Winter Quarter 2015 - English 310  
Technical Writing

Course Information
Instructor: E. “Rick” Hutchins, Jr.  
Language and Literature (L&L) Room 403I  
E-mail: e.rick.hutchins@cwu.edu, please include “English 310” in your subject

NOTE: In order to foster a stronger learning community, general questions about the course and material should be posted to the General Q&A discussion board. I will not respond to emails about these matters. Emails should be reserved for scheduling an appointment. Additionally, I will only respond to student emails from @cwu.edu addresses. Finally, I will only discuss grades or matters of a personal nature in a face-to-face meeting.

Office hours: On Campus, Mondays and Wednesdays 10:00 - 10:45 or by appointment  
Online, Fridays, 10:00 - 10:45. You may also reach me during office hours and at other times using Canvas, email, or the Q&A Discussion Group on Canvas. NOTE: I do not discuss grades or scores with students between classes or in the halls. In order to discuss your performance in the class, you MUST meet with me during office hours or during a scheduled appointment.

Course time: Monday, Wednesday, Thursday, Friday 1:00 - 1:50  
Location: L&L 354

Course Description
Technical Writing (ENG310) is a class designed to help you learn how to communicate effectively in organizational situations. You will learn to analyze and write for specific audiences and purposes. You will research, write, and edit documents in a variety of genres. As this is a course in writing for professional situations, we will observe professional standards of correctness, clarity, and accuracy. We will also study and practice visual forms of communication. (J. Johnson)

Course Texts
Additional Readings as posted to Canvas.

Microsoft Office 365: NOTE: Microsoft or Macintosh Works, Pages, or other similar programs are not acceptable. As a student at CWU, you are allowed to download a free version of this suite of products. See the Announcements section of Canvas for more information.

ADA Statement
If you have a disability and wish to set up academic adjustments in this class, please ensure that your “Confirmation of Eligibility for Academic Adjustments” is sent to me as soon as possible AND meet with me so that we can discuss how to implement the approved adjustments. If you do not have this form, please contact the Disability Support Services Office. The office is located in Bouillion, room 140 and can be reached at 963-2171 or via email to dss@cwu.edu.

Other
Because of the prevalence of allergies and sensitivities, including my own, to strong fragrances, I ask that you do not use strongly scented deodorants, perfumes, etc. Should you choose to use products such as Ax, Chanel, etc., you may be asked to sit in the back of the classroom or in the extreme, leave the class.
Technical Writing Outcomes

- Analyze the rhetorical situations and purposes of written documents
- Analyze the rhetorical purposes of visual elements
- Conduct research on a technical topic
- Identify and apply effective collaboration techniques, including task analysis and role assignments
- Identify and use effective techniques for professional presentations
- Demonstrate effective editing techniques for professional materials
- Demonstrate ability to analyze rhetorical situations, select appropriate strategies, integrate source material and visual elements, organize materials, and create technical documents for various purposes

Technical Writing Expectations

Writing is a process and writers depend on a community of readers. CWU and the English Department thus expect you to participate in this course in the following ways:

- All assigned readings should be completed by the due date.
- Thoughtful participation in class online discussions, reviews, and exercises is essential.
- All assignments are due when noted on the course schedule. Due to the nature of professional writing, late assignments will NOT be accepted in this course.
- All assignments, quizzes, and discussions are to be completed according to instruction. Lack of participation in any aspect of this course will have an adverse effect on your overall grade and may cause a failure of this course.
Your grade is determined by the total accumulation of your scores in the following categories:

**Total**

1000 pts. = 100%

<table>
<thead>
<tr>
<th>Category</th>
<th>Pts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly Memos</td>
<td>150</td>
</tr>
<tr>
<td>Quizzes (average)</td>
<td>150</td>
</tr>
<tr>
<td>Class Discussion/Peer Review</td>
<td>150</td>
</tr>
<tr>
<td>Résumé</td>
<td>100</td>
</tr>
<tr>
<td>Project Proposal</td>
<td>100</td>
</tr>
<tr>
<td>Empirical Research Report</td>
<td>250</td>
</tr>
<tr>
<td>Final Presentation</td>
<td>100</td>
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</tbody>
</table>

All Papers for this course are to be submitted to the appropriate Canvas link in .docx or .doc format before the due date and time. Papers submitted in other than the above formats will be considered late until they are correctly submitted.
Citizenship

I expect you to participate conscientiously, complete assignments on time, conduct yourselves in class responsibly, and demonstrate academic integrity.

Participation

This is a difficult item to grade, and you might think it "subjective." However, several things reveal how involved you are in the course. Your level of participation in both large-group and small-group discussions: how many, how consistent, and how thoughtful are the comments you make, as well as the questions you ask. Your record of performance on quizzes: do your scores fluctuate, indicating sporadic attention to the course material? The thoughtfulness and style of your papers: are they dashed off? somewhat thoughtful? very thoughtful? The thoughtfulness of your answers on exams: do they reveal careful and attentive preparation? Your discussions with me outside of class: do they evince a conscientious student? Your attitude: what do your tone, demeanor, perpetual tardiness, perpetual excuses reveal about your conscientiousness? These aspects help you maintain, lose, or gain credibility. You are welcome to ask me any time during the quarter how you are doing in terms of participation or credibility. I may use participation when awarding your final grade for the course by lowering or raising your grade one full letter. In other words, just as your grade may suffer by exceptionally poor participation, it may benefit from exceptionally fine participation. Although some of these aspects may not apply to an online course, many of them do.

Attendance Policy

As in the business world, attendance in all scheduled sessions of this course, online or in the classroom, is mandatory in order to receive "compensation." At the beginning of the quarter, each student has three days of leave available to them. You may use these days for whatever reason you desire; however, you are required to email me a properly formatted memo stating the date and time you were absent (see below) and a brief reason within 72 hours of the absence (or before you are absent if you are aware ahead of time.) Students will receive a "pink slip" for each absence above three or for each "leave" memo not posted before the deadline. At the end of the quarter, students may receive a five percent reduction in their final score for each pink slip received. Students who receive three or more pink slips during the quarter may be "fired" (i.e. receive a score of zero for the course).

My attendance policy is extremely egalitarian; if you are not in class for ANY reason, you are absent. There is no such thing as an excused absence (though I think I'm reasonable). However, merely being in class every day does not guarantee "attendance:" Being in class is a minimum, a basic requirement (it might even be considered less than adequate). Attendance is evaluated based upon the following:

- Be punctual: you will be marked absent if you are tardy twice or are very late to a single class.
- Additionally, you will be marked absent if . . .
  - you are not prepared for class (homework ready, readings complete, workshop materials in-hand, etc.) or otherwise do not put forth effort to meet the "Writing Expectations" listed above.
  - you answer your cell phone in class, leave the classroom to answer your cell phone, or are “texting” during your time in the classroom.
  - you are reading non-class related material during the class period (including studying for other classes).
This class WILL MEET on January 28, 2015, (a day scheduled as "faculty development"); however, the class will meet online. Attendance and participation are required.

Paper Policy

Completion

Completing all assigned work for this class is a minimum requirement of the course; not completing any given assignment may result in a score of zero for the course. This includes weekly memos, quizzes, and other assignments. Be diligent!

Rewrite

In general, paper rewrites are not allowed; however, I will occasionally ask for rewrites if a paper does not meet the basic rubric requirements – if requested, rewrites must be submitted within one week of the request in order to receive any credit offered.

Academic Honesty (or lack thereof)

Plagiarism is presenting as your own the IDEAS OR WRITING of someone else without proper recognition of the sources. Plagiarized papers will receive an F, at least. I may fail you for the course for plagiarizing a single assignment. University Policy requires that serious cases of plagiarism, which are a violation of the Student Code of Conduct, be reported to Student Affairs. (See CWU’s policy on academic dishonesty in appendix B, Section II of the CWU Undergraduate Catalog.)

A complete calendar for the quarter is available on Canvas. Below are the weekly event dates and due dates for Major Assignments.

Due Weekly

Weekly Readings can be found on the Canvas Calendar. Each week you are assigned from one to two chapters from the textbook. It is your responsibility to check the calendar each day, or week, for the appropriate readings. The entire course reading calendar may be printed out following the first day of class. Occasionally, you may be assigned an outside article or other reading in addition to the regular textbook readings; these readings will always be assigned at least one week in advance.

Weekly Memos are assigned every Monday. The topic and format of the memo will be specified in a memo from me posted to a new Blackboard Forum. These memos must be posted to the Canvas Link for the week as a Microsoft Word .doc or .docx before Noon of the Friday the Memo was assigned. Late memos will NOT be accepted under any circumstances.
Weekly Quizzes on the assigned reading from the text will be posted every Thursday at 12:00 am (midnight) and turn off promptly at 11:59 pm. It is your responsibility to log into Canvas anytime during this period and take the quiz. Quizzes should take no more than 30 minutes; however, to allow for various needs, all quizzes will be timed to 45 minutes. In this course, in addition to quizzes on the assigned readings, there will be two quizzes on word usage.

It is your responsibility to take your quiz on a reliable computer with a reliable Internet connection. I will not re-enable quizzes for students under any circumstances - NO EXCEPTIONS. I cannot emphasize this policy enough. I do not re-enable quizzes for students for any reason. If you disconnect while taking a quiz, you are finished with the quiz. While this may seem a very hard line to take, history has demonstrated that this is the most academically sound method to follow.

Paper Due Dates

All Papers must be submitted to Blackboard in .doc or .docx format prior to Noon on their respective due date. I do not grant individual extensions on papers; however, I reserve the right to grant a class-wide extension if deemed necessary - though you should not count on it.

Memos: Weekly
Quizzes: Weekly
Résumé & Memo of Interest: January 23
Project Proposal: February 2
Empirical Research Report Draft 1: Feb. 27
Empirical Research Report Final: March 6
Recorded Presentation: March 13
Presentations: March 11-16

All assignments must be completed on time in order to succeed in this course.

The late paper policy for this class is as follows: Due to the nature of professional writing and communication, No Late Assignments will be accepted -- No Exceptions. For a real world example of why I institute such a strict policy in this course, search google for "Elvis Dumervil," Marty Magid," and "contract." The business world is demanding - late documents cost time, money, and careers.

A Note on Grading

Finally, although detailed instructions for each assignment will be provided for you over the course, one instruction applies to all of the assignments in this course. Professional, technical writing is an exact and demanding task. All assignments in this course will be graded down for grammar, mechanical, and layout problems. Basic grammar and mechanical errors, such as a missing comma or a misspelled word, will automatically cost one point for each occurrence (even if the problem is repeated). Serious grammar or mechanical errors, such as a comma splice, fused sentence, or usage error, will cost two points for each occurrence. Format and layout issues will also result in a deduction of points commensurate with the severity of the error.

(A note on the topic of comma usage: In this course, in order to keep things as clear as possible, I will expect all students to use the Oxford comma in their work.)

Disclaimer

While I make every effort to have an accurate syllabus and to abide by the grading and schedule as set forth herein, I reserve the right to make minor adjustments as necessary to accommodate time and error.