

Services & Activities Fee Annual Program Review

Program Name: Marching Band
Program Manager: Dr. T. André Feagin
Fiscal Year: FY2023

1. In what ways does your program support CWU students? Please be specific, yet concise.

The Wildcat Marching Band performs at home football games and other special university events. Events include (but not limited to) orientation fairs, convocations (faculty/students), pep rallies and other events focused on student engagement and recruitment.

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

- Provide a positive and welcoming environment for students desiring to participate in music. Assessed through recruiting and developing a student leadership team focused on creating a positive culture for members, promoting creative expression through music and movement, promoting a strong sense of teamwork, and belonging, and encouraging students to serve as service members of the university community.

Continued Program Goal: Engage non-music majors throughout the university to participate in the performing arts.

3. What is the overall purpose of your program and what service(s) does your program provide?
 - a. Are there overlaps or intersections with other university programs who have a similar purpose or service?

The ensemble serves as a spirit leader and musical ambassador for both the CWU Athletic and university community. In this capacity, we provide in-game entertainment through pre-game and half-time performances and engage/collaborate with members of the study body while supporting student athletes.

In these efforts, the marching band works closely with the CWU Alumni Office, the CWU Cheer Team (w/Athletics), university events office and others to support the university community toward student/fan engagement.

4. How does your program align with the purpose of S&A funding? *“Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education.”*

Participation in marching band goes beyond the playing of a musical instrument. Members can interact with a variety of students with unique and varied intersections that make our ensemble one of the most diverse on campus. Skills acquired (musically and visually) coupled

with the wide collaboration of our participants elevates the educational experience for our members.

5. How does your program support CWU's mission and goals? (<https://www.cwu.edu/mission/>)

Participation in marching band aligns directly with the university's new vision of being a model learning community of equity and belonging. We take pride on offering membership (without audition) to allow for all of those interested in participating to do so without reservation. We do not turn students away from our program. Because of the great amount of variety of majors and experiences, students can collaborate, learn more about one another in a supportive and welcoming environment.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

Students, faculty, staff, alumni, and the Ellensburg community utilize the service of the marching band throughout the fall quarter.

FY22 Marching Band membership consisted of 37% freshman, 22% sophomores, 26% juniors, and 15% seniors. All members of the organization attend school at the Ellensburg campus.

7. How many unique CWU students utilize your program or services?
- How do you gather these metrics?
 - If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

142 students utilized the program in FY22 (by membership). This includes all performing members, leadership team, and graduate students. These metrics were gathered from enrollment in the course (registrars).

8. Are there any current vacant positions in your program?

There were no vacancies within the marching band program (student employment) during the past activities (Fall 2022). Two positions were cut due to funding FY22

9. Given the budget reductions taking place and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and including in your initial base funding request.

The marching band is still in need of a drill designer, color guard instructor, and percussion instructor. For the past season we have gone without those, and it has been incredibly challenging. The marching band did not have a color guard on the field in FY22 due to lack of instructor. These issues will continue to have a negative impact on recruiting efforts in those particular sections.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

Yes, as of FY23 we are no longer able to use funds for outside/employees that specifically impact student learning and overall production. Specifics are reference in question 9.

11. What growth or increases would you like to see in your program in the future?

Still recovering from overall student enrollment university wide, the marching band would like to see a continued growth in membership where 15-20 percent of the student population are participating members.