

Vision

Central Washington University will be respected nationally for outstanding academic programs, global sensitivity and engagement, and a stimulating intellectual community that prepares students for lifelong learning and a diverse and changing world.

Core Values

As a community of scholars, we are committed to:

- Each student's greatest good.
- Excellence achieved through a diversity of ideas and people.
- A rigorous curriculum and outstanding teaching.
- Intellectual inquiry, exploration, and application.
- A supportive university community.

For Further Information, Contact:

**Central Washington University
President's Office**

400 E. 8th Ave.

Ellensburg WA 98926-7501

Telephone: (509) 963-2111

Website: <http://www.cwu.edu>

CWU is an AA/EEO/Title IX Institution
TDD (509) 963-3323

Central Washington University

Strategic Plan

Mission

Vision

Core Values

Strategic Goals

2001-2006

Mission

Central Washington University's mission is to prepare students for responsible citizenship, responsible stewardship of the earth, and enlightened and productive lives. Faculty, staff, students, and alumni serve as an intellectual resource to assist central Washington, the state, and the region in solving human and environmental problems.

Qualified faculty and staff create a community that encourages and supports the emotional, personal, and professional growth of students from a variety of backgrounds. The university works with community colleges to establish centers throughout the state and employs technology to extend the reach of its educational programs.

The university community values teaching as the vehicle to inspire intellectual depth and breadth, to encourage lifelong learning, and to enhance the opportunities of its students. The faculty develop and strengthen bachelor's and master's degree programs in the arts, sciences, and humanities; in teacher education; in business; in the social services; and in technological specializations. A strong liberal arts foundation; applied emphases; opportunities for undergraduate research, creative expression, and international study; and close working relationships between students and faculty are hallmarks of the undergraduate experience. Graduate programs develop partnerships between faculty and students to extend scholarship to important areas of research and practice.

S T R A T E G I C G O A L S

Goal I: Provide for an outstanding academic and student life on the Ellensburg campus.

- Strengthen academic programs.
- Strengthen mentoring of students.
- Provide quality, integrated academic advis-ing and career development support to all students from pre-admission to graduation.
- Provide ample opportunities for students to participate in extracurricular activities that enhance their college experience.
- Provide easy access to accurate information and quality student support services.

Goal II: Provide for an outstanding academic and student life at the university centers.

In addition to extending improvements on the Ellensburg campus from Goal I to the centers, the following sub-goals are proposed for Goal II.

- Define the role and determine the viability of each center.
- Develop a set of timely, dependable, and accessible academic programs at each center.
- Develop a set of timely, dependable, and accessible student services at each center.

- Improve visibility of centers and center programs.
- Improve communication between all center sites and the Ellensburg campus.

Goal III: Develop a diversified funding base to support our academic and student programs.

- Enhance visibility of and knowledge about the university and its programs throughout the state and the Pacific Northwest.
- Expand Central Washington University's student base through recruiting and retention.
- Expand sources of revenue to support university initiatives.

Goal IV: Build mutually beneficial partnerships with industry, professional groups, institutions, and the communities surrounding our campus locations.

- Increase contacts between the university's students and social service agencies, education, business, and industry.
- Increase the level of involvement of faculty and staff in social service, education, business, and industry activities.

- Enhance the relationships between Central Washington University and PK-12 schools and community colleges.

Goal V: Strengthen the university's position as a leader in the field of education.

- Excel in the preparation of professional educators in the fields of teaching, administration, school psychology, and school counseling.
- Increase Central Washington University's leadership in the field of education.
- Increase the visibility of Central Washington University's professional educator programs.

Goal VI: Create and sustain productive, civil, and pleasant campuses and workplaces.

- Develop an effective sense of community throughout the university.
- Reward the individual accomplishments of faculty and staff.
- Establish university-wide standards of professionalism.
- Value diversity of background, experience, belief, and perspective as a means to improve the quality of the educational experience and to achieve civility.