Central Washington University
FY 2014 - 2015 Budget Overview for Budget and Finance Committee

George Clark
Vice President for Business and Financial Affairs and CFO
Agenda

• Legislative Update
• Budget assumptions
• Projected cost of attendance at CWU
• FY 2014 and 2015 budget targets
• New Initiatives Summary
• Questions
Legislative Decisions 6/30/13:

- Additional $7.8M anticipated above maintenance level estimates
  - Restoration of salary cuts in prior years
- Total State General Funds biennium budget estimated at $78.3M
  - FY 2014 funding = $39.22M
  - FY 2015 funding = $39.1M
- Capital and Construction
  - Science II funded - $62.1M
  - Combined Utilities - $6.9M
  - No new funding for ROTC, Library Commons, NEHS or Samuelson
  - Preservation funded - $10.5M
  - Samuelson – Reappropriations for $3M
  - Minor works funded - $2.4M
Key Assumptions

FY 2014
✓ Tuition Increase = 0%
  – Legislative tuition freeze in place
✓ 9800 Student FTE / 10,225 Headcount
✓ Current Scenario State General Fund = $39.2M
✓ Admin Fee and Minor Works = $5.3M + $1.2M or $6.511M
✓ Salary Increase
  – Faculty TBD
  – 3% for Exempt effective July 2013 / Up to 3% Classified 1x payment November 2013
  – Carry assumption to non-ledger one accounts and self support

FY 2015
✓ Estimated Tuition Increase = 5%-7%
  – Assumes tuition setting authority remains with BOT (HB 1795)
✓ 9850 Student FTE / 10,325 Headcount
✓ Current Scenario State General Fund = $39.1M
✓ Admin Fee and Minor Works = $5.3M + $1.2M = $6.511M
✓ Salary Increase
  – Faculty TBD
  – TBD Exempt / Classified 1% across the board on July 1st 2014 plus a 1x time payment up to 3% in November 2014
  – Carry assumption to non-ledger one accounts and self support
FY 2014 and 2015 Budget Assumptions: Discounting Strategy

• Continued investment for tuition waivers, merit programs for students and athletic programs (+$150K)
  – Inch up a bit on AI index for students from 80% to 82%
  – Increase West Waivers for merit students by $200K/year to increase quality along with Dean waivers

• Proposed Budgets:

<table>
<thead>
<tr>
<th></th>
<th>3% WUE</th>
<th>9% Waivers</th>
<th>West Waivers</th>
<th>Net Tuition</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2013</td>
<td>$1,500K</td>
<td>$6,376K</td>
<td>$2,280K</td>
<td>$63,986K</td>
</tr>
<tr>
<td>FY 2014</td>
<td>$1,500K</td>
<td>$6,561K</td>
<td>$2,480K</td>
<td>$64,059K</td>
</tr>
<tr>
<td>FY 2015</td>
<td>$1,500K</td>
<td>$6,930K</td>
<td>$2,680K</td>
<td>$67,790K</td>
</tr>
</tbody>
</table>

+$400K Revised $67,390K

Note**  Tuition waivers (split 3 ways between tuition, building and S&A accounts)
FY 2014 All Waivers funding for 9% = $7,480K  FY 2015 All Waivers Fund for 9% = $7,900K
Above figures include $150K athletic waivers addition
Rates and Projected Direct Cost of Attendance FY 2013 – 2015 (0% Tuition increase FY 14 and 5% Tuition Increase for FY 15)

<table>
<thead>
<tr>
<th>Tentative Rates – Subject to Change</th>
<th>FY 13</th>
<th>FY 14</th>
<th>FY 15</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition</td>
<td>$7,248</td>
<td>$7,248</td>
<td>$7,610</td>
</tr>
<tr>
<td>Student S&amp;A Fee</td>
<td>$693</td>
<td>$693</td>
<td>$693</td>
</tr>
<tr>
<td>Subtotal Tuition</td>
<td>$7,941</td>
<td>$7,941</td>
<td>$8,303</td>
</tr>
<tr>
<td>Housing (standard shared)</td>
<td>$4,154</td>
<td>$4,362</td>
<td>$4,580</td>
</tr>
<tr>
<td>Dining (medium plan)</td>
<td>$4,298</td>
<td>$4,513</td>
<td>$4,759</td>
</tr>
<tr>
<td>Athletics Fee</td>
<td>$126</td>
<td>$153</td>
<td>$168</td>
</tr>
<tr>
<td>SUB Fee</td>
<td>$207</td>
<td>$207</td>
<td>$207</td>
</tr>
<tr>
<td>Rec Center Fee</td>
<td>$306</td>
<td>$306</td>
<td>$306</td>
</tr>
<tr>
<td>Health &amp; Counseling</td>
<td>$204</td>
<td>$234</td>
<td>$264</td>
</tr>
<tr>
<td>Wellness Fee</td>
<td>$33</td>
<td>$33</td>
<td>$33</td>
</tr>
<tr>
<td>Central Transit</td>
<td>$9</td>
<td>$9</td>
<td>$9</td>
</tr>
<tr>
<td>Tech Fee</td>
<td>$90</td>
<td>$90</td>
<td>$90</td>
</tr>
<tr>
<td>Student Lobby Fee</td>
<td>$3</td>
<td>$3</td>
<td>$3</td>
</tr>
<tr>
<td>Total</td>
<td>$17,371</td>
<td>$17,852</td>
<td>$18,722</td>
</tr>
<tr>
<td>Projected Increases / Year</td>
<td>$1,236</td>
<td>$481</td>
<td>$870</td>
</tr>
<tr>
<td>Cost Difference per month / 9 months</td>
<td>$137</td>
<td>$53</td>
<td>$97</td>
</tr>
</tbody>
</table>

BOT Approved
FY 2014 Estimated Resource Budgets by Funding and Source
Revised 7/1/2013

<table>
<thead>
<tr>
<th>Funding Source</th>
<th>FY 2014</th>
<th>FY 2013</th>
<th>Increase/Decrease</th>
</tr>
</thead>
<tbody>
<tr>
<td>State/Tuition</td>
<td>108.0</td>
<td>101.9</td>
<td>6.1</td>
</tr>
<tr>
<td>Aux</td>
<td>39.7</td>
<td>39.6</td>
<td>0.1</td>
</tr>
<tr>
<td>Grants &amp; Contracts</td>
<td>47.2</td>
<td>40.9</td>
<td>6.3</td>
</tr>
<tr>
<td>Local Dedicated</td>
<td>23.5</td>
<td>22.8</td>
<td>0.7</td>
</tr>
<tr>
<td>Capital</td>
<td>36.6</td>
<td>14.5</td>
<td>22.1</td>
</tr>
<tr>
<td>S&amp;A/522 Funds</td>
<td>12.9</td>
<td>13.0</td>
<td>(0.1)</td>
</tr>
<tr>
<td>Internal Service</td>
<td>5.1</td>
<td>7.9</td>
<td>(2.8)</td>
</tr>
<tr>
<td>Scholarship</td>
<td>5.0</td>
<td>5.0</td>
<td>-</td>
</tr>
<tr>
<td>Foundation</td>
<td>2.5</td>
<td>2.5</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>280.5</strong></td>
<td><strong>248.1</strong></td>
<td><strong>32.4</strong></td>
</tr>
</tbody>
</table>
FY 2015 Estimated Resource Budgets by Funding and Source

Net Tuition, 68.0

Total FY15 Estimated Resources: 288.3M

Admin Support, 5.3

State General, 39.2

Conference Services, 1.3

Wildcat Shop, 10.1

Dining, 11.8

Residence Hall & Apartments, 15.4

State/Tuition

Grants E&A, 0.7

Fin Aid E&A, 0.1

FA - SNG, 18.2

FA - PELL, 16.7

FA - SEOG, 0.3

Grants, 10.7

Other Local rev, 6.4

Student Fees, 6.4

Summer School, 10.2

Cont Ed, 2.1

Minor Works, 3.5

Total (M) 113.7

Capital

Combined Utilities, 3.1

Rec Fee, 3.8

Sub Fee, 3.5

S&A Fees, 5.6

General Services, 1.0

Central Stores, 2.2

Internal Service

Work Forces, 9.7

Scholarship, 4.7

Foundation, 2.5

Scholarship

Totals (M) 39.7

Capital

47.2

S&A/S22 Funds

12.9

Internal Service

5.0

Foundation

4.7
FY 2013 Beginning Unrestricted Fund Balance Breakdown by Fund Group

*T To be funded at 25% increment per year
## Sources/ Uses of Revenue:

- **Tuition Waivers**
- **Capital Appropriations for Operations**
- **Administrative Fee from 148 and Auxiliaries**
- **Net Tuition after waivers**
- **State Funds (current CFD)**

### FY 2013 – 2015 Resource Projections

<table>
<thead>
<tr>
<th>Year</th>
<th>Tuition Waivers</th>
<th>Capital Appropriations</th>
<th>Administrative Fee</th>
<th>Net Tuition after waivers</th>
<th>State Funds (current CFD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2013</td>
<td>$32,258</td>
<td>$64,000</td>
<td>$1,211</td>
<td>$5.2M</td>
<td>$102M</td>
</tr>
<tr>
<td>FY 2014</td>
<td>$10,541K</td>
<td>$64M</td>
<td>$5.3M</td>
<td>$108M</td>
<td>$1.2M</td>
</tr>
<tr>
<td>FY 2015</td>
<td>$11,510K</td>
<td>~$5.3M</td>
<td>~$68M</td>
<td>$1.2M</td>
<td>$108M</td>
</tr>
</tbody>
</table>

*Note: FY 2014 and FY 2015 estimates are projected.*

*Estimate: $113.6M with 5% tuition increase*
FY 2013 – 2015 Budget Profiles
Initial Stack Allocations, Total Target Figures

- FY 2013 Baseline:
  - Salary: $63,481
  - Benefits: $21,328
  - Goods & Services: ~$102M

- FY 2014 Estimate:
  - Salary: $108M
  - Benefits: $16,545
  - Goods & Services: $102M

- FY 2015 Estimate:
  - Salary: $114M
  - Benefits: $17,328
  - Goods & Services: $114M

- FY 2016 Estimate:
  - Salary: $120M
  - Benefits: $18,110
  - Goods & Services: $120M

- FY 2017 Estimate:
  - Salary: $126M
  - Benefits: $18,975
  - Goods & Services: $126M
FY 2013-2014 Budget Profiles
Initial Stack Allocations

Key Area Investments
- Student Success and Retention
- Increased Degree Production
- Marketing Strategies – why do students come to CWU?
- Centers & Dual Admission
- Information Security Structure – risk management
- Institutional Research – Data Mart
- Capital Campaign Readiness
- Call Center
- Development Officer deployment

<table>
<thead>
<tr>
<th>FY 2013 Estimate</th>
<th>FY 2014 Estimate</th>
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<tbody>
<tr>
<td>$102M</td>
<td>$108M</td>
</tr>
<tr>
<td>$1M Contingency</td>
<td>$4.4M Central Accts</td>
</tr>
<tr>
<td>$1.407 CWU Benefits</td>
<td>$10.9M President</td>
</tr>
<tr>
<td>$10.9M President</td>
<td>$26.2M BFA</td>
</tr>
<tr>
<td>$26.2M BFA</td>
<td>$19.1M BFA</td>
</tr>
<tr>
<td>$62.4M ASL</td>
<td>$63.6M ASL</td>
</tr>
<tr>
<td>$1M Contingency</td>
<td>$1M Contingency</td>
</tr>
<tr>
<td>$1.407 CWU Benefits</td>
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<tr>
<td>$62.4M ASL</td>
<td>$62.4M ASL</td>
</tr>
</tbody>
</table>
Current Items for Consideration and Prioritization for Cabinet

**Academic & Student Life**
- Permanent Residency Visa (Transfer to HR)
- CBA Faculty Prof Train
- Douglas Honors
- Grad Studies Associate Dean
- CAH New Faculty hires
- ASL Strategic Success
  - Final stage
- ASL Strategic Success – Next stage
- CEPS New Faculty and Staff Hires
- Student Success and Retention
- Centers Dual Admission

**Business & Financial Affairs**
- Utilities
- Chief Security Officer
- Institutional Research Asst/Director/Analyst
- Hispanic Recruiting Director and EM Program Coordinator and EM support (Student Paths/Veterans Contract)
- Engineer Support for FMD
- IT base request for classroom and infrastructure technology/win win

**President’s Division**
- Innovation Fund
- University Advancement
- Seattle Office
- Athletics
- Inclusivity
- Commencement
- Public Affairs
- Faculty senate
- Capital Campaign carryover funds
FY 2013 – 2014 Budget Profiles
Initial Stack Allocations

- **$108 M**
  - $4.4M Central Accts
  - $20.9M President
  - $19.1M BFA
  - $63.6M ASL

FY 2014 Estimate:

- **$110M**
- **$100M**
- **$90M**
- **$60M**
- **$30M**
- **$0**

**Estimate**

- $108M
- $63.6M
- $20.9M
- $19.1M
- $4.4M

**ASL**

- $1,949,417
- $233,575
- $171,085
- $3,301,915

**BFA**

- $113,380
- $6,313,030
- $1,298,399
- $2,685,513
- $1,988,486

**President**

- $1,298,399

**Athletics**

- $6,313,030
- $1,949,417
- $2,812,922
- $3,301,915

**Attorney General**

- $233,575
- $171,085

**Faculty Senate**

- $19.1M

**Human Resources**

- $113,380

**Inclusivity and Diversity**

- $6,313,030

**Information Technology Service**

- $1,298,399
- $2,685,513
- $1,988,486
- $2,812,922

**Organizational Effectiveness**

- $233,575
- $171,085

**Public Affairs**

- $113,380
FY 2013 – 2014 Budget Profiles
Initial Stack Allocations

FY 2014 Estimate

- $108 M
  - $4.4M Central Accts
  - $20.9M President
  - $19.1M BFA
  - $63.6M ASL

Pie chart:
- $5,163,397
- $1,715,876
- $9,632,801
- $1,571,510
- $1,006,935

Legend:
- Business and Financial Affair
- Finance & Business Auxiliaries
- Facilities Management
- Bus Aux & Pub Safety
- Enrollment Management
## FY 14 State & Tuition Funds (as of 8/30/2013)

<table>
<thead>
<tr>
<th>EL</th>
<th>EL Name</th>
<th>Div</th>
<th>Div Name</th>
<th>Total Allocation</th>
<th>Expense</th>
<th>Balance Available</th>
<th>% Expended</th>
</tr>
</thead>
<tbody>
<tr>
<td>10</td>
<td>President</td>
<td>10 Athletics</td>
<td>1,949,417</td>
<td>382,750</td>
<td>1,566,667</td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10 Attorney General</td>
<td>233,575</td>
<td>10,000</td>
<td>223,575</td>
<td>4%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10 Faculty Senate</td>
<td>171,085</td>
<td>15,676</td>
<td>155,409</td>
<td>9%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10 Human Resources</td>
<td>3,301,915</td>
<td>547,878</td>
<td>2,754,037</td>
<td>17%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10 Inclusivity and Diversity</td>
<td>113,380</td>
<td>130</td>
<td>113,250</td>
<td>0%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10 Information Technology Service</td>
<td>6,313,030</td>
<td>1,061,744</td>
<td>5,251,286</td>
<td>17%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10 Organizational Effectiveness</td>
<td>1,298,399</td>
<td>125,748</td>
<td>1,172,651</td>
<td>10%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10 President's Office</td>
<td>2,685,513</td>
<td>391,072</td>
<td>2,294,440</td>
<td>15%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10 Public Affairs</td>
<td>1,988,486</td>
<td>253,932</td>
<td>1,734,554</td>
<td>13%</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>10 University Advancement</td>
<td>2,812,922</td>
<td>319,870</td>
<td>2,493,053</td>
<td>11%</td>
<td></td>
</tr>
</tbody>
</table>

**10 Total**

| 20 | BFA | Business & Financial Affair | 1,715,876 | 108,536 | 1,607,340 | 6% |
|    |     | Finance & Business Auxiliaries | 5,163,397 | 692,933 | 4,470,463 | 13% |
|    |     | Facilities Management | 9,632,801 | 1,432,091 | 8,200,710 | 15% |
|    |     | Bus Aux & Pub Safety | 1,006,935 | 171,925 | 835,010 | 17% |
|    |     | Enrollment Management | 1,571,510 | 231,929 | 1,339,581 | 15% |

**20 Total**

| 30 | Central Accounts | B&FS Central Budget | 4,433,271 | 440,429 | 3,992,842 | 10% |
|    |                 | iCAT Project | - | 152,663 | (152,663) |
|    |                 | iCAT-Ceder | - | 223,365 | (223,365) |

**30 Total**

| 40 | ASL | Acad & Student Life | 1,147,727 | 84,416 | 1,063,311 | 7% |
|    |     | College of Ed & Prof St | 13,281,575 | 498,571 | 12,783,004 | 4% |
|    |     | College of the Sciences | 17,240,759 | 680,683 | 16,560,076 | 4% |
|    |     | Grad Studies & Research | 1,665,612 | 95,256 | 1,570,356 | 6% |
|    |     | College of Arts & Hum | 11,352,587 | 391,065 | 10,961,522 | 3% |
|    |     | Library Services | 4,117,093 | 617,308 | 3,499,784 | 15% |
|    |     | Ctrs & CC Relations | 0 | 381 | (381) | 0% |
|    |     | College of Business | 7,677,736 | 222,015 | 7,455,720 | 3% |
|    |     | Undergraduate Studies | 3,302,957 | 423,950 | 2,879,006 | 13% |
|    |     | International Studies & Programs | 794,930 | 97,282 | 697,647 | 12% |
|    |     | Student Success | 3,027,515 | 432,002 | 2,595,513 | 14% |

**40 Total**

| Grand Total | 108,000,000 | 10,105,600 | 97,894,400 | 9% |
Summary

• Board approved State/Tuition/Local Fund budget of $108M for FY 2014

• Total budget anticipated to be $280M for FY 2014 including all funding sources

• Budget allocations issued and ready for new school year