

SYLLABUS

Course Name: IT 111 Your Digital Footprint and the Web

Credits: 4 | Prerequisites: NONE

COURSE DESCRIPTION:

Examines impact of online activities on personal, academic, and professional lives, plus the global impact of technology and our interactions with that technology. Develops skills to maintain and leverage digital footprints, critically evaluate online content, and cultivate e-professionalism.

COURSE OBJECTIVES

Students will be able to...	Assessments
Demonstrate a basic understanding of fundamental concepts in global technologies including the internet, the world wide web (WWW), social media, and how we create and maintain our online personas.	Graded written assignment and/or quiz items
Demonstrate knowledge of the scholarly and creative methods used within information technology to shape, curate, and protect a person's digital footprint.	Map of one's complete digital footprint, including a S.W.O.T. analysis to ascertain how to leverage that footprint in support of personal, professional, and civic goals.
Develop the ability to identify, evaluate, and articulate underlying global, national, local, and personal issues that arise from common digital activities such as posting on social media, online research, the proliferation of fake news sites, and online activism.	Graded written assignment and/or quiz items
Apply statistical quantitative reasoning to evaluate the validity of online information and its impact.	Case Studies, the Emerging Technology Report, and the Real or Fake assignment?
Explore and analyze local-to-global dynamics of online communications and the impact of one of the largest interdependent global systems, the internet, as they relate to the contemporary world. Topics to include the	Emerging Technology Report

impact of bringing internet access into developing countries, net neutrality, intellectual property rights, and decentralization of control over the internet and WWW systems.	
Develop the ability to articulate issues and processes from our online activities that cross international boundaries and impact our lives on all levels from the personal to the global.	Graded written assignment and/or quiz items
Formulate questions on possible issues from our online activities and personas, and address them through technological solutions.	Graded written assignment and/or quiz items
Explore research methods and information resources available to assist students in evaluating online sources, building their online professional persona, and developing the skills to stay current and informed on emerging technologies.	Online Resume/Portfolio Project Group Project

STUDENT RESPONSIBILITIES | UNIVERSITY POLICIES

We believe in quality teaching using hands-on, applied tools that develop and enhance your competencies in the essential skills and knowledge required by leaders in the modern workforce. With this focus on management and technology in a rapidly changing and unpredictable world, comes a great responsibility.

As a student at Central Washington University, you have the responsibility to be familiar and comply with all university policies and procedures, specifically those governing student behaviors. Failure to comply with these expectations may result in university contact and action to address the behavior which could include removal from the class and/or institution.

We know you will live beyond these expectations and soon join the ITAM graduates who are making a difference in the world through leadership and technology.

STUDENT CONDUCT POLICY

Policies and expectations governing behavior for all registered CWU students. The Student Conduct Code is a part of the Washington Administrative Code (WAC).

We recommend that you review the university expectations of student conduct in the Washington Administrative Code ([WAC 106-125-020](#)).

POLICY ON ACADEMIC DISHONESTY

Academic dishonesty is defined in the CWU Student Conduct Code (II.B)

If accused of academic dishonesty, students will have an opportunity to meet with the course instructor and department chair to discuss the accusation and confirm or deny its correctness. If academic dishonesty is confirmed to the satisfaction of the instructor and department chair, the instructor and/or department chair will contact the Office of the Vice President of Student Affairs and Enrollment Management, especially the Director of the Registrar's Office and the Associate Vice President for Student Affairs.

We recommend that you review the university policy at [CWUP 5-90-040 \(22\)](#).

POLICY ON DIVERSITY

University-level education is about broadening horizons and looking at academic issues from a variety of perspectives. With this in mind, the participants in this class are encouraged to bring their own life experiences and viewpoints to bear on classroom discussions and assignments. Along with the freedom to express one's own views comes the responsibility to respect the views of others. No student will be discriminated against on the basis of race, ethnicity, age, creed, religion, gender, sexual orientation, marital status, or political ideology.

We recommend that you review the university policy on diversity [here](#) (CWU website) and at [CWUP 2-35-010](#).

POLICY ON DISABILITY SERVICES

Central Washington University is committed to creating a learning environment that meets the needs of its diverse student body. If you anticipate or experience any obstacles to learning, contact Disability Services to discuss a range of available options. Student Disability Services: www.cwu.edu/disability-support/, call 509.963.2214 or email ds@cwu.edu for more information.

CWU policy regarding Reasonable Accommodation of Persons with Disabilities can be found at [CWUP 2-35-040](#).

ETIQUETTE USING TECHNOLOGY

- Check your CWU e-mail often for important information.
- When using discussion boards, check the discussion postings frequently and respond appropriately, and on subject.
- Capitalize words only to highlight a point or for titles. Capitalizing otherwise is considered SHOUTING!
- Be professional and careful with your online interactions, including with the instructor!
- Wait 24 hours before responding to something that angers you.
- All postings should be free of language that would constitute harassment, discrimination, or be considered profane.

