

Services & Activities Fee Annual Program Review

Program Name: Sarah Spurgeon Gallery
Program Manager: Heather Johnson/Gregg Schlanger
Fiscal Year: FY22

1. In what ways does your program support CWU students? Please be specific, yet concise.

The Gallery presents six or seven art exhibitions each academic year. We also host lectures and demonstrations by visiting professional artists. All programs are free and open to the public. In addition to exhibits by professional artists we host an annual Juried Undergraduate Student Art Exhibition (featuring artwork by between 50 and 75 undergraduate students), and exhibits by Master of Fine Arts thesis candidates (graduate students in the Art + Design program).

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

The Gallery's exhibitions and related outreach are designed to support the Department of Art + Design's educational objectives as well as to enhance, engage, and challenge the viewer's knowledge and understanding of art. The Gallery also presents viewers with opportunities to explore culturally diverse ideas in an academic environment. There is a gallery advisory committee that is involved in selecting and assessing programs.

3. What is the overall purpose of your program and what service(s) does your program provide?
 - a. Are there overlaps or intersections with other university programs who have a similar purpose or service?

The purpose of the Gallery is to offer the campus of Central Washington University and the community at large the opportunity to view and experience art, that they would not otherwise be able to see, first hand. Sarah Spurgeon Gallery is the only dedicated art gallery on campus, so there are no overlaps with other programs.

4. How does your program align with the purpose of S&A funding? *“Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education.”*

The Gallery is free, open six days a week, and hosts lectures and receptions in the late afternoon/early evening to allow students the opportunity to experience art outside of their class schedules. We would also like to have some of our future visiting artists give demonstrations in the SURC. The Gallery has collaborated with extracurricular student clubs in the past.

5. How does your program support CWU's mission and goals? (<https://www.cwu.edu/mission/>)

The Gallery supports creative expression by giving students the opportunity to publicly display their own artwork, and to experience and learn from artwork by professional artists. For students in all disciplines art exhibits are an opportunity for them to experience identities, cultures, and viewpoints that are different from their own. In addition, visual literacy and learning how to analyze and be critical of what is seen is important for all students in order to be productive and enlightened citizens, during a time when we all experience media through graphics, images, and videos.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

The Gallery receives approximately 4,000 visits each academic year. The visitors are predominantly CWU students, faculty and staff. Members of the Ellensburg community also visit the gallery, especially on Saturdays. Faculty in a variety of academic areas bring their classes to the gallery to complete assignments related to visual culture and literacy (recent examples include creative writing, English as a second language, and visual art teaching education classes).

7. How many unique CWU students utilize your program or services?
- How do you gather these metrics?
 - If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

Attendance numbers are recorded for exhibits and events. Class visits are also recorded. The Gallery doesn't currently have the staff time or expertise to develop and implement surveys in order to gather more specific data on gallery visitors.

8. Are there any current vacant positions in your program?

No

9. Given the budget reductions taking place and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and including in your initial base funding request.

This year's budget reductions have resulted in fewer hours for work-study student workers. The gallery has contracts with lecturing artists and exhibitors that are signed well in advance, so it's not possible to make last minute reductions to our programs. Next year and for the remainder of the funding cycle, in addition to having less money for student workers, the gallery will need to reduce the scope of its programming.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

The Gallery will spend all of its base funding allocation for this year. We will likely go slightly over budget given the increase in minimum wage for student employees.

11. What growth or increases would you like to see in your program in the future?

In the future, the Gallery would like to increase the diversity of its featured artists, and engage in more collaborative interdisciplinary programs with other areas on campus. For three years the Department of Art + Design presented an interdisciplinary arts lecture series that was well attended, but the donated funding has now run out. We would like to find a way to extend the series through additional gallery funding.