**Services & Activities Fee Annual Program Review**

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| Program Name: | Sarah Spurgeon Gallery |
| Program Manager: | Heather Johnson/Gregg Schlanger |
| Fiscal Year: | FY2024 |

1. In what way(s) does your program support CWU students? Please be specific and concise.

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| The Sarah Spurgeon Gallery presents an average of six art exhibitions each academic year. We also host lectures and demonstrations by visiting professional artists. All programs are free and open to the public. In addition to exhibits by professional artists we host an annual Juried Undergraduate Student Art Exhibition (featuring artwork by between 50 and 75 undergraduate students), and exhibits by Master of Fine Arts thesis candidates (graduate students in the Art + Design program). |

1. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

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| The Gallery's programs are designed to support the Department of Art + Design’s educational objectives as well as to enhance, engage, and challenge the viewer’s knowledge and understanding of art. Visual literacy and the ability to analyze and be critical of visual material is important for students in all disciplines, since we all experience media on a daily basis. The gallery has an advisory committee that selects and assesses programs. |

1. What is the overall purpose of your program and what service(s) does your program provide?
	1. Are there overlaps or intersections with other university programs that have similar purposes or services?

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| The purpose of the Gallery is to offer the campus of Central Washington University and the community at large the opportunity to view and experience visual art, that they would not otherwise be able to experience, first-hand. The Gallery also presents viewers with opportunities to explore culturally diverse ideas in an academic environment.We often get questions from students on the S&A Committee about overlap with the Museum of Culture and the Environment, which also hosts exhibits and lectures. It is important to note that there are many different types of museums that focus on different subject matter and display different types of artifacts. The Sarah Spurgeon Gallery is the only visual arts gallery on campus and is part of the Department of Art + Design, in the College of Arts and Humanities. The Museum of Culture and the Environment is in the Anthropology Department, in the College of the Sciences. |

1. How does your program align with the purpose of S&A funding? “*Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education*.”

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| The Gallery is free and open to the public six days a week (it is closed on Sundays). The free talks and receptions are scheduled in the late afternoons and early evenings to give students time to attend outside of their class schedules. We hope to collaborate with some of the student clubs for an exhibit in Winter 2024 that explores Latinx identiry, and also for an upcoming exhibit in Fall 2024 by Native Hawaiian artist Lehuauakea. |

1. Please provide specifics on how your program supports and aligns with CWU’s strategic plan (<https://www.cwu.edu/about/mission-vision/_documents/cwu-vision-mission-values-strat-plan-bot-approved.pdf>)?

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| The Gallery supports “a learning community of equity and belonging” by hosting exhibits and talks by artists who are BIPOC and LGBTQIA+. This also applies to the CWU’s vision statement section about belonging: “CWU believes that a diversity of peoples, cultures, and ideas are essential to learning, discovery, and creativity.” Gallery programs are an opportunity for students to learn about identities, cultures, and viewpoints that may differ from their own. For example, the exhibit *Signal Traces* (Fall 2023) was a solo exhibit by Native American artist Ryan Feddersen, who also gave a lecture about her public art projects. A two-person exhibit by Rafael Soldi and Victor Yanez-Lazcano (Winter 2024) will explore their Latinx identities as immigrants through photography and video. The exhibit will include bilingual wall labels in Spanish and English. |

1. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc*.)

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| The Gallery receives approximately 4,000 visits each academic year. The visitors are predominantly CWU students, faculty, and staff. Members of the Ellensburg community also visit the gallery, especially on Saturdays when parking is free. Faculty in a variety of academic areas bring their classes to the gallery to complete assignments related to visual culture and literacy. The Gallery Manager plans to develop an optional and anonymous questionnaire for visitors to complete in 2024 that will assist in future planning. |

1. How many unique CWU students utilize your program or services?
	1. How do you gather these metrics?
	2. If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

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| Daily attendance numbers are tallied and recorded for exhibits and events. Class visits are also recorded. A new attendance sheet will be used beginning in 2024 that records not only how many people visit on a specific day, but also what time they visit, in order to better understand traffic flow and help determine if the current gallery hours are serving everyone’s needs. |

1. Are there any current vacant positions in your program?

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| N/A |

1. Given the budget reductions taking place, and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and included in your initial base funding request.

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| Budget reductions alongside gradual salary increases have required us to cut student worker hours, putting more workload onto the full-time staff. In order to provide sufficient desk coverage, since the gallery is open thirty hours each week, we can only hire students who qualify for work-study. We also rely on students to do physical work in the gallery, such as painting and spackling and safely moving and displaying artwork. |

1. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

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| The Gallery will spend its entire base funding allocation for this year. |

1. What other funding does your program receive? What percentage of your program’s total funding is coming from S&A Fees?

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| The gallery receives some funding from donations that are kept in foundation accounts. The foundation funding varies from year to year; this year those funds will pay for approximately twenty percent of our goods and services for exhibits and programs. S&A fees will pay for eighty percent of the gallery’s total programming, and all of the student worker’s salaries and benefits. The College of Arts and Humanities help support the Gallery Manager’s staff salary and benefits. |

1. What growth or expense increases do you anticipate seeing in the future?

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| As mentioned in question 9, we would like to afford more hours and compensation for our student employees. In addition, costs for art shipping expenses continue to rise, putting strain on the gallery’s goods and services budget. While the Gallery strives to continue to bring diverse artist from outside of our region to campus, we often struggle with the costs of shipping their artwork and paying their travel expenses. |