

Sample Vision and Mission Statements

Western Washington University

MISSION AND VALUES

Western Washington University is a public comprehensive institution dedicated to serving the people of the state of Washington. Together our students, staff, and faculty are committed to making a positive impact in the state and the world with a shared focus on academic excellence and inclusive achievement. As a community, we uphold certain basic values. These include:

- Commitment to student success, critical thought, creativity, and sustainability
- Commitment to equity and justice, and respect for the rights and dignity of others
- Pursuit of excellence, in an environment characterized by principles of shared governance, academic freedom and effective engagement
- Integrity, responsibility and accountability in all our work

VISION

Western Washington University prepares and inspires individuals to explore widely, think critically, communicate clearly, and connect ideas creatively to address our most challenging needs, problems, and questions.

Eastern Washington University

Mission & Vision

Eastern Washington University Expands Opportunities For Personal Transformation Through Excellence In Learning.

EWU Achieves Its Mission By

- Enhancing access to higher education in the Inland Northwest and beyond by recruiting and supporting traditional college-bound students, non-traditional students, and those from underserved populations;
- Delivering high-quality academic programs that undergo regular, rigorous review informed by data and assessment of student learning;
- Delivering a high-quality co-curriculum designed to develop the intellectual, cultural, personal, and practical aspects of students' lives; and
- Promoting student success by supporting student engagement and timely degree completion.

Our three core themes are access, learning and completion.

Vision Statement

Eastern Washington University is a driving force for the culture, economy, workforce and vitality of Washington state. Our graduates think critically and make meaningful contributions to both their career fields and their communities. EWU is the public university whose students, faculty, staff and alumni make profound and significant contributions to the economic and social vitality of the region. EWU remains the best value for higher education in the state.

The Evergreen State College

Mission

As an innovative public liberal arts college, Evergreen emphasizes collaborative, interdisciplinary learning across significant differences.

Our academic community engages students in defining and thinking critically about their learning. Evergreen supports and benefits from local and global commitment to social justice, diversity, environmental stewardship and service in the public interest. (Official college policy, last revised April 2011.)

Vision

- Supporting Evergreen's long-term success in balancing access for Washington residents with the realities of our existing and potential revenue streams.
- Enhancing Evergreen's unique position and appeal as a public, interdisciplinary liberal arts college.
- Building sustainable income streams that underwrite teaching and learning at Evergreen inside and outside the classroom.
- Cultivating the college's most valuable and powerful strategic relationships with donors, alumni and friends.

Washington State University

Mission and Leadership

A commitment to service

Washington State University is a public research university committed to its land-grant heritage and tradition of service to society.

Leadership

President Kirk H. Schulz has served as the 11th president of Washington State University since 2016. His annual State of the University address highlights past successes and current priorities, while charting a course for the future.

University of Washington

Mission statement

The primary mission of the University of Washington is the preservation, advancement, and dissemination of knowledge.

Vision statement

The University of Washington educates a diverse student body to become responsible global citizens and future leaders through a challenging learning environment informed by cutting-edge scholarship.

Discovery is at the heart of our university.

We discover timely solutions to the world's most complex problems and enrich the lives of people throughout our community, the state of Washington, the nation and the world.

University of Central Arkansas

Vision

The University of Central Arkansas aspires to be a premier learner-focused public comprehensive university, a nationally recognized leader for its continuous record of excellence in undergraduate and graduate education, scholarly and creative endeavors, and engagement with local, national, and global communities.

Mission

The University of Central Arkansas, a leader in 21st-century higher education, is committed to excellence through the delivery of outstanding undergraduate and graduate education that remains current and responsive to the diverse needs of those it serves. The university's faculty and staff promote the intellectual, professional, social, and personal development of its students through innovations in learning, scholarship, and creative endeavors. Students, faculty, and staff partner to create strong engagement with the local, national, and global communities. The University of Central Arkansas dedicates itself to academic vitality, integrity, and diversity.

Portland State University

Vision

LEADING THE WAY TO A BETTER FUTURE

Portland State University is leading the way to an equitable and sustainable future through academic excellence, urban engagement and expanding opportunity for all. We pursue excellence through accessibility, innovation, collaboration, engagement, sustainability and transformation.

OUR MISSION

- We serve and sustain a vibrant urban region through our creativity, collective knowledge and expertise.
- We are dedicated to collaborative learning, innovative research, sustainability and community engagement.
- We educate a diverse community of lifelong learners.
- Our research and teaching have global impact.

Pierce College

Mission

Pierce College creates quality educational opportunities for a diverse community of learners to thrive in an evolving world.

Vision

Possibilities realized: Innovative and engaged learners enriching our local and global communities.

Elon University

Vision and Mission

Elon University embraces its founders' vision of an academic community that transforms mind, body, and spirit and encourages freedom of thought and liberty of conscience.

To fulfill this vision, Elon University acts upon these commitments:

- We nurture a rich intellectual community characterized by active student engagement with a faculty dedicated to excellent teaching and scholarly accomplishment.
- We provide a dynamic and challenging undergraduate curriculum grounded in the traditional liberal arts and sciences and complemented by distinctive professional and graduate programs.
- We integrate learning across the disciplines and put knowledge into practice, thus preparing students to be global citizens and informed leaders motivated by concern for the common good.
- We foster respect for human differences, passion for a life of learning, personal integrity, and an ethic of work and service.

University of Maryland Baltimore County

At UMBC, we are connected by a shared sense of mission and vision. We combine grit and supportive community to reach excellence across the board — in the classroom, the lab, and the concert hall; on stage and on the court. At UMBC, we value each other as whole people, and we come together to learn, solve problems, create new things, and just have fun.

Mission

UMBC is a dynamic public research university integrating teaching, research and service to benefit the citizens of Maryland. As an Honors University, the campus offers academically talented students a strong undergraduate liberal arts foundation that prepares them for graduate and professional study, entry into the workforce, and community service and leadership. UMBC emphasizes science, engineering, information technology, human services and public policy at the graduate level. UMBC contributes to the economic development of the State and the region through entrepreneurial initiatives, workforce training, K-16 partnerships, and technology commercialization in collaboration with public agencies and the corporate community. UMBC is dedicated to cultural and ethnic diversity, social responsibility and lifelong learning.

Vision

Our UMBC community redefines excellence in higher education through an inclusive culture that connects innovative teaching and learning, research across disciplines, and civic engagement. We will advance knowledge, economic prosperity, and social justice by welcoming and inspiring inquisitive minds from all backgrounds.

Florida Gulf Coast University

Vision

Florida Gulf Coast University will achieve national prominence in offering exceptional value in high-quality educational programs that address regional and statewide needs. Our programs, firmly grounded in the liberal arts and sciences, will employ emerging instructional technologies. Possessing an entrepreneurial spirit, graduates will be well prepared for productive lives as civically engaged and environmentally conscious citizens with successful careers, ready to pursue further education.

Mission

Florida Gulf Coast University, a comprehensive institution of higher education, offers undergraduate and graduate degree programs of strategic importance to Southwest Florida and beyond. FGCU seeks academic excellence in the development of selected programs and centers of distinction in science, technology, engineering and mathematics (STEM) disciplines, health professions, business, and marine and environmental sciences. Outstanding faculty and staff supported by a strong community of advisors prepare students for gainful employment and successful lives as responsible, productive and engaged citizens. FGCU emphasizes innovative, student-centered teaching and learning, promotes and practices environmental sustainability, embraces diversity, nurtures community partnerships, values public service, encourages civic responsibility, and cultivates habits of lifelong learning and the discovery of new knowledge.

Truman State University

VISION: Educating Students for the Benefit of All

Truman will demonstrate its public liberal arts and sciences mission by developing educated citizens needed to protect our democracy and offer creative solutions to local, state, national and global problems. It will do so through transformative experiences that foster critical thought, daring imagination and empathetic understanding of human experiences at home and around the world. Truman graduates will be citizen-leaders committed to service; globally competitive; able to thrive in the complexities of an advanced, technical and multicultural world; and inspired to live healthy and meaningful lives.

Truman will act to preserve our democracy by educating “the whole mass of people” by:

- Ensuring access to an increasingly diverse student population while maintaining its commitment to academic excellence through recruitment and mentorship of students capable of succeeding in an academically challenging environment; and
- Expanding its reach to students who aspire to complete a Truman education, yet arrive through non-traditional paths.

Mission Statement

The mission of Truman State University is to offer an exemplary undergraduate education to well-prepared students, grounded in the liberal arts and sciences, in the context of a public institution of higher education. To that end, the University offers affordable undergraduate studies in the traditional arts and sciences as well as selected pre-professional, professional, and master’s level programs that grow naturally out of the philosophy, values, content, and desired outcomes of a liberal arts education.

Harvard University

Mission

The mission of Harvard College is to educate the citizens and citizen-leaders for our society. We do this through our commitment to the transformative power of a liberal arts and sciences education. Beginning in the classroom with exposure to new ideas, new ways of understanding, and new ways of knowing, students embark on a journey of intellectual transformation. Through a diverse living environment, where students live with people who are studying different topics, who come from different walks of life and have evolving identities, intellectual transformation is deepened and conditions for social transformation are created. From this we hope that students will begin to fashion their lives by gaining a sense of what they want to do with their gifts and talents, assessing their values and interests, and learning how they can best serve the world.

Vision

Harvard College sets the standard for residential liberal arts and sciences education. We have committed to creating and sustaining the conditions that enable all Harvard College students to experience an unparalleled educational journey that is intellectually, socially, and personally transformative.