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GEAR-UP
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OMAK GEAR-UP NEWS

Link Crew Kicks Off 2010-2011 School Year

On August 30th 37 juniors and seniors begin the twelve hours in Link Crew training in team building activities, corporate skill development and discussion skills. Each Link Leader then received a list of 8-10 freshmen to telephone and personally invite to orientation, to work with at orientation and stay in touch with throughout the school year. Link Leaders become teachers and motivators helping guide freshmen to discover what it takes to be successful in high school. Link Crew is a high school transition program that welcomes freshmen and makes them feel comfortable throughout the first year of their high school experience. Built on the belief that students can help students succeed, Link Crew trains members of the junior and senior classes to be Link Leaders. As positive role models, Link Leaders are motivators, leaders and teachers who guide the freshmen to discover what it takes to be successful during the transition to high school and help facilitate freshman success.

Freshman Orientation

Getting College Ready Night

High School Students and Parents from throughout the county are invited to attend an informational evening designed to help students and parents prepare for college admission. The event will be Thursday, October 21st @ 6pm at the Omak High School Library. Attendees will hear college access information ranging from how to improve test scores to tips for improving personal statements for college applications and scholarships. Guest speakers include local area scholarship providers as well as Jennifer Schoen of UW and Rachel Mead of Princeton Review. For more information, please contact Todd Rouse, GEAR UP Site Director.
CHECK OUT THESE UPCOMING EVENTS

Upcoming College Presentations

10/6  8:00am (1st period)  Central Washington University
10/8  9:55am (3rd period)  Whitworth University
10/12 2:00pm (7th period)  Eastern Washington University
10/13 10:00am (3rd period)  Western Washington University
10/14 11:00 am (4th period)  Washington State University

Interested in learning about these colleges? Juniors and Senior’s - be sure to sign up in the Career Center.

“A journey of a thousand miles begins with a single step.”
Confucious

IMPORTANT TEST DATES

PSAT
October 13th at 8:00 am in the PAC. Sign up with Lana in the counseling office ASAP.

SAT
? Nov 6 (register online by Oct 8)
? Dec 4 (register online by Nov 5)

Register at: http://sat.collegeboard.com/register/how-to-register#standByReg

? REMEMBER GEAR UP WILL PAY!! CONTACT TODD FOR MORE INFORMATION

SENIOR PARENT NIGHTS

Once a month senior parent nights are held in the student commons from 6-8 to discuss important senior deadlines and to help seniors establish post secondary plans.

Hope to see you there!

October 26th
November 22nd
December 28th
January 24th
Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”