies/ Initiatives | Budget/Resource Analysis |
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