

SYLLABUS

**Course Name: ADMG 410 Comparative Global Studies in
ITAM I**

***Credits: 4 | Prerequisites: Acceptance into study abroad
program***

COURSE DESCRIPTION:

This course offers the student an opportunity to study and experience various industries operating in another country or region with an emphasis on global information technology, retail management, entrepreneurship, and leadership. Acceptance to study abroad trip. Grade will either be S or U. Permission of department.

COURSE OBJECTIVES

Students will be able to use...	Assessments
Using theories of leadership, compare and contrast leadership and management styles between the U.S. and the foreign countries. In particular, hypothesize WHY you think the U.S. and foreign countries have developed their particular style of leadership and management.	Comparative paper on leadership and management differences between the U.S. and the foreign countries. Graded with a rubric.
Identify at least 5 differences between B2C in the U.S. and B2C in the foreign country.	Written journal entry and/or discussion board post.
Identify at least 2 forms of IT used in the foreign country that have not been widely adopted in the U.S. You can also identify at least 2 forms of IT used in the U.S. that have not been widely adopted in the foreign country.	Written journal entry and/or discussion board post.
Identify at least 5 differences between B2B and B2C communications in the U.S. and B2B and B2C communications in the foreign country.	Written journal entry and/or discussion board post.
Extrapolate from your understanding of the history of the foreign country how that history has affected both business and non-business relationships.	Written journal entry and/or discussion board post.

STUDENT RESPONSIBILITIES | UNIVERSITY POLICIES

We believe in quality teaching using hands-on, applied tools that develop and enhance your competencies in the essential skills and knowledge required by leaders in the modern workforce. With this focus on management and technology in a rapidly changing and unpredictable world, comes a great responsibility.

As a student at Central Washington University, you have the responsibility to be familiar and comply with all university policies and procedures, specifically those governing student behaviors. Failure to comply with these expectations may result in university contact and action to address the behavior which could include removal from the class and/or institution.

We know you will live beyond these expectations and soon join the ITAM graduates who are making a difference in the world through leadership and technology.

STUDENT CONDUCT POLICY

Policies and expectations governing behavior for all registered CWU students. The Student Conduct Code is a part of the Washington Administrative Code (WAC).

We recommend that you review the university expectations of student conduct in the Washington Administrative Code ([WAC 106-125-020](#)).

POLICY ON ACADEMIC DISHONESTY

Academic dishonesty is defined in the CWU Student Conduct Code (II.B)

If accused of academic dishonesty, students will have an opportunity to meet with the course instructor and department chair to discuss the accusation and confirm or deny its correctness. If academic dishonesty is confirmed to the satisfaction of the instructor and department chair, the instructor and/or department chair will contact the Office of the Vice President of Student Affairs and Enrollment Management, especially the Director of the Registrar's Office and the Associate Vice President for Student Affairs.

We recommend that you review the university policy at [CWUP 5-90-040 \(22\)](#).

POLICY ON DIVERSITY

University-level education is about broadening horizons and looking at academic issues from a variety of perspectives. With this in mind, the participants in this class are encouraged to bring their own life experiences and viewpoints to bear on classroom discussions and assignments. Along with the freedom to express one's own views comes the responsibility to respect the views of others. No student will be discriminated against on the basis of race, ethnicity, age, creed, religion, gender, sexual orientation, marital status, or political ideology.

We recommend that you review the university policy on diversity [here](#) (CWU website) and at [CWUP 2-35-010](#).

POLICY ON DISABILITY SERVICES

Central Washington University is committed to creating a learning environment that meets the needs of its diverse student body. If you anticipate or experience any obstacles to learning, contact Disability Services to discuss a range of available options. Student Disability Services: www.cwu.edu/disability-support/, call 509.963.2214 or email ds@cwu.edu for more information.

CWU policy regarding Reasonable Accommodation of Persons with Disabilities can be found at [CWUP 2-35-040](#).

ETIQUETTE USING TECHNOLOGY

- Check your CWU e-mail often for important information.
- When using discussion boards, check the discussion postings frequently and respond appropriately, and on subject.
- Capitalize words only to highlight a point or for titles. Capitalizing otherwise is considered SHOUTING!
- Be professional and careful with your online interactions, including with the instructor!
- Wait 24 hours before responding to something that angers you.
- All postings should be free of language that would constitute harassment, discrimination, or be considered profane.