ASCWU-SG goals for 2014 – 2015
Agenda

- **Communication**
  - Name Change
  - Social Media
  - Using Campus Services to Spread The Word
- **Commitment**
  - Increasing Student Involvement
  - Improving Student Tech Services
  - Outreach to Other State Universities
- **Collaboration**
  - Working With University Administration
  - Serving CWU in Olympia
COMMUNICATION
Purpose

• To provide an engaging and informative platform for all students to learn about, discuss, and become the CWU community.

• Let students know that Student Government involvement is a way to being a part of decisions made by the university.

• A student that is more Involved is likely to be more invested in his or her education.
Name Change

• ASCWU Board of Directors is now ASCWU Student Government.

• Name change allows for complete rebranding of student government.
Social Media

• Using new Platforms
  • Twitter, YouTube, Instagram, etc.

• Publicizing involvement and scholarship opportunities.

• Collaborating with departments and organizations to publicize events and improve student involvement.
Using Campus Resources

- Publicity Center
  - Hype.
  - Social Media Collaboration

- The Observer Newspaper
  - Weekly Columns.

- 88.1 The ‘Burg
  - Regular contributions.
  - Announcements for Clubs, Campus Committees, and Student Organisations.
COMMITMENT
Student Involvement

- **Outreach to More Students**
  - Experience Leadership Project (ELP)
  - Events during sport events
  - Campus Committees
  - CWU Centers

- **CWU Lobby Day**
  - Focus on Central-specific legislation.
  - Increase graduate student communication and identify their needs at campus and statewide levels.
Improving Services

• **Residence Hall Printing Stations**
  - Printers will be housed in lobby areas to provide an efficient service to provide a safer alternative to walking to the Library at night.
  - Will serve as a first step that will ultimately change technology services will be provided at CWU.

• **Wireless Internet**
  - Improving wireless coverage.
Community Involvement

• **Central Transit**
  • Working with City of Ellensburg and Hope Source to constantly improve the service.
  • Find a local continual source of revenue.

• **Club Outreach**
  • Encouraging Clubs to get more involved with Campus and Community Engagement.
COLLABORATION
Institution

- **Tuition**
  - Tuition Freeze.
  - Communicating and seeking support from Olympia during the Budget Year.

- **CWU Foundation Involvement**

- **Class Ring**
  - Student Government effort to create a standardized and affordable class ring.
  - Working with University Advancement to create a survey that will guide the design process.
  - The goal is to increase School spirit and create a tradition.