

CWU Department/Program Assessment Plan Preparation Form

Department: Accounting

Program: Bachelor of Science in Accounting

Department/Program Goals	Related College Goals	Related University Goals	Method(s) of Assessment	Who/What Assessed	When Assessed	Criterion of Achievement
1. We help our students learn foundation knowledge and skills in accounting and business that will aid them in private, government, or non-profit careers or prepare them for additional education for public accounting careers.	4 – To manage, deliver and evaluate effective instructional programs by each academic unit. To ensure faculty responsibility and involvement in activities that improve course content and teaching quality.	1. Maintain and strengthen an outstanding academic and student life on the Ellensburg Campus. 2. Provide for an outstanding academic and student life at the university centers. 5. Achieve regional and national prominence for the university.	Major Field Test in Business.	Student performance on the Major Field Test in Business.	Fall, Winter, Spring, and Summer Quarters	90% of accounting students score at or above the 50 th percentile on the Major Field Test in Business.
2. Recruit and admit students into the Bachelor of Science in Accounting Program who are capable of learning the foundation knowledge and skills in accounting and business.	2. To plan and execute processes for program design and student selection. To ensure the direct linkage between the CB mission and characteristics of students served by the educational program.	1. Maintain and strengthen an outstanding academic and student life on the Ellensburg Campus. 2. Provide for an outstanding academic and student life at the university centers. 5. Achieve regional and national prominence for the university.	Admission to the B.S. in Accounting program.	Student admitted or not admitted to the accounting major.	Fall, Winter, Spring, and Summer Quarters	100% of students admitted to the accounting major meet the minimum admission requirements.
3. Recruit, develop, and maintain an accounting faculty to accomplish the Bachelor of Science in Accounting Program goals and the College of Business mission with respect to instruction, intellectual contributions (faculty scholarship) and	1. To recruit, develop and maintain a faculty to accomplish the CB mission with respect to instruction, intellectual contributions (faculty scholarship) and service. To ensure that faculty resources and activities are congruent with the	1. Maintain and strengthen an outstanding academic and student life on the Ellensburg Campus. 2. Provide for an outstanding academic and student life at the university centers. 5. Achieve regional and national prominence for the	Recruitment and retention of faculty who meet department, college, and university performance standards of instruction, intellectual contributions (faculty scholarship), and	Full-time faculty at Des Moines, Ellensburg, and Lynnwood are evaluated for their academic and professional qualifications according to AACSB International standards	Ongoing	Accounting faculty meet AACSB International Accreditation Standard 10 as follows: Minimum of 50% of full-time accounting faculty maintain academic qualifications. Minimum of 90% of full-time accounting faculty maintain academic or professional qualifications.

service.	mission of the CB. 5. To ensure an appropriate level of intellectual contributions production to strengthen teaching excellence and support the mission of the CB.	university	service.	and CB expectations.		90% of accounting faculty have 2 or more qualified publications during the past 5 years.
4. Accounting department will strengthen relationships within the university and partnerships with the accounting profession, industry, other higher education institutions, alumni, and government entities.	6. To support and actively participate in CWU governance, enrollment management and marketing. 7. To develop partnerships with and serve the needs of state and local constituents. 8. To broaden, expand and strengthen relationships with business professionals and business organizations in the Puget Sound and central regions of Washington state. 9. To enhance alumni relations.	4. Build mutually beneficial partnerships with the public sector, industry, professional groups, institutions, and the communities surrounding our campus communities. 6. Build inclusive and diverse campus communities that promote intellectual inquiry and encourage civility, mutual respect, and cooperation.	Faculty membership on university and CB committees. Faculty membership in academic and professional organizations. Faculty leadership in academic and professional organizations. Faculty involvement in student placement activities.	Tenured and tenure-track faculty at Des Moines, Ellensburg, and Lynnwood are evaluated for their service in the College of Business, in the University, and in academic and professional organizations.	Ongoing	100% of tenured and tenure-track accounting faculty serve on College of Business committees. 100% of university standing committees requiring an accounting department representative have an accounting department representative. 90% of tenure or tenure-track faculty are members of academic and/or professional organizations.