

# **SERVICE & ACTIVITY FEE ANNUAL REPORT**

**Pulse: \$20,530**

**Fiscal Year:** FY 2023  
**Program Name:** Pulse  
**Program Manager:** Gretchen Lohse

**Please list any S&A funded position that have been vacant longer than six (6) months. IF any vacancies exist, please explain how you utilized the funds and what your long term plans are for the position.**

N/A

**Please provide an overview of the student-centered programming provided, i.e. type of programs, milestones, number of students impacted, and how they benefited.**

PULSE magazine is a high-impact practice offer that allows all 9,000+ CWU students to practice the written and oral communication skills that the General Education Program aims to teach, learn leadership skills, enjoy their First Amendment rights, and build a professional portfolio for job hunting purposes. Student media are also a requirement for students pursuing the Media and Journalism BA.

**Please provide a detailed explanation of any fund transfers from one service and activities fund budget to another.**

N/A

**Please provide an explanation for any position or negative fund balances at year end.**

While PULSE cut down printing from twice to once a quarter back in FY22, the S&A allocation was the same this year (FY23) as in FY22 (when PULSE ended \$3,380 in the red. With minimum wage increase in 2023 to \$15.74/hr, this has only added to our expenses. Receiving the same allocation as the year before, an increase in wage costs, and carrying over the deficit of \$3,380 left PULSE in the red at \$8,734.

**Service & Activities Base Funding  
Financial Overview  
For the month ended September 30, 2023  
Department: PULSE  
Student Activities  
No Component  
As of 11/13/23**

	FY22 Actuals	FY23 Actuals
<b>Revenues</b>		
CWU-Sales and Services	0	1,374
CWU-Allocation (Revenue)	19,504	18,477
<b>Total Revenues</b>	<b>19,504</b>	<b>19,851</b>
<b>Transfers</b>		
<b>Total Transfers</b>	<b>0</b>	<b>0</b>
<b>Expenses</b>		
CWU-Student/Temporary/Overtime	8,335	9,460
<b>Total Salaries</b>	<b>8,335</b>	<b>9,460</b>
CWU-Benefits	166	178
<b>Total Salaries &amp; Benefits</b>	<b>8,501</b>	<b>9,639</b>
CWU-Goods	12,566	17,171
CWU-Supplies	0	62
CWU-Program	150	0
Bad Debt	0	0
<b>Total Goods &amp; Services</b>	<b>12,716</b>	<b>17,233</b>
<b>Total Expenses</b>	<b>21,217</b>	<b>26,871</b>
<b>Net Resources</b>	<b>(1,713)</b>	<b>(7,021)</b>
<b>Projected Beginning Fund Balance</b>	<b>0</b>	<b>-1,713</b>
<b>Projected Ending Fund Balance</b>	<b>-1,713</b>	<b>-8,734</b>