This course will discuss all aspects of retail technology and retail information systems. This includes the use of contemporary technology in collecting, analyzing, and interpreting retail management data and writing and presenting retail management reports.

**Prerequisites: RMT 330**  
**Credits: 4**

**Students will be able to . . .**

Employ a variety of contemporary retail technology terms and their meanings.

Distinguish the hardware and software which encompasses retail technology including but not limited to e-point of sales, automatic identification and data capture, database management systems, networking and telecommunication.

Analyze the role of modern electronic payment systems, enterprise resource planning systems and their functions and features in the retail context.

Assess the importance of supply chain management and customer relationship management, electronic commerce, emerging technologies like mobile computing, m-commerce, global positioning

**Assessments**

Rubric-based case studies and discussion assignments

Rubric-based research assignments and course project

Rubric-based case studies, white papers, and class project

Rubric-based case studies, white papers, and class project
systems, and fraud protection systems in the retail context

Evaluate retail IT products and vendors. Rubric-based research assignments and discussion assignments

Assess the impact of trends in technology on the retail industry. Rubric-based research assignments and discussion assignments

Specific course faculty and materials will vary by quarter. Current information can be found on my.cwu.edu.
ITAM classes are often offered in online, hybrid or traditional formats. Visit my.cwu.edu for more details or contact our office at ITAMInfo@cwu.edu.

University Policy on Academic Integrity

Academic Integrity is a standard set for this course. Students are expected to complete all of their coursework and assignments using their original words and ideas and will properly cite the words and ideas of others.

Students are also expected to be honest in their interactions with the instructor. A student found to have not upheld these expectations is subject to failing this course and shall be subject to disciplinary action or sanction. The University catalog defines the term “academic dishonesty” in all its forms including, but not limited to:

- cheating on tests;

University Policy on Special Needs

If you have a disability that may prevent you from meeting course requirements, contact the instructor immediately to file a Student Disability Statement and to develop an Accommodation Plan.

Course requirements will not be waived but reasonable accommodations will be developed to help you meet the requirements. You are expected to work with the instructor and the CWU Disability Support Specialist to develop and implement a reasonable Accommodation Plan. For more information please visit: www.cwu.edu/disability-support/
copying from another student's test paper;
- using materials during a test not authorized by the person giving the test;
- collaboration with any other person during a test without authority;
- knowingly obtaining, using, buying, selling, transporting, or soliciting in whole or in part the contents of an un-administered test or information about an un-administered test; bribing any other person to obtain an un-administered test or information about an un-administered test; substitution for another student or permitting any other person to substitute for oneself to take a test; plagiarism" which shall mean the appropriation of any other person's work and the unacknowledged incorporation of that work in one's own work offered for credit;
- "Collusion" which shall mean the unauthorized collaboration with any other person in preparing work offered for credit.

Central Washington University is a community of scholars and writers who are supported by the University Writing Center. Peer consultants guide students of all disciplines and all levels toward communication that will be effective in a global and diverse environment. Visit: www.cwu.edu/learning-commons/university-writing-center for more information.

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