

## Services & Activities Fee Annual Program Review

Program Name: Manastash  
Program Manager: Ali Ünal  
Fiscal Year: FY2023

1. In what ways does your program support CWU students? Please be specific, yet concise.

Promotes student stories and art; enables marginalized and diverse voices to be heard; gives students a chance to work for the journal to gain management experience and skills; encourages students to give public readings to build and strengthen ties with the community.

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

Build community and cultural awareness through raising diverse voices and empowering student perspectives. Create safe spaces for different forms of art. Through two practicum courses, we also encourage them to gain literary magazine experience for further professionalism. The popularity of the journal, number of submissions we receive every year and the popularity of the courses demonstrate the wide reach and impact *Manastash* has on our campus.

3. What is the overall purpose of your program and what service(s) does your program provide?
  - a. Are there overlaps or intersections with other university programs who have a similar purpose or service?

The overall purpose is, as stated on our website, to become “an annual collection of student literature and art.” *Manastash* is where our students find their artistic, creative, and impactful voices. We also offer two practicum courses, in which our students gain professionalism by studying literary journal editing and production. *PULSE* has a similar purpose to *Manastash*, but there is very little overlap in terms of content and presentation.

4. How does your program align with the purpose of S&A funding? “*Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education.*”

*Manastash* is not only a student-run journal, but a student-generated one as well. From cover design to curating, from printing to stories, every single step of *Manastash* is geared towards promoting student creativity and professionalism in literature and art to support both curricular and extracurricular activities. Faculty advisor, who also teaches those two practicum courses, only act as a mentor.

5. How does your program support CWU’s mission and goals? (<https://www.cwu.edu/mission/>)

In line with CWU's mission of becoming "a model learning community of equity and belonging", *Manastash* supports and publishes underrepresented, marginalized, and diverse voices. We also ensure that decision-making process in the production of the journal is democratized, promoting a sense of community among our students.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

*Manastash* is open and inclusive to all CWU students. While its content is mostly provided by the Professional and Creative Writing majors, we also receive submissions from other departments (Arts, Theatre, Psychology) and even staff members who are pursuing MA in the English Department. *Manastash* also works with the SOURCE to launch its issue every year, during which a student reading takes place to promote student writing and art. Both traditional and non-traditional students submit and read *Manastash* through our online programs. Our last issue published writer living in Singapore and San Francisco, non-traditional students like dentist hygienist, whose age range is between 18 to 50. We are proud of our diverse and unique community.

7. How many unique CWU students utilize your program or services?
- How do you gather these metrics?
  - If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

There haven't been such a study to determine the journal's reach; however, there are certain metrics available we can use moving forward to have an estimate. For instance, the number of students published in or submitted to the journal is the most readily available metric. Practicum students are another community that is served by our program, which is another metric we can use. Distribution of the journal, number of attendees in student readings, and website tracking would be another strong indicator of the journal's reach. Right now, we don't have the budget to create a standalone Submittable page for *Manastash*. Such a tool would give us a detailed and easily accessible demographics of our unique submitters.

8. Are there any current vacant positions in your program?

N/A

9. Given the budget reductions taking place and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and including in your initial base funding request.

N/A

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

N/A

11. What growth or increases would you like to see in your program in the future?

We would like to be able to host a Submittable account dedicated to *Manastash* in order to create a more professional image for the magazine while also providing the CWU community with a clear destination for stories, literature and art.