

Mini CV of the Lecturer:

Mr. Luke Williams is an instructor at Central Washington University Campuses throughout Seattle, Washington, U.S.A. He teaches classes from principles of selling to customer relationship management (CRM) at both the undergraduate and graduate (master's) levels. He is also a mentor and content coach in Central Washington University's innovative competency-based FlexIT program.

In addition to his 12+ years of experience in the private sector selling to organizations such as Microsoft, Amazon, Los Angeles Angels Baseball, Expedia, and T-Mobile, Mr. Williams draws on his family history. He is the third generation of a family of real estate investors/entrepreneurs. Collectively, his family has remodeled over 140 homes throughout the United States. The family currently owns and operates a mobile home park enterprise of 42 units in which Mr. Williams developed and oversees the IT operation for the organization.

Mr. Williams owns a lending business that provides private loans to investors who remodel homes in the States of Washington and Montana, U.S.A.

Mr. Williams' studies included five months at the University of Oxford, UK, where he was taught by some of Britain's top experts in computer science, foreign policy, and international business. He later added a bachelor's degree in Computer Information Systems and a MBA degree from Azusa Pacific University in California, U.S.A.