

## Services & Activities Fee Annual Program Review

Program Name: ASCWU Equity & Services Council  
Program Manager: Amber Hoefler, Director, SLICE with ASCWU Multicultural Affairs  
Fiscal Year: FY22

1. In what ways does your program support CWU students? Please be specific, yet concise.

ASCWU Board of Directors consists of six elected student officers work to represent all CWU students equally and fairly and to ensure that their voices are heard. From facilities to academics, the ASCWU Student Government helps advocate for student concerns and creates programs to make the Central college experience more memorable. Each office has their own unique specialization representing the student body across the Ellensburg campus and also the University Centers. These budgets help support our mission, student wages, programs, and additional purchases that help ameliorate the student life at CWU. The Director for Equity & Multicultural Affairs advocates for marginalized students on campus and supports the many communities of Kittitas County. The Director also serves as the ESC Chair. The Equity & Multicultural Affairs team is comprised of a Programmer and Executive Assistant. The staff are dedicated to supporting the Equity and Services Council (ESC) organizations as they host educational and cultural programs for CWU students and the local community that promote equity and inclusivity.

2. What are your specific program goals or learning/operational objectives? How are you assessing the effectiveness of your program in achieving those targets?

The mission of the ASCWU Board of Directors is to support, represent, and empower all CWU students in their journey within higher education. ASCWU currently leads informal assessments throughout the year and evaluates effectiveness based on engagement with the student body. Each board member works to evaluate effectiveness based on their scope of responsibilities and duties.

3. What is the overall purpose of your program and what service(s) does your program provide?
  - a. Are there overlaps or intersections with other university programs who have a similar purpose or service?

The Equity & Services Council is comprised of diverse organizations of marginalized students whose goals align with the ESC Constitution and By-Laws. Organizations of ESC maintain an appreciation and understanding of diverse social and cultural heritage. Among other tasks, organizations participate in community service programs that are beneficial to the associated student bodies. There is a not a similar council comprised on campus beyond other clubs within SLICE but they do not offer the same level of support and resources for historically minoritized student organizations.

4. How does your program align with the purpose of S&A funding? *“Supporting cocurricular and extracurricular activities and programs participated in by students in the furtherance of their education.”*

We strongly believe that our mission and governance is very much engaged and within the Killians outline of supporting Student Government students serving students. Student Government is a category mentioned in the Killian Outline as allowable funding. Student Government seeks to empower students to throughout campus in both individual developmental positions within Student Government but also through services and activities to the student body.

5. How does your program support CWU's mission and goals? (<https://www.cwu.edu/mission/>)

The ASCWU BOD directly works to support the CWU mission and goals as well as offer critical thought to ensure students are represented in the mission/goals. ASCWU prioritizes student development across campus to help ensure each student's experience prepares them for their individual future. The Equity and Service Council connects to elevate the voices of minoritized communities within the institution and offer feedback to the university administration.

6. Please provide detailed information regarding who utilizes your program? (*Students, faculty, staff, community? Specific demographic information? Class standing, gender, ethnicity, transfer, campus location, etc.*)

We, the Equity and Services Council: represent the interests, needs, and welfare of student diversity at Central Washington University; supplement and complement formal education on the Central Washington University campus; maintain appreciation and understanding of diverse social and cultural heritage; promote and coordinate the celebration of diversity; educate the associated students on issues affecting student equity; and establish, promote and execute community service programs beneficial to the entire associated student body of Central Washington University and the community at large.

7. How many unique CWU students utilize your program or services?
- How do you gather these metrics?
  - If you do not, what is preventing you from getting that data and how are you determining usage by CWU students?

As of Fall and Winter Quarters this academic year, ESC has connected with approximately 500 students through individual programs planned by the 8 active organizations as well as ASCWU and Community Programmer Sponsored events. We collect this data via a Comprehensive Calendar that all of the orgs are responsible for maintaining with their attendance logs. We also utilize Presence to check-in attendees at our events.

8. Are there any current vacant positions in your program?

There are currently no vacant positions. We have a full team comprised on an ESC Chairperson, Executive Assistant, Community Programmer, Graduate Assistant, and 2 Senators.

9. Given the budget reductions taking place and continuing for the remainder of the funding cycle, please tell us what specific impacts those reductions have had on your program compared to what was originally planned and including in your initial base funding request.

The ASCWU BOD has strategized, benefited, and continue to serve as a responsible steward of the funds bestowed from our student's investment. We will look for further collaboration, efficiencies, and prioritize our student employees above all as they create the experience and embody the voice of the student community. With any reductions, we will consider the student voice in each conversation.

10. Are there any circumstances or challenges that are currently impacting your ability to use your base funding allocation this year?

The COVIC-19 Pandemic continues to offer challenges to engagement, student concerns for their safety, and large scale programming.

11. What growth or increases would you like to see in your program in the future?

We currently have two ICA clubs that have expressed interest in beginning the process to join ESC: Presidents United to Solve Hunger (PUSH), and Native American Student Union (NASU). Furthermore, Polycentral is a former ESC organization that has begun the process for reinstatement. This organization was a consistent organization for many years before the pandemic impacted them severely. We would love to support these student groups as they perfectly align with ESC's mission and values

We are also looking to continue the work for the Center for Cultural Innovation which will benefit all students at the university in serving the needs of marginalized students. There are plans to create a Taskforce consisting of student leaders and supportive professional staff to develop action plans and marketing strategies to highlight the needs of this center at CWU.

Finally, we hope to increase visibility of the ESC across the university through community engagement and programming with different departments and student groups, such as Housing and Residential Life, Academic Success, Athletics, etc...