PURPOSE

Members of the CWU Foundation Development Committee assist in developing, implementing, and assessing a long-range plan for giving to the CWU Foundation. Critical elements of the plan include amount to be raised, CWU priorities for which external funding will be sought, stewardship plan, as well as strategic enhancements that will increase the Foundation’s ability to secure significant support. Members assist in identifying, cultivating, and soliciting potential donors in accordance with the Foundation’s mission statement.

"The Central Washington University Foundation is a partnership of committed volunteers working in concert with donors, alumni, friends, and the University communities to raise private funds that support the students, faculty and programs at Central Washington University."

CWU Foundation Mission Statement -- Adopted 1999

RESPONSIBILITIES

Members commit themselves to:

- Attend committee meetings.
- Become knowledgeable about CWU’s giving priorities and programs.
- Attend CWU events or use CWU events as opportunities to introduce prospective donors to CWU.
- Call upon prospective donors with a member of the University’s development staff.
- Identify potential donor prospects to the Foundation, including corporate donors.
- Assist in introducing, cultivating and when appropriate, soliciting prospective donors of $10,000 or more.
- Ensure that all donors who make a contribution receive appropriate stewardship to make them feel positive about CWU and to strengthen the opportunity for them to give again.
- Make a meaningful annual contribution or five-year pledge to the CWU Foundation.